

FOR IMMEDIATE RELEASE

## Oakwood School Designates The St. James as Official Athletic Enrichment Services and Summer Camp Partner

*New Collaboration Set to Expand Sports, Health, & Wellness Offerings for Oakwood Community*

SPRINGFIELD, VA, August 28, 2023 -- [The St. James](#), the premier sports, wellness, and active entertainment destination in the country, announced today a strategic partnership with the [Oakwood School](#), a leader in the design and delivery of multisensory educational programming for students in first through eighth grade with learning differences.

The partnership comes with the expansion of the Oakwood School campus in Annandale, VA, which features new learning spaces designed to accommodate strategic enrollment growth.

“We are incredibly pleased to be aligning our mission and purpose alongside The St. James in order to offer increased access and engagement in athletic and wellness programs for our students, staff, and community,” said Lane McIntyre, Oakwood’s Head of School.

Members of the Oakwood School community will have access to The St. James’ world-class resources, infrastructure, lifestyle services and brands, as well as The St. James’ signature High Performance Training Programs, enhancing opportunities for children and their families to learn, create and contribute to the community in a meaningful and sustainable manner.

Students, faculty, staff, Oakwood School alumni and their families will have access to:

- Discounted Membership at The St. James flagship in Springfield, which includes 20 percent discount on various holiday, one-day and summer camp programming at The St. James
- Exclusive access to Youth Athletic Programming (e.g., Competitive Teams, Training Programs and Clinics)
- High Performance Training Products, including speed and agility and weight training

“We believe The St. James’ best-in-class venues, programs services, and operations will deliver a high-quality experience to Oakwood’s students, educators, families, alumni and staff, and contribute meaningfully to ensuring that every child has a robust and holistic developmental series of learning and enrichment opportunities throughout the year,” said Latasha Thomas-Jacobs, Senior Vice President of Sales at The St. James.

The St. James will now be designated as Oakwood School’s official Summer Camp and Athletic Enrichment Services Partner, beginning with the return of students and families for the 2023-24 academic year. Members of The St. James leadership team will join the Oakwood community on Sunday, September 17<sup>th</sup>, for the school’s annual Family Picnic.

For further details, please visit <https://thestjames.com/memberships/oakwood-school> and follow The St. James on Twitter, Instagram, and Facebook @TheStJames.

## About The St. James

The St. James is the leading performance, wellness, and entertainment platform in the country. Our mission is to help maximize human potential by designing, developing, and operating performance training and wellness experiences that engage, inspire, and empower people to pursue their passions and be their best at play, at work, and in life.

## About Oakwood School

Oakwood School has over 50 years of experience educating students with learning differences and language-based learning disabilities in 1<sup>st</sup> – 8<sup>th</sup> grades. Oakwood’s curriculum is student-centered and research-based, supported by the quality of its highly credentialed and experienced teaching staff. Oakwood School is licensed by the Virginia Department of Education, accredited by Virginia Council for Private Education and the Virginia Association of Independent Special Education Facilities, and a member of the Association of Independent Schools of Greater Washington.

## CONTACT

For inquiries related to this release, please contact Allyson Musci via email:

[Allyson.musci@thestjames.com](mailto:Allyson.musci@thestjames.com)