



8x8 Video Meetings brings Servoca teams together



servoca.com



Industry

Staffing solutions and Outsourced services



Headquarters

London, UK



8x8 Products:

8x8 Video Meetings



Primary Reason Chose 8x8:

Ease of use, cost savings, part of an integrated platform 315 seats/35 offices

Highlight Metrics

- 90% Staff are using 8x8 video meetings internally, with 10% using externally
- Over £1000, saved on travel costs for a single meeting

About Servoca

Staffing specialist Servoca offers a wide range of recruitment solutions and outsourcing services. It operates through a number of trading brands and recruiting agencies within five industries — education, healthcare, homecare, criminal justice and security.

The company has grown rapidly through acquisition within each of its niche sectors and has plans to build on this success with further acquisitions.

The Challenge

Bringing distributed teams together for team meetings and training can be a costly and time-consuming exercise. For Servoca, with over 300 users across 35 offices and five industries, it represented a significant cost.

The company also conducts regular candidate interviews across a variety of staffing sectors and the ability to run these virtually was essential, given the fast-paced nature of the business.

Servoca IT Manager Dean Gilbert saw the opportunity to roll out 8x8 Meetings, as part of its overall implementation of the 8x8 X Series unified Cloud platform.

The Solution

8x8 Video Meetings enables face to face meetings, regardless of where guests are situated in the country, and drives business value from these meetings.

To set a meeting up, users simply sign in via an intuitive user interface using desktop, mobile apps or the web. Video Meetings offers native integration with enterprise apps including calendars, Single Sign-On and directory. Users can share their meetings with an unlimited number of attendees by live streaming directly to YouTube.

The Way Forward

Being in the recruiting and staffing business, Servoca interviews a huge number of candidates. The team plans to use 8x8 Video Meetings to enable employers to virtually connect with candidates.

8x8 Meetings allows Servoca to record and store the interviews centrally, for efficiency and in case of any follow-up or complaints after the interviews. And it's ideal for candidate interviews as there are no download or sign-up requirements.

"It makes sense to do these interviews over 8x8 Video Meetings rather than in person. It's simply a more efficient and productive way to run interviews and fits into our overall strategy of using 8x8 for meetings within the company," says Dean Gilbert.

Moving forward, the next stage in the roll out is to trial the 8x8 Meeting Rooms add-on, a cloud solution which makes it easier to schedule, host and join meetings from huddle rooms and other collaboration spaces.



The Results

It only took one experience of 8x8 Video Meetings to win over Servoca's Finance Director.

He had arranged a meeting at 10am that would usually take place in person, requiring hotel stays or peak hour train tickets to Manchester for eight attendees. By allowing everyone to join via a laptop and webcam using 8x8 Video Meetings, productivity was massively boosted and a direct saving of over £1000 in travel costs achieved.

"As holder of the company purse strings, the FD naturally appreciated this significant saving," says Dean Gilbert, IT Manager at Servoca. "Feedback on the video meeting was really positive, so much so that the company plans to run future meetings of this type via 8x8 and the FD has no future plans—or need—to invite anyone to his office for meetings."

“

As holder of the company purse strings, the FD naturally appreciated this significant saving.

- Dean Gilbert, IT Manager at Servoca.

8x8

8x8, Inc. (NYSE: EGHT) is transforming the future of business communications as a leading Software-as-a-Service provider of voice, video, chat, contact center and enterprise-class API solutions powered by one global cloud communications platform. 8x8 empowers workforces worldwide to connect individuals and teams so they can collaborate faster and work smarter. Real-time analytics and intelligence provide businesses unique insights across all interactions and channels so they can delight end-customers and accelerate their business. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, Twitter and Facebook.

© 8x8, Inc. All Rights Reserved. Unless otherwise specified, all trademarks identified by the ©, ™, or SM are registered trademarks, trademarks, or service marks respectively of 8x8, Inc.



For more information, call **0333 043 888** or visit 8x8.com/uk