FUNDING AVID®

Strategies for Sustaining AVID



GOALS AND OBJECTIVES

How can we strategically leverage existing and new funding sources to expand and sustain AVID implementation while strengthening advocacy efforts for long-term investment?

- Empower stakeholders with the knowledge to advocate for AVID sustainability.
- Equip school leaders with strategies for securing ongoing AVID funding.
- Strengthen advocacy efforts for site and districtwide AVID implementation and expansion.
- Identify diverse funding sources.
- Align AVID with district and site programs, plans, initiatives, and goals.

Notes:

UNDERSTANDING AVID FUNDING NEEDS

What recurring expenses must you plan for to maintain quality implementation and access to essential resources, training, and support?

CONSIDERATIONS

- ❑ Membership
- ❑ AVID professional learning
- ❑ AVID curriculum, data tracking, and certification resources
- ❑ Personnel and staffing
- ❑ College and career field trip experiences
- ❑ Tutors
- ❑ Branding and awareness resources
- ❑ Other

Notes:

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AUDIENCE AND TARGET STAKEHOLDERS

How can each stakeholder group collaborate to secure and sustain funding that supports AVID growth and impact?

- **Superintendents:** District-level leadership that makes funding decisions.
- **Site-Level Leadership:** Principals, AVID Site Coordinators, and site-based budget teams are all key advocates for site-level funding.
- **District Administrator Stakeholders:** Advocates for curriculum, equity, and college readiness initiatives.
- **Budget and Finance Officers:** Key decision-makers who allocate resources for AVID implementation.
- **School Board Members:** Policy influencers who approve district priorities and funding requests.
- **Community Funding Partners:** Local businesses, nonprofits, and higher-ed institutions that can provide grants, sponsorships, and mentorships.
- **Legislative Liaisons:** Elected officials and education policymakers who influence funding priorities at the state level.

Notes:

AVID CONNECTIONS FOR IMPLEMENTATION

How is AVID aligned with district and site goals, initiatives, and funding strategies, and who do I need to connect with to integrate AVID into specific programs, plans, and initiatives?

Example Goals and Initiatives: CTE, English learners, graduation rate, dual enrollment, chronic absenteeism, literacy, teacher retention, and leadership development

Example Programs and Plans: School improvement plan, district strategic plan, state accountability system, Title plan, Profile of a Graduate, grant applications and plan, and other required state plans

Programs, Plans, and Initiatives	Relevant Colleagues	How Does AVID Connect?	Funding Details (amount, deadlines, etc.)
Example	Jane Avid, Director of Teaching and Learning	Grant requires PL on Tier I instruction related to literacy. Connect to AVID Summer Institute ELA CoP.	Up to $20,000, Due 1/20/26
Title I			
Title II			
Title III			
Title IV			
Perkins			
Federal Competitive Grant (e.g., GEAR UP)			
School Improvement Plan			
Local District Budget			
State CTE Program			
State Chronic Absenteeism Grant			
State Literacy Plan			
Other State Initiatives			
Educational Foundations			
Community Organizations			

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FUNDING STRATEGIES FOR SYSTEMIC AVID SUSTAINABILITY

What are the highest-potential funding sources to support AVID sustainability and growth, and what are the next steps to secure that funding?

Legislative and District Budget Advocacy

- **Title allocations** - Utilize federal funds for academic intervention, college readiness, etc.
- **State and federal grants** - Apply for Perkins and state literacy/STEM grants to expand AVID funding.
- **Legislative earmarks** - Work with state policymakers to secure annual AVID budget allocations.

Community and Corporate Partnerships

- **Local business sponsorships** – Engage business to fund:
  - AVID college field trips and classroom materials
  - Student Scholarships
- **Educational foundations** - Apply for local grants supporting academic enrichment and college readiness.
- **Higher education collaborations** - Partner with local colleges for mentorship programs, AVID tutors, and career exploration events.

Fundraising and Public Awareness Initiatives

- AVID Showcase events
- Social media and branding
- Parent and alum networks

Notes:

IMPLEMENTATION AND NEXT STEPS

What key data, stakeholder stories, and advocacy materials are needed to effectively present AVID's impact to leadership and community partners, and what are the next steps to expand support and funding?

Step 1: Develop an advocacy tool for stakeholders.

Step 2: Present AVID to colleagues, leadership, and school boards.

Step 3: Advocate for district expansion and funding.

AVID Advocacy and Funding Presentation Tips

- **Know Your Audience**: Tailor your funding request to leaders, budget teams, and parent organizations.
- **Use Data and Testimonials**: Show AVID's impact on key indicators such as student achievement, graduation rates, engagement, and college and career readiness. Leverage the AVID Secondary Implementation Tool!
- **Demonstrate Sustainability**: Present a long-term funding plan that aligns with district or site goals.
- **Encourage Firsthand Experiences**: Invite stakeholders to AVID professional learning events or classroom walkthroughs.

Notes: