

## WE PREP. YOU IMPRESS.

AS THE OPERATOR OF A FULL SERVICE RESTAURANT, YOU HAVE A LOT ON YOUR PLATE. EVERY DAY, YOU'RE CHALLENGED WITH PROVIDING GUESTS WITH A DINING EXPERIENCE THAT'LL BRING THEM BACK FOR MORE— WHETHER THEY'RE ENJOYING A MENU STAPLE OR A NEW LTO, IN YOUR DINING ROOM OR THEIR OWN HOME.

AS ONE OF NORTH AMERICA'S LARGEST SEAFOOD SUPPLIERS, WE'RE HERE TO HELP YOU WOW CUSTOMERS WITH INCREDIBLE PRE-PREPPED CLASSICS AND TRENDY INNOVATIONS THAT LEAVE A GREAT IMPRESSION EATEN IN OR TAKEN OUT.

SEAFOOD IS Better FOR FULL SERVICE

### UNDERSTANDING YOUR UNIQUE CHALLENGES

#### Customers are demanding different

67% of your customers are looking for new items to replace meat\* and 61% of US adults want more protein in their

**diet.**\*\* The solution is seafood, and we have the classics as well as new innovations like Pan Sear Shrimp<sup>\*</sup> and Alaska Wild Wings<sup>™</sup> that help you stand out from the pack.

\*Mintel's 2021 Fish and Shellfish U.S. report \*\*IFMA COEX - Gen Z Loves Plant-Based Protein, April 2021



# <image>

#### It's gotta be good to-go

Did you know 75% of customers eat seafood away from home at least once a month and 46% consume it at least once a week?\* And these days, more people are enjoying their seafood via takeout, so it has to be great to-go. All our solutions hold up exceptionally well on the road, and can seamlessly integrate into your operation.

\*Technomic Centre of the Plate

#### A partner you can rely on

66% of your customers are planning to eat more seafood in the next 6 months and 41% want to increase consumption.\* That means your menu needs seafood. With our rock-solid supply chain, you'll always have it.

