



Moneymax BPI Bonus 1k eGift Campaign - Terms & Conditions

1. The **Moneymax BPI Bonus 1k eGift Campaign** (hereinafter referred to as “**Campaign**”) is organized by MoneyGuru Philippines Corporation [CS20141415] for www.moneymax.ph (hereinafter referred to as “**Moneymax**” or “**we**”) and in partnership with **Bank of the Philippine Islands** (hereinafter referred to as “**Product Provider**”) as the Service Provider for HSBC products that are being applied for.
2. Product Provider credit cards eligible for the Campaign is BPI Rewards Card, BPI Gold Rewards Card, BPI Platinum Rewards Card, BPI Signature Card, Petron BPI Card, BPI Amore Cashback Card, and BPI Amore Platinum Cashback Card, and BPI Edge Card (hereinafter referred to as “**Eligible Credit Cards**”).

Campaign Period

3. The Campaign comprises of the following period:
 - a. “**Sign-Up Period**” runs from **March 11, 2025 to March 31, 2025**, both dates inclusive;
 - b. “**Gift Redemption Period**” ends on **May 15, 2025**

Campaign Eligibility

4. The Campaign is open to individuals who:
 - a. 21 years old and above; and
 - b. have a valid email address or residential address in the Philippines for receiving a Campaign Gift as defined below
 - c. are a New-to-Bank applicant
 - i. New-to-Bank is defined as a person who does not have an existing Principal credit card issued by Product Provider whether in the Philippines or otherwise, and have not had one in the last six (6) months before application; and
 - d. are a New-to-Card applicant
 - i. New-to-Card is defined as a customer who does not hold any active credit card/s, whether issued in the Philippines or otherwise. In any event, New-to-Card include any individual who had cancelled any of his/her Product Provider credit card within six (6) months before the date of application and is re-applying for any Product Provider Credit Card under the Campaign; and
 - e. during the Sign-Up Period, register their interest for any of the Eligible Credit Cards on Moneymax website and whose applications were received with complete documents and requirements by the Product Provider within the Sign-Up Period; and
 - f. have their application for the Eligible Credit Cards approved by Product Provider (hereinafter referred to as “**Cardholder/s**”); and
 - g. provide proof of their credit card approval in the form of SMS screenshot sent by the Product Provider (hereinafter referred to as “**Approval Verification**”)
5. The following individuals are not eligible for the Campaign:
 - a. permanent and/or contract employees of Product Provider (including its subsidiaries and related companies) and their respective immediate family members; and/or
 - b. representatives and/or agents (including advertising and campaign agents) of Product Provider and their respective immediate family members; and/or



- c. any person who has committed any misconduct, fraudulent or wrongful acts in relation to their credit card account(s), any facility, service or accommodation granted by Product Provider, including Product Provider's website; and/or
 - d. individuals who have registered for a previous credit card Campaign organized by Moneymax within the six (6) months preceding the start date of Campaign. It is clarified that any such individual will not be eligible for this Campaign irrespective of whether their Eligible Credit Card application made under the previous Campaign with Moneymax has been completed and/or approved by the Product Provider.
6. It is further clarified that those who make a direct or online application for any of Eligible Credit Card(s) at any of Product Provider's branches or website or through a direct sales representative or other third-party sales agent may not be eligible to receive a Campaign Gift (defined below) under this Campaign.
 7. Moneymax reserves the right to reject information submitted on the Moneymax website and/or social media if we deem it not legible, in non-English alphabets, to use foul language, or as spam or of a fraudulent nature.

Campaign Mechanics

8. Cardholders who fulfil the Campaign Eligibility requirements set out in clauses 4 - 7, and their subclauses above, will be considered a **"Successful Cardholder"** of the Campaign.
9. Each Successful Cardholder who has received their Eligible Credit Card will be entitled to and shall only receive one (1) Campaign Gift regardless of the number of approved Eligible Credit Cards issued by Product Provider. **"Campaign Gift"** is defined as **One (1) unit of eGift Cash Credit worth PHP1,000.**
10. Successful Cardholders will be issued their Campaign Gift (subject always to availability of third-party distribution and supply channels and/or merchant delivery schedules, over which Moneymax has no control).
11. This promotional campaign is not valid in conjunction with any other promotions and/or campaigns. Successful Cardholders who receive the Campaign Gift shall not be eligible to participate in other sign-up card campaigns by Product Provider or its third-party sales agents.

