



Itch symptom tracker

Track your dog's symptoms to help your vet identify the cause of the itch, choose appropriate treatment, and see if it's working.

Check "yes" or "no" for each of these statements:

YES NO

My dog licks, chews, rubs, bites, scoots, or scratches the same area several times per day

I see redness, darkening of the skin, sores, scabs, or scratch marks

My dog has experienced hair loss, bald spots, or thinning of fur due to itching

My dog rubs their face, licks their paws, or scratches their ears and belly excessively

If you checked "yes" to any of these statements, your dog may be suffering from allergic itch, an urgent medical condition. Now it's time to monitor the severity.

Rate your dog's itch severity

Start tracking your dog's itch today by selecting the rating that best describes their itch severity each day, using the scale below. Bring this tracker to your next vet visit to show how their symptoms have progressed over time.

Extremely severe	100														
Severe	80														
Moderate	60														
Mild	40														
Very mild	20														
Normal dog	0														
		Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14



**NORMAL:
NO ITCH**

No signs of allergic itch!

**VERY MILD:
A TINY ITCH**

Scratching is rare. Only slightly itchier than normal.

**MILD:
A SMALL ITCH**

Occasional scratching. Not disrupting daily activities or sleep in a significant way.

**MODERATE:
A MEDIUM ITCH**

Regular scratching while awake. May occasionally wake at night, but doesn't interfere with eating or playing.

**SEVERE:
A VERY BIG ITCH**

Prolonged scratching throughout the day. The itch is so big it's disrupting your dog's sleep, eating, and play.

**EXTREMELY SEVERE:
THE BIGGEST ITCH**

Almost continuous scratching, licking, or chewing. The itch has become so big it's affecting quality of life for both your dog and your family.

For allergic itch relief that starts working in as little as 4 hours,^{*1,2} talk to your vet about Apoquel (oclacitinib tablet)—fast relief loved by itchy dogs.

*Data for Apoquel Chewable is based on a model study for canine flea allergic dermatitis.

apoquel
chewable
(oclacitinib chewable tablet)

apoquel
(oclacitinib tablet)



Think about it—is your dog’s itching worse than you realized?

Is your dog restless at night, playing less, seeming irritable, or not as attentive as usual?

And what about you? Losing sleep from your dog’s scratching, feeling worried about the symptoms, changing plans, or spending more than you expected trying different at-home treatments? If even one or two of these concerns sound familiar, **it’s time to get ready for a vet visit.**

Ready to tackle your dog’s itch?

Prepare for your Apoquel discussion with your vet.

Bring these items with you:

- This completed symptom tracker
- Photos/videos of your dog scratching or showing symptoms
- List of current treatments you’ve tried
- Questions about Apoquel for your vet

Before you leave your vet appointment, make sure you:

- Discuss Apoquel as a treatment option
- Understand the dosing schedule
- Know what improvements to expect
- Schedule a follow-up appointment
- Talk to your vet about home delivery options

Worry-free reminders two ways

Help keep your dog comfortable by getting appointment reminders via phone or email.

With Zoetis Petcare Reminders:
[Zoetispetcare.com/reminders](https://zoetispetcare.com/reminders)

With the all-in-one, easy-to-use Pack app:
[Zoetispetcare.com/app](https://zoetispetcare.com/app)

PETCARE
Rewards

Be loyal. Fetch points.

Sign up for **Zoetis Petcare Rewards** and earn points you can use to save on any product or service at the vet.

[Zoetispetcare.com/rewards](https://zoetispetcare.com/rewards)

IMPORTANT SAFETY INFORMATION

Do not use Apoquel or Apoquel Chewable in dogs less than 12 months of age or those with serious infections. Apoquel and Apoquel Chewable may increase the chances of developing serious infections, and may cause existing parasitic skin infestations or pre-existing cancers to get worse. Consider the risks and benefits of treatment in dogs with a history of recurrence of these conditions. New neoplastic conditions (benign and malignant) were observed in clinical studies and post-approval. Apoquel and Apoquel Chewable have not been tested in dogs receiving some medications including some commonly used to treat skin conditions such as corticosteroids and cyclosporines. Do not use in breeding, pregnant, or lactating dogs. Most common side effects are vomiting and diarrhea. Apoquel and Apoquel Chewable have been used safely with many common medications including parasiticides, antibiotics and vaccines. See full Prescribing Information at ApoquelTabletAndChewablePI.com.

References: 1. Gadeyne C, Little P, King VL, et al. Efficacy of oclacitinib (Apoquel®) compared with prednisolone for the control of pruritus and clinical signs associated with allergic dermatitis in client-owned dogs in Australia. *Vet Dermatol.* 2014;25(6):512-e86. 2. Data on file, Study Report No. A162R-US-21-C32, 2022, Zoetis Inc.