

Scaling Internal Operations with AI-Native Execution

How a global fintech automated people workflows, operational intelligence, and procurement execution across rapidly scaling teams.

60%

Reduction in HR operations effort

90%

Faster data availability

100%

Supplier onboarding traceability

AT-A-GLANCE

Company: Global Fintech

Industry: Fintech / Financial Services

Department: HR, Data & Supply

HQ / Location: London, UK

Scale: Multi-entity global operations

Challenge

At a global fintech, HR, data, and supply teams relied on fragmented tools and manual coordination. Employee lifecycle actions required repeated handoffs, data pipelines lagged business events, and supplier onboarding lacked end-to-end visibility—slowing execution and increasing operational risk across rapidly scaling teams.

Use Cases Transformed Into AI-Native

With UnifyApps, the organization unified people, operations, and procurement workflows into a reusable, AI-Native execution model:

AI-Driven Pre-Onboarding Automation

⌚ BEFORE

Manual coordination across HR systems and email

\$ COST

Days of admin effort per hire

⚡ AFTER

Automated pre-onboarding workflow orchestration

✓ BUSINESS IMPACT

Onboarding cycles reduced from days to hours

Automated Interview Transcript Processing

⌚ BEFORE

Manual upload and review of recordings and notes

\$ COST

Multi-day feedback loops and inconsistent signals

⚡ AFTER

AI-generated transcripts with structured summaries

✓ BUSINESS IMPACT

Real-time feedback, eliminating 100% of manual effort

Tech Support Ticket Triage

⌚ BEFORE

Manual ticket reading and priority assignment

\$ COST

SLA breaches from delayed routing

⚡ AFTER

AI-driven categorization and intelligent routing

✓ BUSINESS IMPACT

Faster first-response times and improved SLA adherence

Automated Purchase Requisition Processing

⌚ BEFORE

Manual PR validation across finance and procurement

\$ COST

Repetitive cognitive work and missed discrepancies

⚡ AFTER

Automated checks and approval orchestration

✓ BUSINESS IMPACT

Costly mismatch prevented; manual processing reduced by 80%

Scalable, Reusable Foundation

Shared employee, ticket, and procurement objects enabled reuse across HR, IT operations, and supply workflows.

Integrations Used

HR & Talent: Jira Service Desk, ZINC, Revoluters, Google Sheets, Slack

Tech & Data: Jira, Confluence, Bitbucket, Looker, OpenAI/LLM

Supply Chain: Coupa, Vertex AI, Google Drive

Weeks to scale

UnifyApps delivered unified ops—without replatforming—in just weeks.

Previously traditional builds took months.

The core capabilities behind AI-Native transformation



Unified AI platform

Integrated data, workflows, and AI in one execution layer



Reusable architecture

Shared integrations that cut the build cost for new use cases



Model-agnostic AI

Embedded AI without locking into a single model



Built-in governance

Auditability and controls included from day one



Low-code delivery

Faster builds with smaller teams—without sacrificing reliability

Master Agents & App Catalog (MAAC)

Explore 200+ Production-Proven AI Agents Across Finance, HR, Supply Chain, Sales & IT

[Explore Use Cases →](#)



About UnifyApps

UnifyApps is the AI Agent and App Builder for the enterprise that empowers organizations to transform into AI-Native enterprises. The AI OS platform connects systems of record, knowledge, and activity, enabling enterprises to turn stalled GenAI pilots into scalable, production-grade solutions.