

# Funding for PE resources

### Who are we?

easyfundraising turns everyday online shopping into a force for good. We partner with over 8,000 retailers, so your school can earn free donations from parents, teachers, and your school community's online shopping. This gives your school a free, effortless way to raise funds for PE.





Over 10,000 schools raising with easyfundraising



Over £16M in free donations raised

## Benefits to your school

- Free funding for PE resources
- 🕅 Requires little time to maintain & manage
- Dedicated 1-2-1 support & coaching
- Ready-made marketing materials to download & share

## Benefits to your supporters

- Free to use doesn't cost them anything
- 🌺 Gives everyone a way to support your school
- Over 8,000 retailers to shop & raise with
- Tools to help them raise easily, including an app

"I would highly recommend easyfundraising, it's so easy to use and has raised funds continuously for our school."

Sharon via Trustpilot 🛛 🛨 🛨 🛨 🛨

"easyfundraising is amazing! So easy to use, enabling us to raise much-needed funds for our school. The team is very helpful".

Lorna Trustpilot ★ ★ ★

### How does easyfundraising work?

easyfundraising partners with over 8,000 retailers, so when an online shopper makes a purchase, the retailer donates a percentage of what they've spent to your school for free. Everyone is welcome; you don't have to be a charity to register.

### Is it really free?

Yes, partnering with easyfundraising allows retailers to be a part of something good. Giving donations to your school is their way of saying thank you to your supporters for shopping with them.

### Some of the 8,000 retailers we work with:



# Can anyone register to support our school?

Yes, anyone can – teachers, governors, parents, and carers are all welcome. You can even look outside of your school to the local community.

### How will our school be paid?

Providing you have raised over £15, we total up all the donations every three months and send them to you by bank transfer or cheque. If your school hasn't raised over £15 in the previous three months, the amount simply rolls into the next payment instead.

### How to get your school started:

Spread the word

Use the ready-made

marketing materials

to encourage your

school community

to support you.

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#### Register

Scan the QR code, or use the link to sign your school up – it will only take a few minutes.

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#### Book a free call

For advice and support on making easyfundraising a success for your school talk to one of our fundraising experts.

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#### Manage your account

Track how much your school has raised and watch your supporter network grow.

# Keep reminding people

Use every opportunity face to face, social media, and newsletters, to remind people to use easyfundraising.



www.easyfundraising.org.uk/primary-pe-planning