



Funding Profile



Monterey Peninsula Unified School District, California

- 9,200 students, 20 schools, midsize TK—12 suburban district
- 32 years of AVID, 5 sites

“When funding tightened, clarity mattered more than ever, and that clarity allowed us to braid funds with purpose and protect what mattered most for students.”

– Cresta McIntosh, Associate Superintendent of Educational Services



Funding Story and Strategies

- **Declining enrollment** and revenue catalyzed the district to reframe AVID as the system framework for coherence and to develop a new funding strategy of **braiding diverse funds**.
- Leverage **federal** funds like Titles I and II, GEAR UP; **state** funds like LCAP, CTE, CCAP, Community Schools, A—G Completion; **local** grants.
- Integrate AVID directly into LCAP and district strategic plan as the **anchor** for durability.

Insights and Advice

- Declining enrollment forced us to be **more creative**, not less ambitious.
- Don't chase budget—**chase coherence**, and the money follows.
- **Cross-train** and co-own the work across departments.
- Map funds to outcomes, using **data** to tell your story.

[Click here](#) or scan the QR code to view additional funding resources.



1-833-AVID-CARE | www.AVID.org