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Targeted consultation on the establishment of an EU Green Bond Standard

Fields marked with * are mandatory.

Introduction

This consultation is also available in **German** and **French**.

Diese Konsultation ist auch auf Englisch und Französisch verfügbar.

Cette consultation est également disponible en allemand et en anglais.

In March 2018, the European Commission published its Action Plan on Financing Sustainable Growth with the goal of embedding sustainability considerations at the heart of the financial sector. Specifically, it aims to:

- 1. reorient capital flows towards sustainable investment to achieve more sustainable and inclusive growth;
- 2. manage financial risks stemming from climate change, resource depletion, environmental degradation and social issues; and
- 3. foster greater transparency and long-termism in financial and economic activity.

As part of the Action Plan, the Commission committed to developing standards and labels for green financial products and instruments, including an EU Green Bond Standard (EU GBS).

As a first step, the Commission's Technical Expert Group on sustainable finance (TEG) was tasked with preparing a report on an EU GBS.

The TEG published its first report in June 2019 with 10 recommendations for the establishment of an EU GBS based on current best market practices and feedback received from stakeholders. The TEG also recommended the creation of an official voluntary EU GBS building on the new EU Taxonomy, which provides a classification system for sustainable economic activities. The TEG provided further usability guidance in March 2020, which includes an updated proposed standard (see the annexes).

The Commission is now considering how to take the recommendations of the TEG forward, including in a possible legislative manner. This consultation is designed to gather further input of a technical nature from relevant stakeholders in the green bond market, in particular issuers, investors and related service providers.

The questions assume that the reader has read the reports by the TEG on the EU GBS and is familiar with the proposed content of the EU GBS, including its link to the EU Taxonomy. If this is not the case, the <u>report on the EU GBS</u>, the <u>TEG usability guide on the EU GBS</u> and the <u>final report on the EU Taxonomy</u> should be read first. A brief summary of the EU GBS as proposed by the TEG is provided at the beginning of the consultation.

The European Green Deal

This consultation builds upon the <u>European Green Deal</u>, which significantly increases the EU's climate action and environmental policy ambitions. To complement the Green Deal, the Commission also presented the <u>European Green Deal Investment Plan</u>, which seeks to mobilise at least €1 trillion in sustainable investments over the next decade. As part of the Green Deal and its investment plan, the Commission reaffirmed its commitment to establish an EU GBS. The Commission also committed to developing a <u>renewed sustainable finance strategy</u>, which is the <u>subject of a separate public consultation</u> currently open for submissions until 15 July 2020. That consultation contains several questions on green bonds and respondents are requested to also participate in it.

COVID19 & Social Bonds

Social bonds have emerged as a key instrument for mobilising private capital for social objectives. Social bonds are similar to green bonds, except that the proceeds are used exclusively for social causes, instead of energy transition and environmental goals.

The ongoing COVID-19 outbreak shows the critical need to strengthen the sustainability and resilience of our societies and the importance of integrating social issues and objectives into the broader functioning of our economies. Financial markets have so far responded to the challenge with increased issuance of social bonds responding to the impact of COVID-19.

These social bonds often follow established market-based Social Bond Principles. The Commission is seeking the input of stakeholders on the lessons learned from this new development, including whether the Commission can play an even greater supportive role in building resilience to address future potential crises.

Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact <u>fisma-eu-green-bond-standard@ec.europa.eu</u>.

More information:

- on this consultation
- on the consultation document
- on the inception impact assessment
- on EU Green Bonds Standard
- on the protection of personal data regime for this consultation

About you

*Language of my contribution		
Bulgarian		
© Croatian		
Czech		
Danish		
Dutch		
English		
Estonian		
Finnish		
French		
Gaelic		
German		
Greek		
Hungarian		
Italian		
Latvian		
Lithuanian		
Maltese		
Polish		
Portuguese		
Romanian		
Slovak		
Slovenian		
Spanish		
Swedish		
*I am giving my contribution as		
Academic/research	EU citizen	Public
institution		authority
Business association	Environmental organisation	Trade union
Company/business	Non-EU citizen	Other
organisation		

