

# From Fragmented Systems to Real-Time Orchestration

How a global IT services firm replaced siloed hiring, master data, and ETL pipelines with a single, real-time execution layer.

## \$250K

Returned weekly analyst capacity to higher-value work

## 95%

Hours saved per year

## 200hrs

Saved monthly

## AT-A-GLANCE

**Company:** Global IT Services Firm

**Industry:** IT Services & Consulting

**Department:** HR, Finance & Operations

**HQ / Location:** Bengaluru, India

**Scale:** Global enterprise environment

## Challenge

At a global IT services firm, hiring, finance, and operations relied on disconnected systems. Recruitment spanned multiple tools with manual coordination, finance teams reconciled inconsistent data across 15+ applications, and legacy ETL jobs delivered only delayed insights—creating operational drag and high maintenance overhead.

## Use Cases Transformed Into AI-Native

With UnifyApps, the firm unified hiring, master data, and data movement into a reusable, AI-Native execution model:

### Recruitment Copilot

#### ⌚ BEFORE

Hiring workflows split across six systems

#### ⌚ AFTER

Conversational orchestration across the full lifecycle

#### \$ COST

Manual coordination and extended time-to-hire

#### ✓ BUSINESS IMPACT

Faster hiring with real-time visibility

### Enterprise Master Data Management

#### ⌚ BEFORE

Multiple versions of truth across 15+ systems

#### ⌚ AFTER

Centralized hub with bi-directional synchronization

#### \$ COST

200 hours monthly manual reconciliation

#### ✓ BUSINESS IMPACT

95% improvement in data accuracy

### Real-Time Data Pipeline Modernization

#### ⌚ BEFORE

Batch-only ETL with high licensing costs

#### ⌚ AFTER

Data latency and expensive maintenance

#### \$ COST

Event-driven, real-time data movement

#### ✓ BUSINESS IMPACT

Elimination of legacy ETL costs

## Scalable, Reusable Foundation

Shared data objects—including Employee Profiles, Project Demands, Contract Entities, and Billing Rates—enabled reuse across HR, finance, and IT operations.

### Integrations Used

HR & Talent:  
PrismForce, RippleHire,  
Oracle Fusion (EBS)

IT & Ops: ServiceNow,  
Microsoft Teams,  
Outlook

Finance & Sales:  
Salesforce, Icertis  
(CLM), MsMART

Legacy Data: Informatica  
PowerCenter replacement

# 80% build cost reduction

UnifyApps delivered in weeks, saving up to \$500k in build costs.

Previously, traditional integrations used to take multiple quarters.

## The core capabilities behind AI-Native transformation



### Model-agnostic AI

Embedded AI without locking into a single model



### Unified AI platform

Integrated data, workflows, and AI in one execution layer



### Built-in governance

Auditability and controls included from day one



### Reusable architecture

Shared integrations that cut the build cost for new use cases



### Low-code delivery

Faster builds with smaller teams—without sacrificing reliability

## Master Agents & App Catalog (MAAC)

Explore 200+ Production-Proven AI Agents Across Finance, HR, Supply Chain, Sales & IT

[Explore Use Cases →](#)



### About UnifyApps

UnifyApps is the AI Agent and App Builder for the enterprise that empowers organizations to transform into AI-Native enterprises. The AI OS platform connects systems of record, knowledge, and activity, enabling enterprises to turn stalled GenAI pilots into scalable, production-grade solutions.