



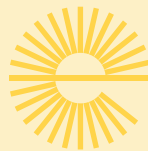
# Funding for literacy

## Who are we?

easyfundraising turns everyday online shopping into a force for good. We partner with over 8,000 retailers, so your school can earn free donations from parents, committee members, teachers, and your school community's online shopping. This gives your school a free, effortless way to raise funds for literacy.



Proudly partnered  
with Literacy Tree







Over 10,000 schools raising  
with easyfundraising







Over £16M in free  
donations raised

## Benefits to your school

-  Free funding for literacy
-  Requires little time to maintain & manage
-  Dedicated 1-2-1 support & coaching
-  Ready-made marketing materials to download & share

## Benefits to your supporters

-  Free to use - doesn't cost them anything
-  Gives everyone a way to support your school
-  Over 8,000 retailers to shop & raise with
-  Tools to help them raise easily, including an app

"I would highly recommend easyfundraising, it's so easy to use and has raised funds continuously for our school."

Sharon via Trustpilot 

"easyfundraising is amazing! So easy to use, enabling us to raise much-needed funds for our school. The team is very helpful".

Lorna Trustpilot 

## How does easyfundraising work?

easyfundraising partners with over 8,000 retailers, so when an online shopper makes a purchase, the retailer donates a percentage of what they've spent to your school for free. Everyone is welcome; you don't have to be a charity to register.

## Is it really free?

Yes, partnering with easyfundraising allows retailers to be a part of something good. Giving donations to your school is their way of saying thank you to your supporters for shopping with them.

## Some of the 8,000 retailers we work with:



## Can anyone register to support our school?

Yes, anyone can – teachers, governors, parents, and carers are all welcome. You can even look outside of your school to the local community.

## How will our school be paid?

Providing you have raised over £15, we total up all the donations every three months and send them to you by bank transfer or cheque. If your school hasn't raised over £15 in the previous three months, the amount simply rolls into the next payment instead.

## How to get your school started:



### Register

Scan the QR code, or use the link to sign your school up – it will only take a few minutes.



### Spread the word

Use the ready-made marketing materials to encourage your school community to support you.



### Book a free call

For advice and support on making easyfundraising a success for your school talk to one of our fundraising experts.



### Manage your account

Track how much your school has raised and watch your supporter network grow.



### Keep reminding people

Use every opportunity face to face, social media, and newsletters, to remind people to use easyfundraising.



[www.easyfundraising.org.uk/literacy-tree](http://www.easyfundraising.org.uk/literacy-tree)