



Seafood is the perfect appetizer. Whether your customers are up for sharing, or want to go sole

customers are up for sharing, or want to go solo, we offer lots enticing options to make sure their meals get off to an unforgettable start.



### **APPETIZER TRENDS**

54%

of consumers are planning on ordering multiple appetizers vs. an entrée for a meal.<sup>1</sup>

## **DINING HABITS**

40%

of consumers source appetizers when eating food at restaurants.<sup>2</sup>

## **QUALITY MATTERS**

54%

of consumers would pay more for premium, quality ingredients in their appetizers.<sup>3</sup>

### SHARING PREFERENCE

**51%** 

of consumers want appetizers that are shareable and that are easy to eat by hand.<sup>3</sup>

#### Sourcing

- 1. (Source October 2022. Datassential. Money & Food)
- 2. (Source October 2022. Datassential. Money and Food)
- 3. (Source March 2021. Datassential. Appetizers)

# DISCOVER APPETIZER PERFECTION.



#### **BATTERED**

PRODUCT#	DIST CODE	NAME	PORTION SIZE	PACK	COOK METHOD
10026730		Guinness® Battered Cod Tenders	1-2 oz	1/10 lb	DF, OR
10026731		Guinness® Battered Cod Fillets	2 oz	1/10 lb	DF, OR
10001652		Brewer's Choice® Battered Cod Fillets	2 oz	2/5 lb	DF, OR
1029721		Beer Battered Cod Fillets	2 oz	1/10 lb	DF
10021782		Pub Style Battered Cod Fillets	2 oz	1/10 lb	DF, OR
10025918		Yuengling® Battered Haddock Fillets	2 oz	1/10 lb	DF, OR
1084590		Haddie Bites	0.6 oz	2/5 lb	DF, OR

#### **SHRIMP**

PRODUCT#	DIST CODE	NAME	PORTION SIZE	PACK	COOK METHOD
10026737		Guinness® Battered Shrimp, Tail-Off	27-33 CT	1/10 lb	DF, OR
10026138		Yuengling® Battered Shrimp, Tail-Off	31-35 CT	2/5 lb	DF, OR
10004182		Redhook® Ale Battered Round Shrimp, Tail-Off <b>BEST SELLER!</b>	31-35 CT	4/2.5 lb	DF, OR
1002026		Battercrisp® Sauce & Serve Shrimp	31-35 CT	4/2.5 lb	DF
1005235		Coconut Breaded Butterfly Shrimp	16-20 CT	4/3 lb	DF
12300150		Coconut Breaded Butterfly Shrimp	21-25 CT	4/3 lb	DF
12300245		Breaded Butterfly Dinner Shrimp	12-15 CT	4/3 lb	DF
12300148		Breaded Butterfly Dinner Shrimp	16-20 CT	4/3 lb	DF
1003216		Breaded Butterfly Dinner Shrimp <b>BEST SELLER!</b>	21-25 CT	4/3 lb	DF
12300149		Breaded Butterfly Dinner Shrimp	26-30 CT	4/3 lb	DF
12300151		Breaded Round Dinner Shrimp	16-20CT	4/3 lb	DF
12300152		Breaded Round Dinner Shrimp	21-25 CT	4/3 lb	DF
12300153		Breaded Round Dinner Shrimp	31-35 CT	4/3 lb	DF
1088395		Buffalo Breaded Round Shrimp	27-32 CT	4/2.5 lb	DF, OR
1001991		Breaded Shrimp, Pouch	42-50 CT	12/8 oz	DF
12300147		Breaded Popcorn Shrimp	60-80 CT	4/3 lb	DF
1002025		Breaded Popcorn Shrimp	65-110 CT	1/10 lb	DF

High Liner Signature | DF: Deep Fry | FA: Forced Air, Convection Oven | OR: Oven Ready

# DISCOVER APPETIZER PERFECTION.



#### **BREADED**

PRODUCT#	DIST CODE	NAME	PORTION SIZE	PACK	COOK METHOD
1029103		Breaded Cod Nuggets BEST SELLER!	1 oz	1/10 lb	DF
1029150		Breaded Cod Strips	1.5 oz	1/10 lb	DF
10026001		Country Style Breaded Pangasius Strips	2-3 oz	1/10 lb	DF, OR
1089309		Wild Alaska Pollock Wings	0.84 oz	1/10 lb	DF, OR

#### **CAKES AND BURGERS**

PRODUCT#	DIST CODE	NAME	PORTION SIZE	PACK	COOK METHOD
10003405		Fish Cakes	2 oz	1/10 lb	DF, OR

#### **CRAB**

PRODUCT#	DIST CODE	NAME	PORTION SIZE	PACK	COOK METHOD
10004302		Maryland Style Crab Cakes	3 oz	1/9 lb	DF
10004303		Maryland Style Crab Cakes	3 oz	1/9 lb	OR

High Liner Signature | DF: Deep Fry | FA: Forced Air, Convection Oven | OR: Oven Ready