

Brights handling of your personal data

Participants and website visitors

Purpose	Personal data	Basis for processing	Time we process the data
Improve your website experience Follow-up on how you, as a website visitor, use our website, to be able to develop and improve our website and provide you with relevant marketing.	<ul style="list-style-type: none"> User generated data, such as click and visitor history Technical data, such as device and IP address Information on how you interact with us and use our services Country Date 	Brights' legitimate interest	Up to 38 months
Introduction and registration Collection of information about you prior to the start of the Training you will be participating in, to give you access to the right materials and equipment.	<ul style="list-style-type: none"> Name E-mail Telephone number Address Contact details of related parties 	Brights' legitimate interest	Until the training is completed and up to two years thereafter
Training results and participation Brights handles information about your education and results within the framework of the training you attend. Throughout the training, Brights monitor your performance.	<ul style="list-style-type: none"> Name E-mail Training results Notes from meetings with you 	Brights' legitimate interest	Until the Training is completed and up to two years thereafter.
Participant register At the end of the program, your results are compiled. For those who wish, there is the opportunity to be part of Brights' learner network. The purpose of the network is to enable former participants to stay in touch even after the training, and to allow Brights to save information about your participation to provide marketing activities about new training opportunities for you.	<ul style="list-style-type: none"> Name Training result Attended program Year and date of the training Learner network activity 	Brights' legitimate interest	Until the Training is completed and up to two years thereafter. Or when you chose to leave the network.
Events Collection of information about you before events that we organize and that you choose to attend.	<ul style="list-style-type: none"> Name E-mail Phone number 	Brights' legitimate interest	Until the event is completed and up to three months thereafter
Events Collection of information about you prior to events that we organize and that you choose to attend.	Where applicable: <ul style="list-style-type: none"> Allergies 	Your consent	Until the event is completed and up to three months thereafter
Events	<ul style="list-style-type: none"> Pictures 	Your consent	As long as we have a purpose

Storage and other usage of pictures from our events.	for using the images or until you request that we stop the processing
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Customer Service When you contact us for queries, we will have access to your personal data in conjunction with assisting you with your errand.	<ul style="list-style-type: none"> Name E-mail 	Brights' legitimate interest	During the time we assist you with your errand
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In Case of emergency contact

Purpose	Personal data	Basis for processing	Time we process the data
Contact in case of emergency Information about you is collected from participants in Brights' Trainings, which indicate you as a close contact in case of an emergency or cases of illness.	<ul style="list-style-type: none"> Name and contact information Relationship with the participant 	Brights' legitimate interest	During the participant's participation in the Training and up to one month thereafter

Teachers

Purpose	Personal data	Basis for processing	Time we process the data
Establishing contact We are looking for new teachers on external platforms and contact the people we think have an interesting profile that fits our needs.	<ul style="list-style-type: none"> Name Email Phone number Experience and areas of knowledge Notes from calls with you 	Brights' legitimate interest	From first contact and then as long as you show an interest in the role of teacher with us, up to date one year thereafter.
Trainer placement Collection of information about you when you are recruited and placed on an assignment as a teacher at Brights.	<ul style="list-style-type: none"> Name Email Phone number Experience and areas of knowledge Contract Management Reference Data 	Performance of a contract	During the assignments period you are a teacher at Brights and thereafter as long as you have a continued interest in being a teacher at Brights
Newsletter Regular mailing of newsletters to Brights teachers with news of Brights activities and other relevant areas.	<ul style="list-style-type: none"> Name E-mail 	Brights' legitimate interest	During the period you are a teacher at Brights and thereafter as long as you have a continued interest in being a teacher at Brights
Evaluation The training participants continuously evaluate the teachers and provide feedback on the training.	<ul style="list-style-type: none"> Name Feedback from participants 	Brights' legitimate interest	During the period you are a teacher at Brights and up to 12 months thereafter

Suppliers

Purpose	Personal data	Basis for processing	Time we process the data
Contact and communication Communication with contacts from potential suppliers before and during procurement.	<ul style="list-style-type: none"> Name Email Organization number Written correspondence 	Brights' legitimate interest	Up to 3 years
Contact and communication Communication with contacts with suppliers during the contract period.	<ul style="list-style-type: none"> Name Email Organization number Written correspondence 	Brights' legitimate interest	During the contract period and up to 3 years after the end of the contract period

Customers

Purpose	Personal data	Basis for processing	Time we process the data
Communication Communicate with you as a contact person at a company / authority / organization to market and sell our services.	<ul style="list-style-type: none"> Name Email Phone number Title Date of calls and meetings Any notes from conversations and meetings with you, containing information that you give us, e.g. about any needs for our services in your organization 	Brights' legitimate interest	During the time that we have an ongoing dialogue with you and up to 12 months thereafter
Manage the customer relationship Handling of information about you as a contact person at the customer when entering of contracts and under the contractual relationship between the customer and Brights.	<ul style="list-style-type: none"> Name Email Phone number Title Date of calls and meetings Any notes from conversations and meetings with you, containing information that you give us during the customer relationship 	Brights' legitimate interest	During the contract period and 36 months thereafter
Customer Event Collection of certain information about you for any customer events that we arrange and that you attend.	<ul style="list-style-type: none"> Name Email Phone number Company Title 	Brights' legitimate interest	When the event is completed and up to three months thereafter
Customer Event Collection of certain information about you for any customer events that we arrange and that you attend.	<ul style="list-style-type: none"> Allergies 	Consent	When the event is completed and up to one week thereafter.

Newsletter

Sending information via email that you yourself have requested or that we believe may be relevant to you.

- Name
- Email
- Phone number
- Company
- Title
- User behavior on our site

Brights' legitimate interest

Until you unsubscribe from our newsletter

Marketing campaigns

Driving a campaign with the purpose to gain potential client leads. Sending relevant information to you via newsletter or other send outs.

- Name
- Company Email
- Phone number
- Company name
- Organization number & VAT
- Organization Address

Brights' legitimate interest

During the time we have a dialog with the contact and up to 3 months thereafter.
