

FOR IMMEDIATE RELEASE

# The St. James Acquires Potomac Valley Thunder

*New Collaboration Set to Expand Girls' Basketball Offerings.*

Springfield, VA, August 15, 2023 — [The St. James](#), the premier sports, wellness, and active entertainment destination in the country, announced today its acquisition of Potomac Valley Thunder, the leading girls' AAU club in the Greater Washington Region. The acquisition emphasizes The St. James' commitment to elite girls' basketball teams and programming in the DC region.

The collaboration comes upon recent growth from Potomac Valley Thunder. "For over 10 years, Potomac Valley Thunder has experienced success on the court, and we're thrilled to welcome them to The St. James. The partnership will provide PVT with the infrastructure to continue its growth trajectory and build upon the strong development-focused foundation set for the athletes," said Afiba Fairnot, Director of Basketball at The St. James.

Potomac Valley Thunder will have access to The St. James' world-class resources, infrastructure, and [High Performance Training Programs](#), enhancing player development and creating unparalleled opportunities for all its members. Athletes and their families will have access to:

- 20% off Membership at The St. James Performance Club Bethesda, Reston, and Springfield
- Exclusive access to Girls Basketball Programming (e.g., She Got Game Combines)
- High Performance Training Products, including speed and agility and weight training

"I am excited to partner with The St. James to continue to grow and nurture the love of the game. PVT will continue to be committed to providing high quality skill development plus an exceptional player experience, which includes qualified coaches and organized communication. We understand how important it is to combine fundamentals and life skills to create more than a great basketball player, but a great teammate and future leader. This partnership with The St. James will allow for us to expand our reach and impact to more players and families in the DMV," said Krystal Ferguson Executive Director of Potomac Valley Thunder. Krystal will be joining The St. James as Head of Girls Travel Basketball. The teams will continue to practice in Northern Virginia and Maryland.

An open gym workout for all grades will be hosted at The St. James Flagship on August 20<sup>th</sup> from 1:30 - 3:00 pm, and tryouts will be held on August 27<sup>th</sup> and 29<sup>th</sup>. Players are highly encouraged to attend both tryouts. Athletes can register for tryouts [here](#).

For further details, please visit <https://www.thestjames.com/sports/basketball> and follow them on Twitter, Instagram, and Facebook @TheStJames.

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### **About The St. James**

The St. James is the leading performance, wellness, and entertainment platform in the country. Our mission is to help maximize human potential by designing, developing, and operating performance training and wellness experiences that engage, inspire, and empower people to pursue their passions and be their best at play, at work, and in life.

### **About Potomac Valley Thunder**

Since 2012 PV Thunder has been committed to developing female basketball players in the Greater Washington Region area. PV Thunder provides a competitive learning environment for its athletes and is committed to guiding them through their basketball journey.