

From Fragmented Systems to Real-Time Orchestration

How a global IT services firm replaced siloed hiring, master data, and ETL pipelines with a single, real-time execution layer.

\$250K

Returned weekly analyst capacity to higher-value work

95%

Hours saved per year

200hrs

Saved monthly

AT-A-GLANCE

Company: Global IT Services Firm

Industry: IT Services & Consulting

Department: HR, Finance & Operations

HQ / Location: Bengaluru, India

Scale: Global enterprise environment

Challenge

At a global IT services firm, hiring, finance, and operations relied on disconnected systems. Recruitment spanned multiple tools with manual coordination, finance teams reconciled inconsistent data across 15+ applications, and legacy ETL jobs delivered only delayed insights—creating operational drag and high maintenance overhead.

Use Cases Transformed Into AI-Native

With UnifyApps, the firm unified hiring, master data, and data movement into a reusable, AI-Native execution model:

Recruitment Copilot

⌚ BEFORE

Hiring workflows split across six systems

\$ COST

Manual coordination and extended time-to-hire

⚡ AFTER

Conversational orchestration across the full lifecycle

✓ BUSINESS IMPACT

Faster hiring with real-time visibility

Enterprise Master Data Management

⌚ BEFORE

Multiple versions of truth across 15+ systems

\$ COST

200 hours monthly manual reconciliation

⚡ AFTER

Centralized hub with bi-directional synchronization

✓ BUSINESS IMPACT

95% improvement in data accuracy

Real-Time Data Pipeline Modernization

⌚ BEFORE

Batch-only ETL with high licensing costs

\$ COST

Event-driven, real-time data movement

⚡ AFTER

Data latency and expensive maintenance

✓ BUSINESS IMPACT

Elimination of legacy ETL costs

Scalable, Reusable Foundation

Shared data objects—including Employee Profiles, Project Demands, Contract Entities, and Billing Rates—enabled reuse across HR, finance, and IT operations.

Integrations Used

HR & Talent: PrissmForce, RippleHire, Oracle Fusion (EBS)

IT & Ops: ServiceNow, Microsoft Teams, Outlook

Finance & Sales: Salesforce, Icertis (CLM), MsMART

Legacy Data: Informatica PowerCenter replacement

80% build cost reduction

UnifyApps delivered in weeks, saving up to \$500k in build costs.

Previously, traditional integrations used to take multiple quarters.

The core capabilities behind AI-Native transformation



Unified AI platform

Integrated data, workflows, and AI in one execution layer



Reusable architecture

Shared integrations that cut the build cost for new use cases



Model-agnostic AI

Embedded AI without locking into a single model



Built-in governance

Auditability and controls included from day one



Low-code delivery

Faster builds with smaller teams—without sacrificing reliability

Master Agents & App Catalog (MAAC)

Explore 200+ Production-Proven AI Agents Across Finance, HR, Supply Chain, Sales & IT

[Explore Use Cases →](#)



About UnifyApps

UnifyApps is the AI Agent and App Builder for the enterprise that empowers organizations to transform into AI-Native enterprises. The AI OS platform connects systems of record, knowledge, and activity, enabling enterprises to turn stalled GenAI pilots into scalable, production-grade solutions.