



In the Spotlight: An interview with Charissa Lee, OD, MBA, FAAO

Head of Professional Affairs & Advocacy, North America

Q1: What's new and exciting from Johnson & Johnson?

Dr. Lee: We are thrilled to complete the ACUVUE® OASYS MAX 1-Day Contact Lens portfolio, the first full family of daily disposable contact lenses for all of our spherical, toric, multifocal and multifocal toric patients.*¹ This allows our patients the opportunity to experience visual quality and comfort with this new lens, and as a presbyope, I can fully appreciate the opportunity to help those 90% of patients who want to continue wearing their contact lenses after 40.^{#2}

Q2: How do you envision Johnson & Johnson continuing to lead groundbreaking innovations to anticipate and address unmet needs in the future?

Dr. Lee: What I love about our R&D team is that they are always looking at opportunities for better patient outcomes. In practice, even though my training was focused on eyes, overall quality of life was so important in discussions with patients. We need to keep searching for those instances that can elevate our patient experiences with our products and services, and that absolutely continues to be the focus of our innovation.

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Q3: Our profession is evolving fast. What are you most excited about for the future of Optometry?

Dr. Lee: The future of healthcare is rapidly changing, and the opportunity to provide better care for our patients, even through non-traditional methods is here. For example, our emerging doctors will have to learn how to incorporate AI, especially machine learning, into their practices. However, I know those who are new to practice will have the enthusiasm and capability to shape this new patient care space.

Q4: In what ways can collaborative efforts between industry, professional associations, and clinicians help shape the future of eye care?

Dr. Lee: As we look to our communities, there are still areas that are overlooked, and I believe that our pediatric patients are the most vulnerable. In some areas of the U.S., as many as 80% of children who fail a vision screening do not receive the necessary care³ – which is why I'm so excited about our collaboration with the AOA and the Lions Club International on the “See It Through” initiative that we kicked off this year. This is a great example of combining the power and purpose of different organizations to help a critical component of our communities, our children.

Q5: What is the last book you read and what is a key takeaway that stuck with you?

Dr. Lee: The last book I read was a fun one, called *Remarkably Bright Creatures*, but I have 2 teenage sons who dream of being pro golfers, so I'm currently reading *Talent is Never Enough*, which was highly recommended by a former college athlete. I was not a college athlete, so I'll read anything that will help me coach them!

*Full/complete family consists of sphere, multifocal, toric, and multifocal toric contact lenses.

#Intention to continue wearing contact lenses based on indicating “Definitely/Probably would continue wearing contact lenses in the next 12 months.”

References:

1. JJV Data on File 2025, World's First and Only Daily Disposable Multifocal Toric Contact Lens
2. JJV Data on File 2020. Survey conducted with representative United States (n=1,000) and United Kingdom (n=1,000) consumers, ages 12-64.
3. Mercury, C. (n.d.). Inadequate Follow-Up Eye Care Remains a Concern in Underserved Communities. Optometry Advisor. Retrieved from <https://www.optometryadvisor.com/news/inadequate-follow-up-eye-care-observed-in-children-with-failed-vision-screenings/>

Important Safety Information: ACUVUE® Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting www.jnjvisionpro.com.