



HIGH LINER
FOODSERVICE™

CRAVINGS THEY COME BACK FOR

AS A TRUSTED SUPPLIER FOR QUICK SERVICE RESTAURANTS LIKE YOURS, WE UNDERSTAND THE UNIQUE CHALLENGES YOU FACE. YOU NEED A RELIABLE FOODSERVICE PARTNER WHO CAN PROVIDE PRODUCTS WITH MAINSTREAM APPEAL, AS WELL AS TRENDY INNOVATIONS THAT GET CUSTOMERS TALKING. AND WITH MORE CUSTOMERS DEMANDING HEALTHIER OPTIONS, IT'S IMPORTANT YOUR MENU INCLUDES THOSE TOO.

WITH HIGH LINER FOODSERVICE, YOU CAN HAVE IT ALL. WE'RE YOUR ONE-STOP SHOP FOR ALL THINGS SEAFOOD, FROM HEALTHY AND NEWSWORTHY INNOVATIONS THAT DRAW FOLKS IN, TO THE CLASSICS THAT KEEP THEM COMING BACK.

SEAFOOD IS *Better*® FOR QUICK SERVICE

UNDERSTANDING YOUR UNIQUE CHALLENGES

A need for new

Nothing draws in customers like new additions to your menu. **And with 36% of them eating more seafood in place of meat* it makes sense to serve new seafood innovations.** That's where we can help. With innovations like Alaska Wild Wings™ and Haddie Bites among others, we'll help ensure customers keep coming back.

*Technomic's 2021 Centre of the Plate



Customers want healthy

Today's customers are demanding healthier options, and 80% of them agree that seafood is healthier than other animal proteins.* We're here to help you serve the healthier dishes customers want, without compromising on taste. From creating new menu items to substituting seafood on traditional beef, chicken and pork fare, High Liner Foodservice has just what you need.

*Griffith, Seafood 101, 2021

It's gotta be good to go

"To go" has gone through the roof, so no matter what you serve, it has to be great when taken out. **We offer delicious seafood that holds up exceptionally well on the road—all while helping to drive profit.** In fact, recent data shows that customers spend on average 43% more on a meal that includes seafood.* So however you run the "to go" side of your operation, our seafood can seamlessly integrate into and enhance it.

NPD CREST 2021

BECOME A QSR STAR WITH SEAFOOD

TALK TO YOUR REP ABOUT HOW HIGH LINER FOODSERVICE CAN HELP YOU



One-stop shop for seafood

High Liner Foodservice has options that seamlessly integrate into your operation, are perfect for both eat-in and take-out, and are guaranteed to come without supply chain hiccups.



Delicious and healthy

Seafood lets you give your customers the great taste they expect while being a healthier option than other proteins.



Seafood gives you the edge

Adding seafood to your menu can help you rise above the chicken wars with unique and exciting selections to offer guests.



RECOMMENDED PRODUCTS

PRODUCT #	NAME	SIZE	PACK	COOK METHOD
BATTERED				
5943	Big Bob's® Beer Battered Natural Cut Cod Fillets	8.5 oz	10 lb	DF, FA, OR
10026795	Guinness® Beer Battered Cod Tenders	1-2 oz	10 lb	DF, FA, OR
10025916	Yuengling® Lager Battered Haddock Fillets	4 oz	10 lb	DF, OR
4590	Battered Haddie Bites	17 g	10 lb	DF, FA, OR
6056	Battercrisp® English Style Alaskan Pollock Fillets	3-4 oz	10 lb	DF, FA, OR
8750	Bam Bam Evercrisp™ Lightly Battered Shrimp	26-30 ct	4x2.5 lb	DF
BATTERED				
1144	Breaded Cod Nuggets	1 oz	10 lb	DF, FA, OR
1026135	Breaded Cod Nuggets, Natural	1 oz	10 lb	DF, FA, OR
7786	Breaded Krunchie® Haddock Fillets	2-4 oz	10 lb	DF, FA, OR, RT
8933	Southern Style Alaska Wild Wings™	23.7 g / 0.8 oz	4.54 kg / 10 lb	DF, FA
7025	Big Captain Burger® Breaded Pollock Fish Fillets	4 oz	10 lb	DF, FA, OR, RT
3299	Captain Burger® Breaded Pollock Fish Fillets	66 g	10 lb	DF, FA, OR
8971	Big Captain Burger® Breaded Pink Salmon	4 oz	10 lb	DF, FA, OR, RT
8395	Breaded Buffalo Style Shrimp	27-32 ct	4/2.5 lb	DF
1003015	Breaded Popcorn Shrimp	65-100 ct	4x3 lb	DF
1086090	Breaded Sole Fingers	1-2 oz	10 lb	DF, FA, OR
2870	Fish Cakes	2 oz	10 lb	DF, FA, OR
5161	Breaded Mozzarella Cheese Sticks	17+ / lb	5 lb	DF
SPECIALTY				
9130	Dip't & Dusted™ Sriracha Breaded Cod Strips	2 oz	10 lb	DF, OR
RAW				
9881	Blue Cod Fillets, IQF	4 oz	10 lb	
1023395	Pacific Cod Loins, IQF	5 oz	10 lb	
1004	Haddock Fillets, IQF	4 oz	10 lb	
2516	Pacific Salmon Portions	4-5 oz	2x10 lb	
8959	Pacific Salmon Loins, SVP	3 oz	10 lb	
5743	Raw Shrimp, Peeled & Deveined, Tail-off, IQF	31-40 ct	5x2 lb	

DF = Deep Fry MW = Microwave PS = Pan Sear
 FA = Forced Air Convection Oven OR = Oven Ready RT = Retherm