



Mattel

Corporate Philanthropy

Impact Report

2017 - 2018



OUR PHILOSOPHY

As the world's #1 toy company*, Mattel knows play is the most powerful way we can affect meaningful change in kids' lives. Whether it's on the playground, at home, or at one of our volunteer events, Mattel is there to ensure that children play and are entertained.

The Mattel Corporate Philanthropy team upholds, expands, and enriches our incredible legacy to inspire wonder and bring play experiences to children everywhere through the Mattel Children's Foundation, our Partners in Play, Key Philanthropy Brand Programs, Global Volunteerism and Toy Donations.

We honor and celebrate this responsibility to lead, collaborate and measure our impact on society and the communities in which we work around the world. It's a global responsibility we take very seriously, and we're fueled by the impact we have on children and families we serve.

This is why we do what we do.

Vision: A World Where Every Child Plays

Mattel believes every child has a fundamental right to play. Through our partnerships, philanthropic support, volunteering, brand campaigns, and consumer activations, we're overcoming barriers to play by providing unforgettable memories through our iconic brands.

- Play, inspiration, and entertainment provide crucial links to healthy learning and development opportunities every child deserves.
- Through play, children develop social, emotional and physical skills while they pretend, imagine and dream.

Mission: Deliver Play Experiences

Play is at the core of all that we do through employee volunteerism, in-kind giving, and grant-making. We bring the power of play to children and organizations locally and around the globe. Our volunteer activations, called "Play Dates", deliver on our mission, bring our values to life, and advance our corporate purpose.

- Play is precious - it creates the kind of wonder that opens kids' hearts and minds.
- Play inspires creative thinkers and big dreamers.
- We treat play as if the future depends on it - because it does.

Mantra: Kids Rule Our World

This is the heartbeat of our philanthropic work and the guiding principal for the decisions we make to support causes, volunteer, and donate toys.

- Kids are our heroes and our inspiration, helping us see possibilities everywhere.
- They're the reason we make wonder happen every day, to inspire dreams of epic proportions.

*Source: NPD Group, Inc.



Philanthropy

kids rule our world

Dear Partners and Friends,

We are beyond proud to share Mattel's 2017-2018 Philanthropic Impact Report. The results you'll see here are driven by The Mattel Children's Foundation, the Corporate Philanthropy team, and our incredible employees in more than 40 different countries. We appreciate the chance to shine a spotlight on our philanthropic work from around the globe over the past two years.

We are also excited to announce we have reached an important milestone in 2017: the Mattel Children's Foundation celebrated its 40th anniversary! Giving back is Mattel's heritage, it's in our very DNA.

Mattel is proud to be a global company and family of iconic brands focused on bringing play experiences to children everywhere. Our global team takes this mission to heart; so it's no surprise that Mattel employees look for ways to give back and be part of something bigger, to connect our work to the greater good. This purpose – to inspire wonder in the next generation for a brighter tomorrow – continues to fuel our legacy for nearly 75 years and counting. You'll find this sense of purpose in everything we do, from iconic brand messaging to employee impact opportunities.

Each year, we have an extraordinary opportunity to leverage our passionate global workforce of more than 8,500 employees to make a difference on a scale that's almost unimaginable. And that's just what you'll see in these pages: the result of our dedicated employees imagining a world where every kid plays, then working together to make it happen.

We invite you to be inspired by taking a few moments to learn about the incredible impact of the Mattel Philanthropy programs in 2017 and 2018. We're excited about the results and appreciative of the partners we've engaged with to make a positive impact on children around the world. We can't wait to see where we go together in the future.



Amy Thompson

Amy Thompson
EVP & Chief People Officer



Nancy Molenda

Nancy Molenda
Executive Director,
Mattel Children's Foundation
and Philanthropy





PHILANTHROPY IMPACT

2017-2018



\$10.6MILLION

GLOBAL PARTNER, COMMUNITY GRANTS AND SPONSORSHIPS FUNDING

2017
INTERNATIONAL
GRANTS **\$302K**

RECEIVED BY



ORGANIZATIONS

UNITED STATES
MATCHING GIFTS



DONATE
355
EMPLOYEE DONORS

266
ORGANIZATIONS

DOLLAR FOR DOLLAR MATCH

\$614K

GLOBAL
DISASTER
RELIEF FUNDING
\$88K



1.7MM
TOYS DONATED TO *THOUSANDS*
OF GLOBAL ORGANIZATIONS!
RETAIL VALUE
\$12.2MM



GLOBAL
VOLUNTEERISM



4,500
EMPLOYEES



8,800
HOURS





**Children's
Foundation**
kids rule our world

Forty-one years ago, the Mattel Children's Foundation was created with a vision of making a difference in the lives of children in need around the world. Since then, the Foundation has funded thousands of organizations and supported millions of children through grants to charitable organizations serving children around the world.