Consumer organisation		governmental Anisation (NGO)	
*First name			
Lili			
*Surname			
Hocke			
*Email (this won't be published)			
lili.hocke@sustainalytics.com			
*Organisation name 255 character(s) maximum			
Sustainalytics Morningstar			
*Organisation size			
Micro (1 to 9 employees)			
Small (10 to 49 employee	es)		
Medium (50 to 249 emplo	yees)		
Large (250 or more)			
Transparency register number			
255 character(s) maximum Check if your organisation is on the transparence making.	y register . It's a vo	oluntary database for organisation	ns seeking to influence EU decision-
*Country of origin			
Please add your country of origin, or that of your	organisation.		
Afghanistan Djibo	outi	Libya	Saint Martin
Åland Islands Dom	ninica	Liechtenstein	Saint Pierre and Miquelon

Albania	DominicanRepublic	Lithuania	Saint Vincent and the Grenadines
Algeria	Ecuador	Luxembourg	Samoa
American Samoa	Egypt	Macau	San Marino
Andorra	El Salvador	Madagascar	São Tomé and Príncipe
Angola	Equatorial Guinea	Malawi	Saudi Arabia
Anguilla	Eritrea	Malaysia	Senegal
Antarctica	Estonia	Maldives	Serbia
Antigua and Barbuda	Eswatini	Mali	Seychelles
Argentina	Ethiopia	Malta	Sierra Leone
Armenia	Falkland Islands	Marshall Islands	Singapore
Aruba	Faroe Islands	Martinique	Sint Maarten
Australia	Fiji	Mauritania	Slovakia
Austria	Finland	Mauritius	Slovenia
Azerbaijan	France	Mayotte	SolomonIslands
Bahamas	French Guiana	Mexico	Somalia
Bahrain	French Polynesia	Micronesia	South Africa
Bangladesh	FrenchSouthern andAntarctic Lands	Moldova	South Georgia and the South Sandwich Islands
Barbados	Gabon	Monaco	South Korea
Belarus	Georgia	Mongolia	South Sudan
Belgium	Germany	Montenegro	Spain
Belize	Ghana	Montserrat	Sri Lanka
Benin	Gibraltar	Morocco	Sudan
Bermuda	Greece	Mozambique	Suriname

0	Bhutan	0	Greenland	0	Myanmar	0	Svalbard and
					/Burma		Jan Mayen
	Bolivia		Grenada	0	Namibia		Sweden
0	Bonaire Saint		Guadeloupe		Nauru		Switzerland
	Eustatius and						
	Saba						
0	Bosnia and		Guam		Nepal		Syria
	Herzegovina						
0	Botswana		Guatemala	•	Netherlands		Taiwan
0	Bouvet Island		Guernsey		New Caledonia		Tajikistan
0	Brazil		Guinea		New Zealand		Tanzania
0	British Indian		Guinea-Bissau		Nicaragua		Thailand
	Ocean Territory						
0	British Virgin		Guyana		Niger		The Gambia
	Islands						
0	Brunei		Haiti		Nigeria		Timor-Leste
0	Bulgaria		Heard Island		Niue		Togo
			and McDonald				
			Islands				
0	Burkina Faso		Honduras		Norfolk Island		Tokelau
	Burundi		Hong Kong		Northern		Tonga
					Mariana Islands		
0	Cambodia		Hungary		North Korea		Trinidad and
							Tobago
0	Cameroon		Iceland		North		Tunisia
					Macedonia		
	Canada		India		Norway		Turkey
0	Cape Verde		Indonesia		Oman		Turkmenistan
0	Cayman Islands		Iran		Pakistan		Turks and
							Caicos Islands
	Central African		Iraq		Palau		Tuvalu
	Republic						
0	Chad		Ireland	0	Palestine		Uganda
0	Chile		Isle of Man	0	Panama		Ukraine

