

INTERNAL USE ONLY

ACUVUE® Packaging Update FAQ

Q: What changes have been made to the packaging?

A: The packaging now features noticeable color changes on the blister foil and minor labeling adjustments on the carton. Please refer to the images at the bottom of this FAQ.

Q: Why were these packaging changes made?

A: These changes were made to reflect European Union (EU) mandatory labeling requirements and include the additional information needed by various countries in our labeling. We took this opportunity to optimize our packaging graphics to improve product differentiation and recognition.

Q: Did the graphic design changes have any impact to the packaging materials or contact lenses?

A: No. The changes were only cosmetic. Neither the packaging materials – the blister, packing solution, and the foil – nor the manufacturing process or contact lenses themselves have changed.

Q: Will the new packaging affect the quality or safety of the contact lenses?

A: No. The changes were only cosmetic. Neither the packaging materials – the blister, packing solution, and the foil – nor the manufacturing process or contact lenses themselves have changed.

Q: Will the size of packaging or blister change?

A: No, both the package and blister size remain unchanged.

Q: Can I continue to use lenses with the old packaging design until the expiration date on the packaging?

A: Yes. The expiration date on the packaging indicates the lens's shelf life, regardless of packaging design. Feel free to use your old inventory until its expiration date with confidence.

Q: Which contact lens family corresponds to each blister foil color?

A: ACUVUE® OASYS 1-DAY with HydraLuxe® and ACUVUE® OASYS 2-Week families: Teal.
ACUVUE® Moist family and ACUVUE® 2: Light Blue.
ACUVUE® Vita family: Purple.
ACUVUE® OASYS MAX family: Cyan-Blue

Q: How can someone easily distinguish between ACUVUE® astigmatism and multifocal contact lenses?

A: Our new packaging updates use a color banner to help identify astigmatism and multifocal contact lenses. ACUVUE® Astigmatism brands have an orange banner, while ACUVUE® Multifocal brands have a yellow banner.

Q: Will the pricing of the contact lenses change due to the new packaging?

A: No. There are no changes to the pricing of the contact lenses as a result of the packaging update. Our pricing remains competitive and reflects the value of our products.

Q: Are there any special storage instructions for the new packaging?

A: No. Our storage instructions continue to remain the same - we recommend storing the contact lenses in a cool, dry place away from direct sunlight.

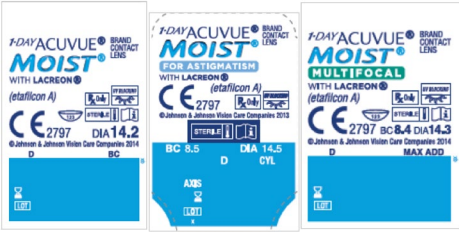







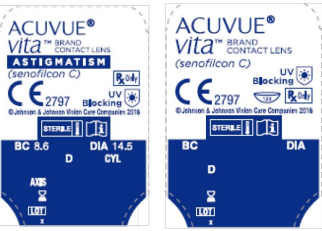

Q: Where can Eye Care Professionals and patients find additional information?

They can contact customer service at 1-800-267-5098 or visit <https://www.acuvue.com/en-ca/packagingupdate/> - Link is estimated to be live by June 14th 2024.

2024PP08995v2

INTERNAL USE ONLY

During the transition to the new packaging design across ACUVUE® portfolios, you may observe both new and old packaging in the market at the same time.

BRANDS	BEFORE	AFTER (NEW)	NOTES
<p>MOIST (Sphere, Toric, Multifocal)</p>			<ol style="list-style-type: none"> 1) The blister foil will be solid light blue. 2) Colored banner on foil: Yellow for Multifocal, Orange for Astigmatism
<p>ACUVUE® 2 (Sphere)</p>			<p>The blister foil will be solid light blue.</p>
<p>OASYS 1-DAY (Sphere & Toric)</p>			<ol style="list-style-type: none"> 1) The blister foil will be solid teal. 2) Colored banner on foil: Orange for Astigmatism
<p>OASYS 2-Week (Sphere, Toric, Multifocal)</p>			<ol style="list-style-type: none"> 1) The blister foil will be solid teal. 2) Colored banner on both foil and carton: Yellow for Multifocal, Orange for Astigmatism
<p>VITA (Sphere & Toric)</p>			<ol style="list-style-type: none"> 1) The blister foil will be solid purple. 2) Colored banner on foil: Orange for Astigmatism