

Scaling Internal Operations with AI-Native Execution

How a global fintech automated people workflows, operational intelligence, and procurement execution across rapidly scaling teams.

AT-A-GLANCE

Company: Global Fintech
 Industry: Fintech / Financial Services
 Department: HR, Data & Supply
 HQ / Location: London, UK
 Scale: Multi-entity global operations

60%

Reduction in HR operations effort

90%

Faster data availability

100%

Supplier onboarding traceability

CHALLENGE

At a global fintech, HR, data, and supply teams relied on fragmented tools and manual coordination. Employee lifecycle actions required repeated handoffs, data pipelines lagged business events, and supplier onboarding lacked end-to-end visibility—slowing execution and increasing operational risk across rapidly scaling teams.

USE CASES TRANSFORMED INTO AI NATIVE

With UnifyApps, the organization unified people, operations, and procurement workflows into a reusable, AI-Native execution model:

AI-Driven Pre-Onboarding Automation

🕒 BEFORE

Manual coordination across HR systems and email

💰 COST

Days of admin effort per hire

⚡ AFTER

Automated pre-onboarding workflow orchestration

✓ BUSINESS IMPACT

Onboarding cycles reduced from days to hours

Deferred Expense Reconciliation

🕒 BEFORE

Manual upload and review of recordings and notes

💰 COST

Multi-day feedback loops and inconsistent signals

⚡ AFTER

AI-generated transcripts with structured summaries

✓ BUSINESS IMPACT

Real-time feedback, eliminating 100% of manual effort

Tech Support Ticket Triage

🕒 BEFORE

Manual ticket reading and priority assignment

💰 COST

SLA breaches from delayed routing

⚡ AFTER

AI-driven categorization and intelligent routing

✓ BUSINESS IMPACT

Faster first-response times and improved SLA adherence

Automated Purchase Requisition Processing

🕒 BEFORE

Manual PR validation across finance and procurement

💰 COST

Repetitive cognitive work and missed discrepancies

⚡ AFTER

Automated checks and approval orchestration

✓ BUSINESS IMPACT

Costly mismatch prevented; manual processing reduced by 80%

One foundation. Compounding returns.

Shared employee, ticket, and procurement objects enabled reuse across HR, IT operations, and supply workflows.

INTEGRATIONS USED

HR & Talent: Jira Service Desk, ZINC, Revoluters, Google Sheets, Slack

Tech & Data: Jira, Confluence, Bitbucket, Looker, OpenAI/LLM

Supply Chain: Coupa, Vertex AI, Google Drive

Weeks to scale

UnifyApps delivered unified ops —without replatforming—in just weeks.

Previously traditional builds took months.

THE CIO'S PLATFORM

One horizontal standard across the enterprise



THE ENTERPRISE BRAIN

One truth across every system



ASSEMBLY-FIRST METHODOLOGY

Compose, don't hand code



ADDITIVE

Your CRM stays your CRM



DEPLOY ANYWHERE

Your cloud, network, or on-prem



MODEL AGNOSTIC

Any model, any step, your choice

Master Agents & App Catalog (MAAC)

Explore 295+ Production-Proven AI Agents Across Finance, HR, Supply Chain, Sales & IT

[Explore Use Cases →](#)



ABOUT UNIFYAPPS

UnifyApps is the Horizontal AI Operating System for the enterprise — the agentic automation platform that does the 80% of Enterprise AI the models can't, unifying every system into one Enterprise Brain and letting teams assemble agents, apps, and workflows to go from pilot to production up to 10x faster, cheaper, and easier to maintain.