



Funding for settings and schools

Who are we?

easyfundraising turns everyday online shopping into a force for good. We partner with over 8,000 retailers, so your setting or school can earn free donations from families, staff, volunteers and your community's online shopping. This gives your setting or school a free, effortless way to raise funds.



Proudly partnered with Tapestry







Over 19,000 settings and schools raising with easyfundraising







Over £15M in free donations raised

Benefits to your setting or school

-  Free funding
-  Requires little time to maintain & manage
-  Dedicated 1-2-1 support & coaching
-  Ready-made marketing materials to download & share

Benefits to your supporters

-  Free to use - doesn't cost them anything
-  Gives everyone a way to support you
-  Over 8,000 retailers to shop & raise with
-  Tools to help them raise easily, including an app

"I would highly recommend easyfundraising, it's so easy to use and has raised funds continuously for our school."

Sharon via Trustpilot 

"easyfundraising is amazing! So easy to use, enabling us to raise much-needed funds for our setting. The team is very helpful".

Lorna Trustpilot 

How does easyfundraising work?

easyfundraising partners with over 8,000 retailers, so when an online shopper makes a purchase, the retailer donates a percentage of what they've spent to your setting or school for free. Everyone is welcome; you don't have to be a charity to register.

Is it really free?

Yes, partnering with easyfundraising allows retailers to be a part of something good. Giving donations to your school is their way of saying thank you to your supporters for shopping with them.

Some of the 8,000 retailers we work with:



Can anyone register to support our setting or school?

Yes, anyone can – families, staff, teachers and governors are all welcome. You can even look outside of your setting or school to the local community.

How will our setting or school be paid?

If you have raised over £15, we total up all the donations every three months and send them to you by bank transfer or cheque. If you haven't raised over £15, the amount simply rolls into the next payment instead.

How to get your setting or school started:



Register

Scan the QR code, or use the link to sign your setting or school up – it will only take a few minutes.



Spread the word

Use the ready-made marketing materials to encourage your community to support you.



Book a free call

For advice and support on making easyfundraising a success talk to one of our fundraising experts.



Manage your account

Track how much your setting or school has raised and watch your supporter network grow.



Keep reminding people

Use every opportunity face to face, social media, and newsletters, to remind people to use easyfundraising.