\*Mintel's 2021 Fish and Shellfish U.S. report

## **KEEP THEM COMING BACK WITH SEAFOOD**

TALK TO YOUR REP ABOUT HOW HIGH LINER FOODSERVICE CAN HELP YOU

#### **RECOMMENDED PRODUCTS**

PRODUCT #	NAME	SIZE	PACK	COOK METHO
BATTERED				
5441	Battercrisp <sup>®</sup> Natural Cut Cod Fillets	2-4 oz	10 lb	DF, FA, C
1029316	Beer Battered Cod Portions	3.8 oz	10 lb	DF
1588	Beer Battered Cod Tail	6 oz	10 lb	DF, OR
10008896	Guinness® Beer Battered Cod Fillets	4 oz	10 lb	DF, FA, C
1026700	Homestyle Batterdipt <sup>®</sup> Cod Tails	4 oz	10 lb	DF
3578	Battercrisp <sup>®</sup> Haddock Fillets	4 oz	10 lb	DF, OR
1086106	Beer Battered Haddock Fillets	3 oz	10 lb	DF, OR
10025643	Big Bob's <sup>®</sup> Beer Battered Natural Cut Haddock Fillets	8.5 oz	10 lb	DF, OR
5452	Captain's Pub Cut™ Big Battered Haddock Fillets	8 oz	10 lb	DF
6056	Battercrisp® English Style Alaska Pollock Fillets	3-4 oz	10 lb	DF
1089732	English Style Battered Pollock Fillets	3-5 oz	10 lb	DF
8750	Bam Bam Evercrisp™ Lightly Battered Shrimp	26-30 ct	4x2.5 lb	DF
10026794	Guinness <sup>®</sup> Beer Battered Shrimp	27-33 ct	10 lb	DF, FA, C
7917	Tempura Battered Shrimp, Tail-on	21-25 ct	4x2.5 lb	DF, OR
BREADED				
7918	Coconut Breaded Shrimp, Butterfly Cut, Clean-tail	21-25 ct	4x2.5 lb	DF
1036457	Oven Ready Sole Fillets	4 oz	10 lb	FA, OR
SPECIALTY				
	Dip't & Dusted™ Southern Style Haddock Fillets	4.5 oz	3x5 lb	DF, FA, C
6982		4.5 oz 20-23 ct		DF, FA, C DF, FA
	Haddock Fillets			DF, FA, C DF, FA FA, OR
6982 8395 1029746	Haddock Fillets Pan Sear® Garlic and Herb Butterfly Shrimp UpperCrust™ Summer Herb Crusted Cod	20-23 ct	4/2.5 lb	DF, FA
6982 8395 1029746 1029736	Haddock Fillets Pan Sear® Garlic and Herb Butterfly Shrimp UpperCrust™ Summer Herb Crusted Cod With Roasted Garlic And Lemon UpperCrust™ Potato Crusted Cod With	20-23 ct 5-6 oz	4/2.5 lb 10 lb	DF, FA FA, OR
	Haddock Fillets Pan Sear® Garlic and Herb Butterfly Shrimp UpperCrust™ Summer Herb Crusted Cod With Roasted Garlic And Lemon UpperCrust™ Potato Crusted Cod With Chives & Cheddar UpperCrust™ Almond Crusted Sole with Lemon & Chives UpperCrust™ Tortilla Crusted Tilapia	20-23 ct 5-6 oz 5-6 oz	4/2.5 lb 10 lb 10 lb	DF, FA FA, OR FA, OR
6982 8395 1029746 1029736 8412 1089526	Haddock Fillets         Pan Sear® Garlic and Herb Butterfly Shrimp         UpperCrust™ Summer Herb Crusted Cod         With Roasted Garlic And Lemon         UpperCrust™ Potato Crusted Cod With         Chives & Cheddar         UpperCrust™ Almond Crusted Sole         with Lemon & Chives	20-23 ct 5-6 oz 5-6 oz 5 oz	4/2.5 lb 10 lb 10 lb 10 lb	DF, FA FA, OR FA, OR FA, OR
6982 8395 1029746 1029736 8412	Haddock Fillets Pan Sear® Garlic and Herb Butterfly Shrimp UpperCrust™ Summer Herb Crusted Cod With Roasted Garlic And Lemon UpperCrust™ Potato Crusted Cod With Chives & Cheddar UpperCrust™ Almond Crusted Sole with Lemon & Chives UpperCrust™ Tortilla Crusted Tilapia	20-23 ct 5-6 oz 5-6 oz 5 oz	4/2.5 lb 10 lb 10 lb 10 lb	DF, FA FA, OR FA, OR FA, OR
6982 8395 1029746 1029736 8412 1089526 <b>RAW</b>	Haddock Fillets         Pan Sear® Garlic and Herb Butterfly Shrimp         UpperCrust™ Summer Herb Crusted Cod         With Roasted Garlic And Lemon         UpperCrust™ Potato Crusted Cod With         Chives & Cheddar         UpperCrust™ Almond Crusted Sole         with Lemon & Chives         UpperCrust™ Tortilla Crusted Tilapia         with Chipotle & Lime	20-23 ct 5-6 oz 5-6 oz 5 oz 5-6 oz	4/2.5 lb 10 lb 10 lb 10 lb 10 lb	DF, FA FA, OR FA, OR FA, OR

DF = Deep Fry FA = Forced Air Convection Oven MW = Microwave OR = Oven Ready

RT = Retherm

PS = Pan Sear



From craveable classics to exciting new innovations, we have all the seafood solutions you need to create a dining experience customers will

come back for.

The seafood experience

Serve something new like Haddie Bites and Alaska Wild Wings<sup>™</sup>, or put your own spin on fillets. It's all easy to do with our seafood.



Your trusted seafood partner

Enjoy options that seamlessly integrate into your operation, are perfect for both eat-in and take-out, and are guaranteed to come without supply chain hiccups.

