

Funding for school trips

Who are we?

easyfundraising turns everyday online shopping into a force for good. We partner with over 8,000 retailers, so your school can earn free donations from families, staff, volunteers and your community's online shopping. This gives your school a free, effortless way to raise funds for school trips.





Over 10,000 schools raising with easyfundraising



Over £15M in free donations raised

Benefits to your school

- Free funding for school trips
- 🕅 Requires little time to maintain & manage
- Dedicated 1-2-1 support & coaching
- Ready-made marketing materials to download & share

Benefits to your supporters

- Free to use doesn't cost them anything
- 💑 Gives everyone a way to support you
- Over 8,000 retailers to shop & raise with
- Tools to help them raise easily, including an app

"I would highly recommend easyfundraising, it's so easy to use and has raised funds continuously for our school." "easyfundraising is amazing! So easy to use, enabling us to raise much-needed funds for our school. The team is very helpful."

Sharon via Trustpilot $\star \star \star \star \star$

Lorna Trustpilot ★ ★ ★

How does easyfundraising work?

easyfundraising partners with over 8,000 retailers, so when an online shopper makes a purchase, the retailer donates a percentage of what they've spent to your school for free. Everyone is welcome; you don't have to be a charity to register.

Is it really free?

Yes, partnering with easyfundraising allows retailers to be a part of something good. Giving donations to your school is their way of saying thank you to your supporters for shopping with them.

Some of the 8,000 retailers we work with:



Can anyone register to support our school?

Yes, anyone can – families, staff, teachers and governors are all welcome. You can even look outside of your school to the local community.

How will our school be paid?

If you have raised over £15, we total up all the donations every three months and send them to you by bank transfer or cheque. If you haven't raised over £15, the amount simply rolls into the next payment instead.

How to get your school started:

Spread the word

Use the ready-made

marketing materials

school community to

to encourage your

support you.

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Register

Scan the QR code, or use the link to sign your school up – it will only take a few minutes.

Book a free call

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For advice and support on making easyfundraising a success talk to one of our fundraising experts.

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Manage your account

Track how much your school has raised and watch your supporter network grow.



Keep reminding people

Use every opportunity face to face, social media, and newsletters, to remind people to use easyfundraising.



www.easyfundraising.org.uk/evolveadvice