	China	Israel		Papua New	United Arab
				Guinea	Emirates
	Christmas	Italy		Paraguay	United
	Island				Kingdom
	Clipperton	Jamaica	0	Peru	United States
	Cocos (Keeling)	Japan		Philippines	United States
	Islands				Minor Outlying
					Islands
	Colombia	Jersey		Pitcairn Islands	Uruguay
	Comoros	Jordan		Poland	US Virgin
					Islands
	Congo	Kazakhstan		Portugal	Uzbekistan
	Cook Islands	Kenya		Puerto Rico	Vanuatu
	Costa Rica	Kiribati		Qatar	Vatican City
	Côte d'Ivoire	Kosovo		Réunion	Venezuela
	Croatia	Kuwait		Romania	Vietnam
	Cuba	Kyrgyzstan		Russia	Wallis and
					Futuna
	Curaçao	Laos		Rwanda	Western
					Sahara
	Cyprus	Latvia		Saint	Yemen
				Barthélemy	
	Czechia	Lebanon		Saint Helena	Zambia
				Ascension and	
				Tristan da	
				Cunha	
	Democratic	Lesotho		Saint Kitts and	Zimbabwe
	Republic of the			Nevis	
(Congo				
	Denmark	Liberia	0	Saint Lucia	
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* Field	of activity or secto	r (if applicable):			

at least 1 choice(s)

Accounting

Auditing

Banking

Credit rating agencies
Insurance
Pension provision
Investment management (e.g. hedge funds, private equity funds, venture
capital funds, money market funds, securities)
Market infrastructure operation (e.g. CCPs, CSDs, Stock exchanges)
Social entrepreneurship
☑ Other
Not applicable
*Please specify your activity field(s) or sector(s):
External Reviewer
*Publication privacy settings
The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.
Anonymous
Only your type of respondent, country of origin and contribution will be
published. All other personal details (name, organisation name and size,
transparency register number) will not be published.
Public
Your personal details (name, organisation name and size, transparency register number, country of origin) will be published with your contribution.
I agree with the personal data protection provisions
Your role in the green bond market
*What type of organisation are you, in relation to the green bond market?
Ssuer
Investor
Verifier / external reviewer / 3 rd party opinion provider
Intermediary
Market-infrastructure

- NGO
- Public Authority
- Trade or Industry Association
- Other

I. Questions on the EU Green Bond Standard

About the TEG proposed EU GBS

The EU GBS aims to address several barriers identified in the current market. Firstly, by reducing uncertainty about what constitutes green investment by linking it to the EU Taxonomy. Secondly, by standardising costly and complex verification and reporting processes, and thirdly, by establishing an official standard to which potential incentives could be linked.

The EU GBS as proposed by the TEG is intended to finance both physical and financial assets and includes the use of the latter as security (i.e. as a covered bonds or asset-backed securities).

The key components of such a standard – as recommended by the TEG and building on best market practices such as the Green Bond Principles and the Climate Bonds Initiative labelling scheme – should be:

- 1. alignment of the use of the proceeds from the bond with the EU Taxonomy;
- 2. the publication of a Green Bond Framework;
- 3. mandatory reporting on the use of proceeds (allocation reports) and on environmental impact (impact report); and
- 4. verification of compliance with the Green Bond Framework and the final allocation report by an external registered/authorised verifier.

Questions on the potential need for an official / formalised EU GBS

Question 1. In your view, which of the problems mentioned below is negatively affecting the EU green bond market today? How important are they?

	(no impact at all)	2 (almost no impact)	3 (some impact)	4 (strong impact)	(very strong impact)	Don't know - No opinion - Not applicable
Absence of economic benefits associated with the issuance of green bonds	•	0	0	0	0	0
Lack of available green projects and assets	0	0	0	•	0	0
Uncertainty regarding green definitions	0	0	•	0	0	0
Complexity of external review procedures	0	0	0	0	0	0
Cost of the external review procedure(s)	0	0	0	0	0	0
Costly and burdensome reporting processes	0	0	0	0	0	0
Uncertainty with regards to the eligibility of certain types of assets (physical and financial) and expenditure (capital and operating expenditure)	0	0	0	0	0	0
Lack of clarity concerning the practice for the tracking of proceeds	0	0	0	0	0	0
Lack of transparency and comparability in the market for green bonds	0	0	•	0	0	0
Doubts about the green quality of green bonds and risk of green washing	0	0	0	•	0	0

Question 2. To what extent do you agree that an EU GBS as proposed by the TEG would address the problems and barriers mentioned above in question 1?

