

AI Phishing Coach

Measurably reduce human risk and change behavior with personalized training built from real attacks.

The human layer remains a reliable entry point into the enterprise. Effectively reducing risk requires more than generic simulations and static training.

To prepare employees for today's personalized, behavior-driven attacks, organizations need a more effective strategy. They need a system that understands the organization and calibrates training based on roles, training interactions, and real threats. Employees need relevant training and continuous coaching that measurably changes behavior and reduces risk. That's not Security Awareness Training as usual; it's Human Risk Management.

The Abnormal Solution



Automatically builds personalized simulations from real attacks and employee risk, while letting teams create custom scenarios from simple prompts.



Delivers contextual guidance via Just-in-Time coaching when employees engage with simulations to reinforce secure behaviors.



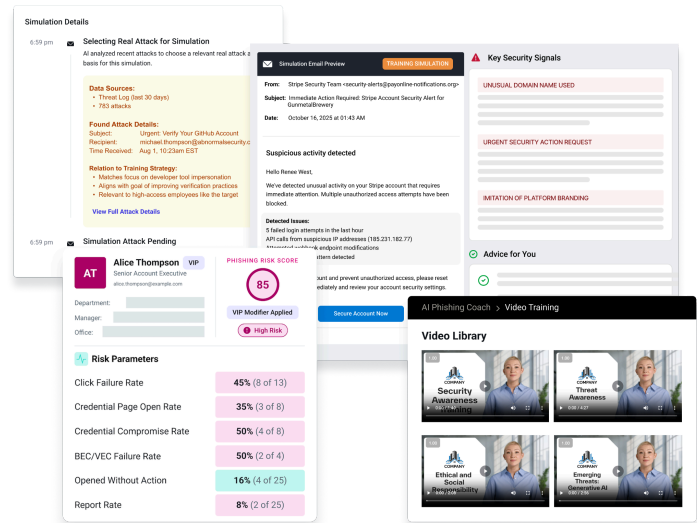
Generates tailored training videos based on your threats and industry, while also allowing creation of custom modules via prompt.



Automates the training lifecycle, calibrating frequency and difficulty as risk shifts, while also providing flexibility to create custom campaigns.



Continuously analyzes employee behavior to provide real-time visibility into phishing risk and identify individuals and teams needing support.



"AI Phishing Coach has transformed how our employees learn to recognize threats. By turning the real attacks Abnormal stops into personalized simulations, it ensures our users are always trained on the most current risks. It's like a tailored security mentor for every employee, driving measurable positive behavior change and a more resilient security culture."

Abdul Koroma, Security Program Manager at Sunrun