Campaign Gift Redemption

12. Moneymax will send a Gift Redemption form link to Successful Cardholder, wherein Approval Verification must be uploaded.
13. Moneymax will contact all Successful Cardholders via a confirmation email within twelve (12) weeks from date of application (hereinafter referred to as **"Confirmation Email"**) and the Campaign Gift will subsequently be sent to the e-mail address supplied by Successful Cardholders to Moneymax directly (**"Cardholder Email"**).
14. Moneymax is not responsible for any wrongful or missing delivery of the Campaign Gift due to any incorrect or incomplete Address and/or Email supplied by the Successful Cardholder. No replacement of Campaign Gift will be offered.
15. The Campaign Gift cannot be transferred to other parties, is not refundable and is strictly not exchangeable for cash, credit, or other goods.
16. The Campaign Gift voucher code sent to the Successful Cardholder will be considered void if not claimed within six (6) months from the date of issuance. Once the voucher is successfully claimed, it will not have an expiry date.
17. Delivery or fulfilment of the Campaign Gift is estimated to take ten (10) to fourteen (14) business days from date on which Moneymax receives Approval Verification (subject always to availability of third-party distribution and supply channels, and/or merchant delivery schedules, over which we have no control).
18. The Campaign Gift does not include any accessories or items (unless stated) that may be shown on any marketing materials, as they are for illustration purposes only. The recommended retail value of the gifts provided above is the



item's retail value at the time of permit application and is subject to change by the issuing merchant, over which we have no control.

19. The use of the Campaign Gift is subject to terms and conditions of the issuing merchant(s).
20. Moneymax and Product Provider are not in any way endorsing, sanctioning, approving or supporting the brand/s or merchandise of the Campaign Gift. Any query and/or dispute on the usage of the Campaign Gift must be directed to, and resolved directly with the issuing merchant/s.
21. By accepting the Campaign Gift, the Successful Cardholder agrees to give Moneymax the discretion to publish their name and masked phone number in a list on all Moneymax's website, social media accounts and communication platforms.

General Campaign Terms and Conditions

22. The use of the Moneymax website and services constitutes the acceptance of the general [Terms and Conditions](#) and [Privacy Policy](#).
 - a. For the avoidance of doubt, during the course of using Moneymax services, individuals that have registered their interest and/or have applied for a Product Provider product listed on Moneymax, are deemed to have given explicit consent to the collection, use and sharing of their personal data between Moneymax and Product Provider, for the purposes of the administration of this Campaign, including application status, card activation status, and other qualifying criteria.
23. Moneymax reserves the right to (at its own discretion) disqualify any participant and/or withhold or confiscate in full or part any Campaign Gift if:
 - a. the participant is found to be in any form of fraudulent practices (including but not limited to false identities, doctoring images, wilful spamming or manipulation of any Moneymax's processes, or website).
24. In the event of disputes, Moneymax's decision shall be final, in concurrence with the Department of Trade and Industry (DTI).
25. Where a participant is participating in any form of unlawful and/or fraudulent activity, we reserve the right to report such activity or suspicions to the police or relevant authorities.
26. Final approval of any Eligible Credit Card is determined by the relevant banks in their absolute discretion and is subject to the Product Provider's credit and risk processing criteria. Participating in this Campaign does not guarantee the approval of any Credit Card. Moneymax does not guarantee the approval of any Eligible Credit Card.
27. The participants of this Campaign signifies their agreement to access the Moneymax website and/or social media at regular intervals to view these terms and conditions and to ensure that they are kept up-to-date with any variations or changes which Moneymax may effect from time to time, in concurrence with DTI. Participants also agree that their continued participation in this Campaign will constitute their acceptance of these terms and conditions.
28. The decisions of Moneymax and Product Provider in relation to every aspect of the Campaign, including but not limited to the definition of Successful Cardholders, shall be deemed final and conclusive under any circumstance and no further appeal, enquiry and/or correspondence will be entertained, in concurrence with DTI.
29. These Campaign terms and conditions are governed by and construed under the laws of the Philippines.
30. For any inquiries or complaints in relation to this Campaign, please contact Moneymax at:

Email: max@moneymax.ph

Phone: (02) 8236-6481

Moneymax's Privacy Policy



Our goal is to maintain your trust and confidence when handling personal information about you. The security of your personal information is our priority. We protect this information by maintaining procedural safeguards that meet the Philippines' DPA (Data Protection Act). We train our employees in the proper handling of personal information. When we use other companies to provide services for us, we require them to protect the confidentiality of personal information they receive as well.

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