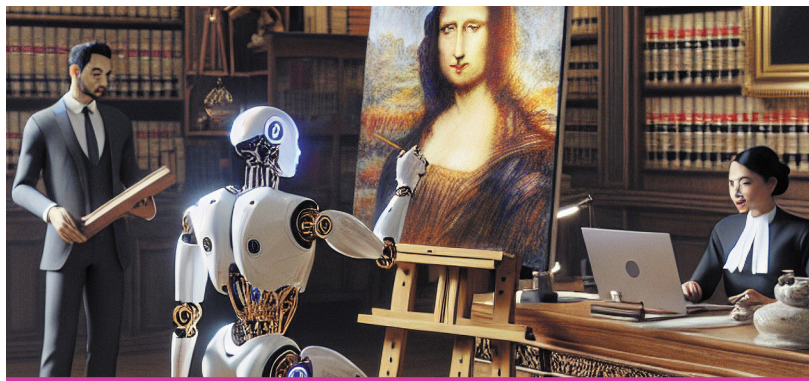


Daily Journal

JULY 24, 2024



TOP ARTIFICIAL INTELLIGENCE LAWYERS 2024

Justin Haan

From a young age, Justin Haan was fascinated by computers, recalling the thrill of disassembling an old PC and engaging with early chatbots.

"In fourth grade, my friends and I discovered that some of the classroom computers had ELIZA -- an early chatbot -- installed," he said.

Haan said this provided him and his friends an early 'red teaming' opportunity as they peppered the chatbot with prompts that only a middle schooler would find amusing. This early exposure to technology laid the foundation for his comfort and familiarity with computer software, which later became invaluable in his legal work with AI algorithm developers.

Today, Haan is an IP transactional attorney with a deep-rooted passion for technology and artificial intelligence.

Haan's expertise focuses on licensing arrangements, technology transfers and joint development activities. His journey in the AI sector began with his move to the Bay Area in 2014, a pivotal moment in his career. Since then, he has been at the forefront of advising companies on the commercialization of their AI/ML technologies.

"Initially this work was centered on advising clients on the development and deployment of models for a wide variety of purposes, such as com-

puter vision models for autonomous vehicles and virtual reality offerings," Haan said. "I have also had the opportunity to provide product counseling involving AI, such as advising on the use of health data collected by wearables for use in training ML models."

In the era of "big data," Haan has been instrumental in guiding companies through the complexities of data collection, acquisition and licensing, as well as the intellectual property rights associated with that data. His work has been crucial in helping companies harness the value of their data, which is essential for training machine learning models.

Currently, Haan is Representing OpenAI, and helped on an early deal with Microsoft for computer resources, one of the most significant for himself professionally and the transaction remains among the most transformative in the AI industry to date.

"The collaboration involved a bespoke structure and a unique set of considerations that made for a challenging and complex deal," Haan said. "It's been exciting to see the fruits of what that deal enabled -- as part of the collaboration, OpenAI secured the computing power that it would use to train the large language models (LLMs) underpinning its ChatGPT offerings."

He is also representing OpenAI in some of its exciting partnerships, in-



Morrison & Foerster LLP
SAN FRANCISCO

cluding those with the Associated Press and Figure AI, the developer of humanoid robots.

On the deal-making front, Haan said he anticipates that there will continue to be a significant level of activity consisting of commercial partnerships and collaborations.

"In particular, these will continue to be centered around the three critical ingredients to the development of foundation models: access to training data, access to AI engineering talent, and access to graphics processing units," he said.