	(very negative impact)	(rather negative impact)	(no impact)	4 (rather positive impact)	(very positive impact)	Don't know - No opinion - Not applicable
Absence of economic benefits associated with the issuance of green bonds	0	0	0	0	0	0
Lack of available green projects and assets	•	0	0	0	0	0
Uncertainty regarding green definitions	0	0	0	0	•	0
Complexity of external review procedures	•	0	0	0	0	0
Cost of the external review procedure(s)	0	•	0	0	0	0
Costly and burdensome reporting processes	0	•	0	0	0	0
Uncertainty with regards to the eligibility of certain types of assets (physical and financial) and expenditure (capital and operating expenditure)	0	0	0	0	•	0
Lack of clarity concerning the practice for the tracking of proceeds	0	0	•	0	0	0
Lack of transparency and comparability in the market for green bonds	0	0	0	•	0	0
Doubts about the green quality of green bonds and risk of green washing	0	0	0	0	•	0

Other	0	0	0	0	0	0

Question 3. To what extent do you agree with the proposed core components of the EU GBS as recommended by the TEG?

	1 (strongly disagree)	2 (rather disagree)	3 (neutral)	4 (rather agree)	5 (strongly agree)	Don't know - No opinion - Not applicable
Alignment of eligible green projects with the EU Taxonomy	0	0	0	0	•	0
Requirement to publish a Green Bond Framework before issuance	0	0	0	0	•	0
Requirement to publish an annual allocation report	0	0	0	0	•	0
Requirement to publish an environmental impact report at least once before final allocation	0	0	0	0	•	0
Requirement to have the (final) allocation report and the Green Bond framework verified	0	0	0	0	•	0

Question 3.1 Please specify the reasons for your answer to question 3:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

We consider the alignment with the EU taxonomy to be an important cornerstone of the EU GBS given that the other EU sustainable finance action plan elements built on the taxonomy.

In addition, we consider the reporting of allocation and impact to be an important element for the issuers to ensure to investors that the promises made in the framework are adhered to post-issuance.

Question 4. Do you agree with the proposed content of the following documents as recommended by T E G?

Please note that these reporting requirements refer only to the requirements in relation to the issued green bond (it is common in the green bond market to have reporting on the bond). These reporting requirements are not related to disclosure requirements for companies or funds, which arise from the EU Taxonomy Regulation or the Sustainability—related Disclosures Regulation.

a) The Green Bond Framework:

- Yes, I do agree with the proposed content of the Green Bond Framework
- No, I disagree with the proposed content of the Green Bond Framework
- Don't know / no opinion / not relevant

b) The Green Bond Allocation Report:

- Yes, I do agree with the proposed content of the Green Bond Allocation Report
- No, I disagree with the proposed content of the Green Bond Allocation Report
- Don't know / no opinion / not relevant

c) The Green Bond Impact Report:

- Yes, I do agree with the proposed content of the Green Bond Impact Report
- No, I disagree with the proposed content of the Green Bond Impact Report
- Don't know / no opinion / not relevant

Question 5. Do you expect that the requirement to have the Green Bond Framework and the Final Allocation report verified (instead of alternatives such as a second-party opinion) will create a disproportionate market barrier for third party opinion providers that currently assess the alignment of EU green bonds with current market standards or other evaluation criteria?

(0)	Yes
0	No
0	Don't know / no opinion / not relevant

Question 5.1 Please specify the reasons for your answer to question 5:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Overall, whether the requirements present barriers depend on further clarification of the following element specified in the guidance handbook for the EU GBS:

• Verifiers would also need to demonstrate that they have competence and experience in: The characteristics and issuance processes of listed and unlisted debt market products

Questions on the use of proceeds and the link to the EU Taxonomy

The <u>EU Taxonomy Regulation</u> specifies that the Union shall apply the EU Taxonomy when setting out the requirements for the marketing of corporate bonds that are categorised as environmentally sustainable. Given that the EU Green Bonds initiative will pursue, as its core objective, the aim of delineating the boundaries of what shall constitute an 'environmentally sustainable' bond, the Taxonomy will need to be applied to determine the eligibility of the proceeds of the bond issuance. However, there may be reasons to provide a degree of flexibility with regard to its application, or its application in specific cases.

