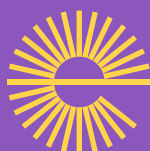




Welcome to easyfundraising

Who are we?

easyfundraising partners with over 8,000 brands, so your group can earn free donations from leaders, volunteers, parents, and the scouting community's online shopping. This gives your group a free, effortless way to raise funds for anything you're fundraising for.







Over 5,176 groups raising
with easyfundraising







Over £2M
in free donations raised

Benefits to your group

-  Free, all-year-round income stream
-  Requires little time to maintain & manage
-  Dedicated 1-2-1 support & coaching
-  Ready-made marketing materials to download & share

Benefits to your supporters

-  Free to use - doesn't cost them anything
-  Gives everyone a way to support your group
-  Over 8,000 brands to shop & raise with Tools
-  to help them raise easily, including an app

"It's an easy way to raise funds for our Scout group. There are so many businesses to choose from; it's great".

Cathy K via Trustpilot 

"Totally the best! Free money for my Scout group, which has helped go towards replacing an environmentally unsound heating system with something we can be proud of".

Jane D via Trustpilot 

How does easyfundraising work?

easyfundraising partners with over 8,000 brands, so when an online shopper makes a purchase, the brand donates a percentage of what they've spent to your group for free. Everyone is welcome; you don't have to be a charity to register.

Is it really free?

Yes, partnering with easyfundraising allows brands to be a part of something good. Giving donations to your group is their way of saying thank you to your supporters for shopping with them.

Some of the 8,000 brands we work with



Can anyone register to support our group?

Yes, anyone can – leaders, volunteers, and parents are all welcome. You can even look outside of your group to the local community.

How will our group be paid?

Providing you have raised over £15, we total up all the donations every three months and send them to you by bank transfer or cheque. If your group hasn't raised over £15 in the previous three months, the amount simply rolls into the next payment instead.

How to get your group started



Register

Scan the QR code, or use the link to sign your group up – it will only take a few minutes.



Spread the word

Use the ready-made marketing materials to encourage your group community to support you.



Book a free call

For advice and support on making easyfundraising a success for your group. Talk to one of our fundraising experts.



Manage your account

Track how much your group has raised and watch your supporter network grow.



Keep reminding people

Use every opportunity face to face, social media, and newsletters, to remind people to use easyfundraising.

