

AI-Native Enterprise: From Fragmented Systems to Real-Time Orchestration

How a global IT services firm replaced siloed hiring, master data, and ETL pipelines with a single, real-time execution layer.

\$250K

Returned weekly analyst capacity to higher-value work

95%

Hours saved per year

200hrs

Hours saved monthly

AT-A-GLANCE

Company: Global IT Services Firm
 Industry: IT Services & Consulting
 Department: HR, Finance & Operations
 HQ / Location: Bengaluru, India
 Scale: Global enterprise environment

CHALLENGE

At a global IT services firm, hiring, finance, and operations relied on disconnected systems. Recruitment spanned multiple tools with manual coordination, finance teams reconciled inconsistent data across 15+ applications, and legacy ETL jobs delivered only delayed insights—creating operational drag and high maintenance overhead.

USE CASES TRANSFORMED INTO AI NATIVE

With UnifyApps, the firm unified hiring, master data, and data movement into a reusable, AI-Native execution model:

Recruitment Copilot

🕒 BEFORE

Hiring workflows split across six systems

💰 COST

Manual coordination and extended time-to-hire

⚡ AFTER

Conversational orchestration across the full lifecycle

✓ BUSINESS IMPACT

Faster hiring with real-time visibility

Enterprise Master Data Management

🕒 BEFORE

Multiple versions of truth across 15+ systems

💰 COST

200 hours monthly manual reconciliation

⚡ AFTER

Centralized hub with bi-directional synchronization

✓ BUSINESS IMPACT

95% improvement in data accuracy

Real-Time Data Pipeline Modernization

🕒 BEFORE

Batch-only ETL with high licensing costs

💰 COST

Event-driven, real-time data movement

⚡ AFTER

Data latency and expensive maintenance

✓ BUSINESS IMPACT

Elimination of legacy ETL costs

One foundation. Compounding returns.

Shared data objects—including Employee Profiles, Project Demands, Contract Entities, and Billing Rates—enabled reuse across HR, finance, and IT operations.

INTEGRATIONS USED

HR & Talent: PrismForce, RippleHire, Oracle Fusion (EBS)	IT & Ops: ServiceNow, Microsoft Teams, Outlook
Finance & Sales: Salesforce, Icertis (CLM), MsMART	Legacy Data: Informatica PowerCenter replacement

80% build cost reduction

UnifyApps delivered in weeks, saving up to \$500k in build costs.

Previously, traditional integrations used to take multiple quarters.

THE CIO'S PLATFORM

One horizontal standard
across the enterprise



THE ENTERPRISE BRAIN

One truth across every system



ASSEMBLY-FIRST METHODOLOGY

Compose, don't hand code



ADDITIVE

Your CRM stays your CRM



DEPLOY ANYWHERE

Your cloud, network, or on-prem



MODEL AGNOSTIC

Any model, any step, your choice

Master Agents & App Catalog (MAAC)

Explore 295+ Production-Proven AI Agents
Across Finance, HR, Supply Chain, Sales & IT

[Explore Use Cases →](#)



ABOUT UNIFYAPPS

UnifyApps is the Horizontal AI Operating System for the enterprise — the agentic automation platform that does the 80% of Enterprise AI the models can't, unifying every system into one Enterprise Brain and letting teams assemble agents, apps, and workflows to go from pilot to production up to 10x faster, cheaper, and easier to maintain.