Checklist: Top 5 Questions to Evaluate Your Communications

Answering these questions will help you evaluate your communications solution.

- ☐ Have you experienced dropped calls or garbled audio on your current phone system?
- ☐ Do you have a business phone mobile app so you can answer store calls when you're away?
- ☐ Are your monthly phone costs unpredictable...and expensive? (When was the last time you checked?)
- ☐ Do you spend a lot of time administering and maintaining your phone system and related communications applications—more than you can quantify? Do you need to contact an IT person to help?
- ☐ Are you and your store managers unable to measure performance using metrics like how long customers are kept on hold or how often calls go unanswered?

If you answered yes to these, you should consider switching your communications to 8x8. 8x8 provides:

Guaranteed call quality and reliability

Mobile app, desktop app, or desk phones

No IT assistance required to make changes

Instant, understandable analytics

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