

Digitizing the Financial Lifecycle: From Spreadsheets to Real-Time Monitoring

How a leading hospitality asset manager unified reporting, CAPEX, and budgeting into a governed, AI-Native finance layer.

85%

Faster reporting cycles

\$1.45M

First-year value

100%

CAPEX budget compliance

AT-A-GLANCE

Company: Leading Hospitality Asset Manager

Industry: Real Estate & Hospitality

Department: Finance & Asset Management

HQ / Location: UAE

Scale: Portfolio of 40+ luxury and premium hotels

Challenge

At a leading hospitality asset management firm, finance teams managed a multi-brand hotel portfolio through emails and spreadsheets. Reporting took weeks to consolidate, CAPEX approvals dragged on without real-time budget checks, and annual planning suffered from version chaos—leaving leadership blind to performance and exposing millions in capital to delay and overrun risk.

Use Cases Transformed Into AI-Native

With UnifyApps, the organization replaced fragmented financial workflows with a reusable, AI-Native execution layer:

Hotel Financial Performance Monitoring

⌚ BEFORE

Manual consolidation of Excel and PDF reports

\$ COST

150–200 hours lost monthly to manual data crunching

⚡ AFTER

AI ingestion and standardized real-time dashboards

✓ BUSINESS IMPACT

85% faster cycles; portfolio-level visibility

CAPEX Expense Workflow

⌚ BEFORE

Email-based approvals without budget validation

\$ COST

3–6 week cycles; 5–10% budget overruns

⚡ AFTER

Automated approvals with live SAP budget checks

✓ BUSINESS IMPACT

100% budget compliance; 75% faster approvals

Budget Approval Workflow

⌚ BEFORE

Unstructured annual plans and manual consolidation

\$ COST

Long planning cycles; version control failures

⚡ AFTER

Digital submissions with tracked review cycles

✓ BUSINESS IMPACT

65% faster budgeting; auditable planning trail

Scalable, Reusable Foundation

Reusable data objects for Hotel Master Data, GL Accounts, Budgets, CAPEX Requests, and DOA Rules enabled rapid expansion across the full financial lifecycle without rebuilding integrations.

Integrations Used

ERP: SAP S/4HANA
(Read/Write for Budgets,
Assets, and GLs).

Identity: Azure AD
B2C (SSO & MFA).

Collaboration: Microsoft
Teams & Outlook
(Approvals &
Notifications).

Data & Storage:
SharePoint, Azure
Fabric, Power BI.

75% faster time-to-value

UnifyApps delivered
production finance workflows
in about 10 weeks.

Previously, traditional builds
took 7–9 months.

The core capabilities behind **AI-Native** transformation



Unified AI platform

Integrated data, workflows,
and AI in one execution layer



Reusable architecture

Shared integrations that cut
the build cost for new use
cases



Model-agnostic AI

Embedded AI without locking
into a single model



Built-in governance

Auditability and controls
included from day one



Low-code delivery

Faster builds with smaller
teams—without sacrificing
reliability

Master Agents & App Catalog (MAAC)

Explore 200+ Production-Proven AI
Agents Across Finance, HR, Supply
Chain, Sales & IT

[Explore Use Cases →](#)



About UnifyApps

UnifyApps is the AI Agent and App Builder for the enterprise that empowers organizations to transform into AI-Native enterprises. The AI OS platform connects systems of record, knowledge, and activity, enabling enterprises to turn stalled GenAI pilots into scalable, production-grade solutions.