

## 8x8 Business Communications for Bullhorn

### Improve Productivity and Boost Placements

Recruiters say the biggest drain on their time is manually updating CRM systems. Not having communications integrated with your CRM system can mean consultants spending an average of four hours per week on data entry.

8x8's easy-to-deploy Bullhorn integration helps recruiters be well prepared for inbound calls, enabling them to build better relationships while reducing the amount of time they spend on admin tasks.

The results? More intelligent and productive interactions between recruiters and candidates.



Working on the move and being contactable at any time is a crucial part of working in the recruitment industry. By allowing us to work anywhere, 8x8 has allowed us to develop our remote working capabilities and revolutionise the way our staff collaborate across the world.

—Carl Marotta, CEO, Skills Alliance



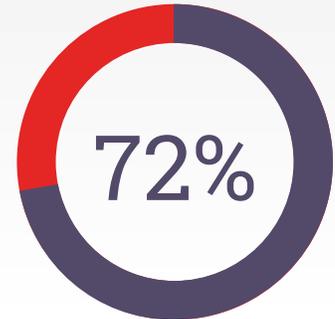
### Key Benefits

#### Enhanced user experience

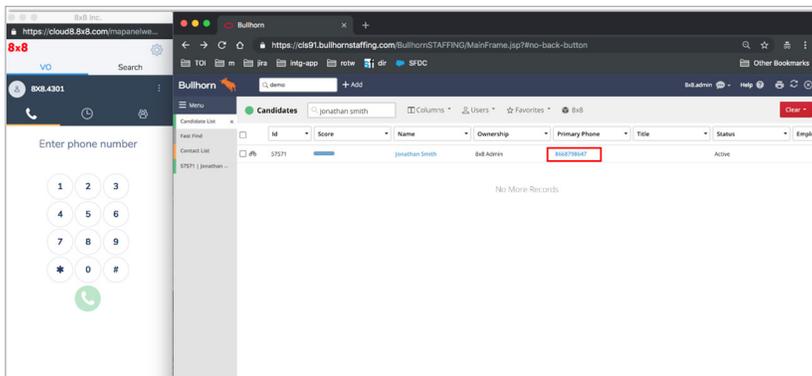
Auto call logging and screen pops with caller information as the call arrives provides context for each conversation and hence better experience.

#### Increased productivity

Integration empowers users by keeping the information all in one place, resulting in first call resolution.



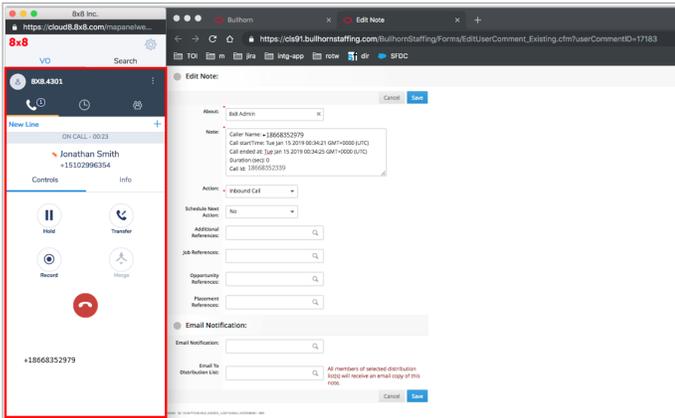
worry mistakes are being made by inputting CRM data manually.<sup>1</sup>



### Click-to-call from Bullhorn

Place a call directly by clicking on a Bullhorn record eliminating time spent in manual dialing.

<sup>1</sup>8x8 UK Customer Survey, 2016

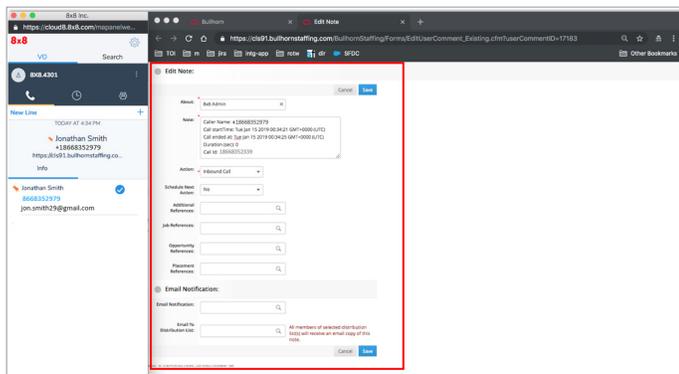
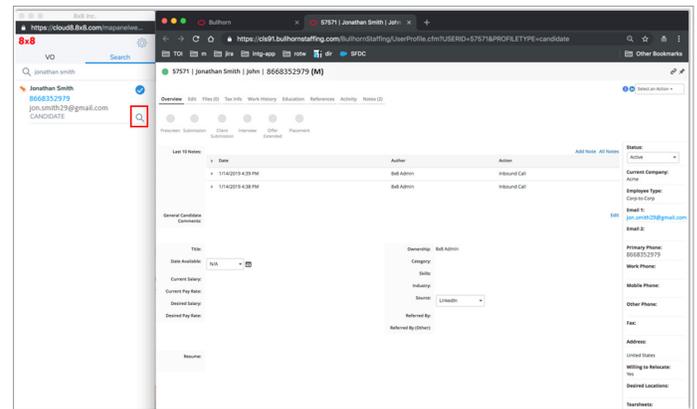


## Instant identification as the call arrives

Window pop-up with caller information helps the user to identify the caller before even connecting the call.

## Integrated search

Quick one tab search across candidate, contact number, lead, opportunity, and corporation.



## Auto call logging for easier follow-ups

Call recording, auto call and chat logs, enable agents to keep the track of every client interactions.

## X Series, One Cloud Solution for Voice, Meetings, Collaboration, Call Center and More

Enterprise communications brings the power we have as consumers to the business creating one system of engagement and in turn, one system of intelligence. With a single cloud engagement solution, you can now arm employees with the tools they need to communicate, collaborate and access the organization's most valuable data and experts in one intelligent, easy to manage solution. One engagement platform allows you to move at the speed of employee and customer expectations, leading to less churn and more revenue.