Building on market practice, the proposed EU GBS by the TEG recommends a use-of- proceeds approach, where 100% of the proceeds of an EU Green Bond should be aligned with the EU Taxonomy (with some limited flexibility).

The below questions aim to gather stakeholder input on the application of the taxonomy in the context of EU Green Bonds.

Question 6. Do you agree that 100% of the use of proceeds of green bonds should be used to finance or refinance physical or financial assets or green expenditures that are green as defined by the Taxonomy?

0	Yes, with no flexibility
	Yes, but with some flexibility (i.e. <100% alignment)
0	No
	Don't know / no opinion / not relevant

Question 6.1 Please specify the reasons for your answer to question 6:

5000 character(s) maximum

We consider 100% alignment to provide a clear indication to the market as to what can be considered an EU GB. However, we do consider that there should be additional guidance related to the burden of proof and exceptions mentioned in question 7 in order to be assessed as aligned. We are in favor that in cases where full proof is difficult to obtain that a high probability of proof suffices for alignment.

Question 7.

The TEG proposes that in cases where

- 1. the technical screening criteria have not yet been developed for a specific sector or a specific environmental objective or
- 2. where the developed technical screening criteria are considered not directly applicable due to the innovative nature, complexity, and/or the location of the green projects, the issuer should be allowed to rely on the fundamentals of the Taxonomy to verify the alignment of their green projects with the Taxonomy.

This would mean that the verifier confirms that the green projects would nevertheless

- i. substantially contribute to one of the six environmental objectives as set out in the Taxonomy Regulation,
- ii. do no significant harm to any of these objectives, and
- iii. meet the minimum safeguards of the Taxonomy Regulation.

Do you agree with this approach?

- Yes, both 1. and 2.
- Yes, but only for 1.
- Yes, but only for 2.
- O No
- Don't know / no opinion / not relevant

Question 7.1 Please specify the reasons for your answer to question 7:

5000 character(s) maximum

Overall, we consider the flexibility provided under 1) and 2) to help the market to innovate and provide the flexibility to apply the standard while further work on additional sectors is needed.

Guidance should be provided on how to indicate in the verification that a specific verification relied on the judgement of the verifier to assessment with the taxonomy despite 1) or 2) being applicable.

Question 7.2 Do you see any other reasons to deviate from the technical screening criteria when devising the conditions that Green Bond eligible projects or assets need to meet?

- Yes
- O No
- Don't know / no opinion / not relevant

Question 8. As part of the alignment with the EU Taxonomy, issuers of EU Green Bonds would need to demonstrate that the investments funded by the bond meet the requirements on do-no-significant-harm (DNSH) and minimum safeguards. The TEG has provided guidance in both its Taxonomy Final Report and the EU GBS user guide on how issuers could show this a l i g n m e n t .

Do you foresee any problems in the practical application of the DNSH and minimum safeguards for the purpose of issuing EU Green bonds?

- Yes
- No
- Don't know / no opinion / not relevant

Question 8.1 Please specify the reasons for your answer to question 8:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

For corporate issuers, who finance projects within the EU, we consider that there are limited obstacles to meet DNSH and MSG. However, for issuer which are a couple of steps removed from the actual project financed (e.g. financial institutions) or for projects in jurisdictions outside the EU, the DNSH criteria can be challenging to fulfill given the focus on EU Regulations as a basis for the criteria. For the named cases, additional guidance is required on how the alignment with the taxonomy can be assessed.

Question 9. Research and Development (R&D) plays a crucial role in the transition to a more sustainable economy, and the proposed EU GBS by the

TEG explicitly includes such expenditure as eligible use of proceeds.

Do you think the EU GBS should provide further guidance on these types of activities, to either solve specific issues with green R&D or further boost investment in green R&D?

