



# Welcome to easyfundraising

## Who are we?

easyfundraising partners with over 7,000 brands, so your group can earn free donations from leaders, volunteers, parents, and the scouting community's online shopping. This gives your group a free, effortless way to raise funds for anything you're fundraising for.



OSM  
approved supplier







Over 5,176 groups raising  
with easyfundraising







Over £1.48M  
in free donations raised

## Benefits to your group

-  Free, all-year-round income stream
-  Requires little time to maintain & manage
-  Dedicated 1-2-1 support & coaching
-  Ready-made marketing materials to download & share

## Benefits to your supporters

-  Free to use - doesn't cost them anything
-  Gives everyone a way to support your group
-  Over 7,000 brands to shop & raise with
-  Tools to help them raise easily, including an app

"It's an easy way to raise funds for our Scout group. There are so many businesses to choose from; it's great".

Cathy K via Trustpilot 

"Totally the best! Free money for my Scout group, which has helped go towards replacing an environmentally unsound heating system with something we can be proud of".

Jane D via Trustpilot 

## How does easyfundraising work?

easyfundraising partners with over 7,000 brands, so when an online shopper makes a purchase, the brand donates a percentage of what they've spent to your group for free. Everyone is welcome; you don't have to be a charity to register.

## Is it really free?

Yes, partnering with easyfundraising allows brands to be a part of something good. Giving donations to your group is their way of saying thank you to your supporters for shopping with them.

## Some of the 7,000 brands we work with



## Can anyone register to support our group?

Yes, anyone can – leaders, volunteers, and parents are all welcome. You can even look outside of your group to the local community.

## How will our group be paid?

Providing you have raised over £15, we total up all the donations every three months and send them to you by bank transfer or cheque. If your group hasn't raised over £15 in the previous three months, the amount simply rolls into the next payment instead.

## How to get your group started



### Register

Scan the QR code, or use the link to sign your group up – it will only take a few minutes.



### Spread the word

Use the ready-made marketing materials to encourage your group community to support you.



### Book a free call

For advice and support on making easyfundraising a success for your group. Talk to one of our fundraising experts.



### Manage your account

Track how much your group has raised and watch your supporter network grow.



### Keep reminding people

Use every opportunity face to face, social media, and newsletters, to remind people to use easyfundraising.



[www.easyfundraising.org.uk/osm](http://www.easyfundraising.org.uk/osm)