

Digitizing the Financial Lifecycle: From Spreadsheets to Real-Time Monitoring

How a leading hospitality asset manager unified reporting, CAPEX, and budgeting into a governed, AI-Native finance layer.

85%**\$1.45M****100%**

Faster reporting cycles

First-year value

CAPEX budget compliance

AT-A-GLANCE

Company: Leading Hospitality Asset Manager

Industry: Real Estate & Hospitality

Department: Finance & Asset Management

HQ / Location: UAE

Scale: Portfolio of 40+ luxury and premium hotels

Challenge

At a leading hospitality asset management firm, finance teams managed a multi-brand hotel portfolio through emails and spreadsheets. Reporting took weeks to consolidate, CAPEX approvals dragged on without real-time budget checks, and annual planning suffered from version chaos—leaving leadership blind to performance and exposing millions in capital to delay and overrun risk.

Use Cases Transformed Into AI-Native

With UnifyApps, the organization replaced fragmented financial workflows with a reusable, AI-Native execution layer:

Hotel Financial Performance Monitoring

⌚ BEFORE

Manual consolidation of Excel and PDF reports

⌚ AFTER

AI ingestion and standardized real-time dashboards

\$ COST

150–200 hours lost monthly to manual data crunching

✓ BUSINESS IMPACT

85% faster cycles; portfolio-level visibility

CAPEX Expense Workflow

⌚ BEFORE

Email-based approvals without budget validation

⌚ AFTER

Automated approvals with live SAP budget checks

\$ COST

3–6 week cycles; 5–10% budget overruns

✓ BUSINESS IMPACT

100% budget compliance; 75% faster approvals

Budget Approval Workflow

⌚ BEFORE

Unstructured annual plans and manual consolidation

⌚ AFTER

Digital submissions with tracked review cycles

\$ COST

Long planning cycles; version control failures

✓ BUSINESS IMPACT

65% faster budgeting; auditable planning trail

Scalable, Reusable Foundation

Reusable data objects for Hotel Master Data, GL Accounts, Budgets, CAPEX Requests, and DOA Rules enabled rapid expansion across the full financial lifecycle without rebuilding integrations.

Integrations Used

ERP: SAP S/4HANA (Read/Write for Budgets, Assets, and GLs).

Identity: Azure AD B2C (SSO & MFA).

Collaboration: Microsoft Teams & Outlook (Approvals & Notifications).

Data & Storage: SharePoint, Azure Fabric, Power BI.

75% faster time-to-value

UnifyApps delivered production finance workflows in about 10 weeks.

Previously, traditional builds took 7–9 months.

The core capabilities behind AI-Native transformation



Model-agnostic AI

Embedded AI without locking into a single model



Unified AI platform

Integrated data, workflows, and AI in one execution layer



Reusable architecture

Shared integrations that cut the build cost for new use cases



Built-in governance

Auditability and controls included from day one



Low-code delivery

Faster builds with smaller teams—without sacrificing reliability

Master Agents & App Catalog (MAAC)

Explore 200+ Production-Proven AI Agents Across Finance, HR, Supply Chain, Sales & IT

[Explore Use Cases →](#)



About UnifyApps

UnifyApps is the AI Agent and App Builder for the enterprise that empowers organizations to transform into AI-Native enterprises. The AI OS platform connects systems of record, knowledge, and activity, enabling enterprises to turn stalled GenAI pilots into scalable, production-grade solutions.