- Yes, as there are specific issues related to R&D that should be clarified
- Yes, the proposed EU GBS by the TEG should be changed to boost R&D
- No, the proposed EU GBS by the TEG is sufficiently clear on this point
- Don't know / no opinion / not relevant

Questions on grandfathering and new investments

Question 10. Should specific changes be made to the TEG's proposed standard to ensure that green bonds lead to more new green investments?

- Yes
- O No
- Don't know / no opinion / not relevant

Question 11. The EU Taxonomy technical screening criteria will be periodically reviewed. This may cause a change in the status of issued green bonds if the projects or assets that they finance are no longer eligible under the recalibrated taxonomy.

In your opinion, should an EU Green Bond maintain its status for the entire term to maturity regardless of newly adapted taxonomy criteria?

- Yes, green at issuance should be green for the entire term to maturity of the bond
- No, but there should be some grandfathering
- No, there should be no grandfathering at all. If you no longer meet the updated criteria, the bond can no longer be considered green
- Don't know / no opinion / not relevant

Question 11.1 Please specify the reasons for your answer to question 11:

5000 character(s) maximum

A change ineligibility of an already issued bond can be discouraging for issuer and creates uncertainty for bonds to be included in indeces. Issuers may also postpone their issuance shortly before a revision if they may otherwise risk being non-aligned.

Question on incentives

Question 12. Stakeholders have noted that the issuance process for a green bond is often more costly than for a corresponding plain vanilla bond.

Which elements of issuing green bonds do you believe lead to extra costs, if any?

	(no additional costs)	2 (low extra cost)	3 (extra cost)	4 (high extra cost)	(very high extra cost)	Don' No d
Verification	0	•	0	0	0	
Reporting	0	•	0	0	0	
More internal planning and preparation	©	©	•	©	•	
Other	0	0	0	0	0	

Question 12.1 Please specify the reasons for your answer to question 12, and if possible, provide the estimated percentage and monetary increase in costs from issuing using the EU GBS, or – ideally – the costs (or cost ranges) for issuing green bonds under the current market regimes and the estimated costs (or cost range) for issuing under the EU GBS:

5000 character(s) maximum

There are clearly costs associated with the verification of a green bond, but these are mostly upfront costs. Regarding reporting, in some cases reporting can create extra costs, but in some cases can also be derived from existing reporting and thus poses a lesser burden. In regard to planning and internal coordination, we consider that time needs to be invested for most issuer to coordinate between different teams.

Question 13. In your view, how would the costs of an official standard as proposed by the TEG compare to existing market standards?

- 1 Substantially smaller
- 2 Somehow smaller
- 3 Approximately the same
- 4 Somehow higher
- 5 Substantially higher

Question 13.1 Please specify the reasons for your answer to question 13:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Given the requirement of annual verification, costs for many issuers may be higher.

Question 14. Do you believe that specific financial or alternative incentives are necessary to support the uptake of EU green bonds (green bonds following the EU GBS), and at which level should such incentives be applied (issuer and/or investor)?

Please express your view on the potential impact:

(very low impact)	(rather low impact)	3 (a certain impact)	4 (rather high impact)	5 (very high impact)	Don't know - No opinion - Not applicable
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Public guarantee schemes provided at EU level, as e.g. InvestEU	©	•	•	•	©	•
Alleviations from prudential requirements	•	•	•	•	•	•
Other financial incentives or alternative incentives for investors	©	©	•	©	©	©
Other incentives or alternative incentives for issuers?	•	•	0	0	0	•

Question 14.1 Please specify the reasons for your answer to question 14, in particular if you indicated an important impact of "other incentives or alternative incentives":

cluding spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Other questions related to the EU GBS

The EU GBS as recommended by the TEG is intended to apply to any type of issuer: listed or non-listed, public or private, European or international.

Question 15. Do you foresee any issues for public sector issuers in following the Standard as proposed by the TEG?

Yes

- No
- Don't know / no opinion / not relevant

Question 15.1 Please explain your answer to question 15:

5000 character(s) maximum ncluding spaces and line breaks, i.e. stricter than the MS Word characters counting method.	

