HUMAN RESOURCES

WAIVER, MEDIA & PHOTO RELEASE FORM: BARBIE IN THE NUTCRACKER BY MATTEL

NOTE: This form must be completed by the parent or legal guardian of minor participant(s) registered to take part in The Barbie in the Nutcracker Event held on Saturday November 7th 2026 and/or Sunday November 8th 2026 (the "Event") as arranged by The Influence Agency acting on behalf of its client Mattel Canada, Inc.("Mattel").

INFORMATION OF REGISTERED PARTICIPANT(S)

PARENT/LEGAL GUARDIAN:

Full Name of Parent/Legal Guardian: _____
Relationship to Minor Child(ren) (identified below): _____

MINOR CHILD(REN) INFORMATION:

1. Full Name: _____ **Age:** _____	**3. Full Name**: _____ **Age:** _____
2. Full Name: _____ **Age:** _____	**4. Full Name**: _____ **Age:** _____

If additional minor children are participating in the Event, please add their information on a separate sheet.

DECLARATION AND RELEASE

In consideration of allowing my Minor Child(ren) identified above, to participate in the Event, I hereby declare, agree, represent, warrant and confirm as follows on behalf of my Minor Child(ren):

1. I am the parent/legal guardian of the Minor Child(ren) identified above, and I have the full legal authority to consent to the participation of my Minor Child(ren) in the Event and the promotional and advertising activities associated with, and that form part of the Event.

2. I and my Minor Child(ren) are residents of the Province of_____, and I have reached the age of majority in the province in which I reside.

3. I agree and acknowledge that I am entirely responsible for the supervision of my Minor Chil(ren) for the entire duration of the Event, and that I will be held liable for any personal or property damages or loss that I or they may cause, including any injury that I or they may sustain, during or as a result of their participation in the Event. I hereby release Mattel, its agents, suppliers, employees and directors from any claim, demand or cause of action for personal or property damages or loss arising from my

participation or the participation of my Minor Child(ren) in the Event, other than for personal injury attributable to the gross negligence of Mattel.

4. I agree to the use by Mattel and any of their respective affiliates, related entities and/or agents and any other person authorized by Mattel (the "Mattel Users") of the likeness(es) of myself and/or my Minor Child(ren), and any photographs, videos or any other materials (including, without limitation but for greater certainty, any advertising, marketing or promotional materials derived therefrom) featuring, my Minor Child(ren) created by or on behalf of Mattel, in connection with the Event, including, without limitation but for greater certainty, any and all video, audio or other recordings of any kind made by or on behalf of Mattel of the event (all of such recordings or other materials of any kind whatsoever shall be collectively referred to herein as the "**Event Materials**"), for promotional and advertising purposes, as well as for any and all other purposes, without compensation, worldwide and in perpetuity and in any form of media whatsoever, now known or hereafter to become known, including the Internet and I hereby grant to the Mattel Users the right, licence and permission for all such uses and purposes. Without limiting the generality of the foregoing but for greater certainty, I acknowledge and agree that the Event Materials may, among other uses and purposes, be filmed, edited and distributed by Mattel, or one of its agency partners, and influencer partners including without limitation Meta, Twitter, YouTube and blogs.

5. I irrevocably grant Mattel, its agents, its licensees and its successors and assigns, the unconditional and perpetual (non-exclusive) right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, adapt, modify, create derivative works of, exhibit, and otherwise use all or any part of the Event Materials as-is or as-edited (with or without using my name or the name(s) of my Minor Child(ren)) in any media throughout the world, in perpetuity, for any purpose, without limitation, and without additional review, compensation, or approval from me, my Minor Child(ren) or any other party.

6. I, on my own behalf and on behalf of my Minor Child(ren) hereby transfer, assign and convey to Mattel, in perpetuity and throughout the universe, all right, title and interest of every kind whatsoever (including without limitation copyright) in or to the Event Materials and forever waive, in favour of the Mattel Users any moral rights, right of privacy or similar rights that I or my Minor Child(ren) may have that may preclude or restrict Mattel's use of the Event Materials, or require any further permission for Mattel to use the Event Materials as set out in paragraphs 3 and 4 above.

7. The provisions of this declaration and release shall endure to the benefit of the respective heirs, executors, administrators, personal representatives, successors and assigns of each of the Mattel Users and shall be binding upon my Minor Child(ren) and my heirs, executors, administrators and personal representatives.

8. The provisions of this declaration and release shall be governed by the laws of the Province of Ontario.

DATED at _____, _____this _____ day of _____, 2026.
(city/town) (province) (date) (month)

Signature of Parent/Legal Guardian of Minor Child(ren):

Signature: _____

Print Name (in block letters): _____