Scale on Demand from the Data Center to the Cloud

Hybrid cloud infrastructure that’s ready to scale when you are.

Cloud providers have long promised the ability to unify data center and public cloud resources, allowing enterprises to scale between the two with ease – but until now, this has come with unwanted costs, complexities and restrictions. **With VMware Cloud, enterprises can finally take advantage of a single, seamlessly accessible infrastructure from the data center to the public cloud.**

VMware Cloud provides a seamless hybrid cloud environment with consistent infrastructure and operations from the data center to the cloud – so you can access the capacity you need, when you need it.

Move apps across environments, share infrastructure resources, access rapid disaster recovery and scale up and down to meet business growth or spikes in demand – all without disruption, excess cost or complexity.

**Benefits of scaling on demand with VMware Cloud**

- **Reduce disaster recovery costs by eliminating the need for building and maintaining secondary data centers.**
- **Minimize downtime with reliable recovery by ensuring availability for mission-critical applications globally.**
- **Ensure your applications stay running during planned and unplanned outages.**
- **Take advantage of on-demand capacity to meet unexpected, seasonal, or cyclical spikes in demand.**
- **Unify data management, security, and protection across your entire IT environment.**
- **Maintain continuity and compliance standards during unexpected spikes in capacity and global expansion.**
“VMware Cloud on AWS really enables us the ability to protect and run mission critical systems. And without having to go through the onerous process of buying additional gear, I can scale it up and I can scale it down, at will. That’s what the business wants us to be able to do.”

CHUCK HOPPENRATH
CLOUD AND INFRASTRUCTURE ARCHITECT, SCRIPPS NETWORK INTERACTIVE, MASS MEDIA COMPANY AND OWNER OF THE FOOD NETWORK, HGTV, TRAVEL CHANNEL, AND DIY NETWORK.

Scale Efficiently with VMware Cloud

VMware Cloud delivers the performance and capacity you need, when you need it, while keeping costs under control as your business grows and changes.

Scale for regional expansion

Extend your data center to the cloud as your enterprise expands to new geographic regions, while maintaining consistent infrastructure and meeting regulatory requirements.

Learn how VMware Cloud on AWS and VMware HCX can help.

Scale for seasonal or cyclical capacity

Eliminate the cost and operational commitment of maintaining excess system capacity by, tapping into the public cloud, seamlessly scaling up and down as needed.

Learn how VMware Cloud on AWS and VMware HCX can help.

Secure data with disaster recovery and backup

 Deliver business continuity, simplify disaster recovery, reduce site costs, and protect mission-critical systems and data.

Learn how VMware Cloud on AWS and VMware Cloud Providers can help.

Manage your entire app portfolio across hybrid and native public clouds, with consistent infrastructure and consistent operations. Get started today.