Question 16. Do you consider that green bonds considerably increase the overall funding available to or improve the cost of financing for green projects or assets?

- Yes
- O No
- Don't know / no opinion / not relevant

Question 16.1 Please explain your answer to question 16.

If possible, please provide estimates as to additional funds raised or current preferential funding conditions:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

There is some evidence of greeniums in the market, however the bigger impact of green bonds for issuers is until now investor diversification and internal support for green projects. Given that demand for green bonds is higher than the current supply, the market does allow for easier funding for green projects.

II. Questions on Social Bonds and COVID19

During the ongoing COVID-19, financial markets have so far responded with significantly increased issuance of social bonds responding to the impact of COVID19. These social bonds often follow established market-based Social Bond Principles. The Commission is seeking the input of stakeholders on the lessons learned from this new development, including whether the Commission can play an even greater supportive role in building resilience to address future potential crises.

Question 17. To what extent do you agree with the following statements?

	1 (strongly disagree)	2 (rather disagree)	3 (neutral)	4 (rather agree)	5 (strongly agree)	Don't know - No opinion - Not applicable
Social bonds are an important instrument for financial markets to achieve social objectives.	0	0	0	•	0	0
Social bonds targeting COVID19 are an important instrument for financial markets in particular to help fund public and private response to the socio-economic impacts of the pandemic.	0	0	0	•	0	0
Social bonds targeting COVID19 are mostly a marketing tool with limited impact on funding public and private responses to the socio-economic impact of the pandemic.	0	•	0	0	0	0
Social bonds in general are mostly a marketing tool with limited impact on social objectives.	0	0	•	0	0	0
Social bonds in general require greater transparency and market integrity if the market is to grow.	0	0	0	•	0	0

Question 18. The Commission is keen on supporting financial markets in meeting social investment needs.

Please select one option below and explain your choice:

- The Commission should develop separate non-binding social bond guidance, drawing on the lessons from the ongoing COVID19, to ensure adequate transparency and integrity.
- The Commission should develop an official EU Social Bond Standard, targeting social objectives.
- The Commission should develop an official "Sustainability Bond Standard", covering both environmental and social objectives.
- Other Commission action is needed.
- No Commission action is needed in terms of social bonds and COVID19.

Question 18.1 Please explain your answer to question 18:

5000 character(s) maximum

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

To provide similar clarity to social bonds as for green bonds in the EU, an EU Social Bond and Sustainability Bond Standard would help to increase consistency on socially impactful activities and may also contribute towards market education on social issues.

Question 19. In your view, to what extent would financial incentives for issuing a social bond help increase the issuance of such bonds?

- 1 Very strong increase
- 2 Rather strong increase
- 3 Rather low increase
- 4 Very low increase
- 5 No increase at all

Question 19.1 Please explain what kind of financial incentives would be needed:

including spaces and line breaks, i.e. stricter than the MS Word characters counting method.

Financial incentives could make a difference if there can be clear social activities being identified within the corporate expenditures. However, the number of social bonds is limited given the lack of the focus of corporations on purely social activities, except corporations focused on healthcare or education etc. It remains difficult for corporations to identify projects that can be clearly identified as socially impactful. Incentives should more focus on increasing social projects and the focus of social impact of corporations.

Additional information

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) here:

The maximum file size is 1 MB.

You can upload several files.

Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

Useful links

More on this consultation (https://ec.europa.eu/info/publications/finance-consultations-2020-eu-green-bond-standard_en)

Consultation document (https://ec.europa.eu/info/files/2020-eu-green-bond-standard-consultation-document_en)
Inception impact assessment (https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12447-EU-Standard-for-Green-Bond-#publication-details)

More on EU Green Bonds Standard (https://ec.europa.eu/info/publications/sustainable-finance-teg-green-bond-standard_en)

Specific privacy statement (https://ec.europa.eu/info/files/2020-eu-green-bond-standard-specific-privacy-statement_en)

More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)

Contact

fisma-eu-green-bond-standard@ec.europa.eu