In 2017 - 2018, the Foundation's grantmaking programs included:

- International Grantmaking in 19 countries
- Disaster relief in partnership with the Red Cross, Save the Children and Salvation Army
- Local Community Partner Grants



**Since 2007, the
Foundation has
granted funds in
nearly 40 countries.**

FOUNDATION FUNDS GRANTED IN:

Argentina	Italy
Australia	Japan
Austria	Malaysia
Belgium	Mexico
Brazil	Netherlands
Canada	New Zealand
Chile	Norway
China	Poland
Colombia	Portugal
Costa Rica	Russia
Czech Republic	South Africa
Denmark	Spain
Finland	Sweden
France	Switzerland
Germany	Thailand
Greece	Turkey
Hong Kong	Venezuela
Hungary	United Kingdom
India	United States
Indonesia	

PARTNERS IN PLAY



UCLA Mattel Children's Hospital cares for the physical and emotional well-being of children, from newborns to young adults, providing critically ill children with sophisticated, compassionate care in an environment that is both welcoming and healing to children and their families. The hospital's partnership with Mattel is essential in promoting the hospital's mission to provide state-of-the-art treatment for children, conduct research that improves the understanding and treatment of pediatric diseases, and to train the next generation of leaders in pediatrics.

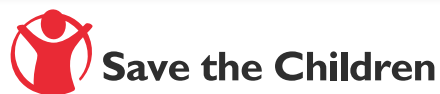
Also, Mattel's support of UCLA Mattel Children's Hospital Child Life specialists ensures hospital patients have the same opportunities to play and socialize as typically developing kids do. According to Child Life Director, Kelli Carroll, "Having the opportunity to incorporate Mattel products into our daily interventions is so important. To us, those products are more than toys, they are the tools that make it possible for us to support our patients and help them enjoy the life our medical care provides."

Over the past twenty years, Mattel has helped produce and served as the title sponsor for one of the hospital's signature fundraising events, UCLA Party on the Pier. Since its inception, this annual event has generated unrestricted funding which benefits the hospital's greatest needs. Proceeds raised have helped support a wide variety of children's health initiatives, hospital programs, research, and innovative discoveries that are improving children's lives—now and in the future.



The mission of the Mattel Children's Foundation is to improve the lives of children in need. Having a corporate partner with parallel values enhances the hospital's ability to provide world-class medical care. **"Mattel's support is critical in helping to launch high-priority programs that benefit children being treated at UCLA Mattel Children's Hospital and around the world."**

-Johnese Spisso, President of UCLA Health and CEO, UCLA Hospital Systems



Mattel has partnered with Save the Children since 2005, focusing on child development, classroom environment, teaching methodology and parents' knowledge and practice in using play, early literacy and math to promote school readiness. In 2016 and 2017, we supported their efforts in the US through the Early Steps to School Success program, making a difference for 7,400 girls and boys in some of the poorest areas in the country. In North Jakarta, Indonesia we worked with the education team to build upon their "play" methodology as a vehicle for early learning. In 11 of their Early Childhood Care Centers, we partnered to improve the quality of learning by embedding playful learning modules and empowering parents with knowledge and simple strategies to improve their young child's readiness for school. Mattel also provided emergency relief funding to Save the Children's Safe Space shelter program, providing youth activities in shelters following the devastating hurricanes in Houston, Mexico and Puerto Rico.



"For more than a decade, the Mattel Children's Foundation has generously supported our commitment to change the lives of children. With Mattel's in-kind and monetary support, Save the Children has been able to support the wellbeing and development of children in the United States and around the world, improving the lives of children in need."

-Carolyn Miles, CEO, Save the Children

Make-A-Wish®



Since 2008, Mattel has supported important mission-building infrastructure with Make-A-Wish® International's grant program and helped make wishes come true with our iconic brands for thousands of children across the globe through toy donations and play experiences. We have also delivered great impact in our local community by supporting the Make-A-Wish Greater Los Angeles Walk for Wishes® and other affiliate events. In 2017, Mattel funded a portion of the carefully designed Wish Journey, which ignites hope and builds resilience during a period when a child needs it most. We also supported Make-A-Wish America by sending nearly 30,000 toys used to break the ice and infuse some fun into initial wish family visits. And finally, our toy brands have embraced the opportunity to create custom wish experiences for more than 20 kids around the world whose one true wish touched our Mattel family of iconic brands.



Partners since 2005, Mattel has not only donated countless toys and games to children's hospitals across the nation, but has also supported programs in child safety, childhood obesity, enhanced play, and play spaces in children's hospitals nationwide. We recognize the importance of play in the healing process and are proud to contribute to the health and well-being of children everywhere in partnership with the Children's Hospital Association.

In 2017, we are pleased to highlight several areas of accomplishment and impact:

- Six new therapeutic play-focused initiatives were implemented in six children's hospitals to help children suffering from sensory illnesses overcome discomfort while going through hospitalized treatments.
- 179 children's hospitals received Mattel and Fisher-Price toys.
- 144 children's hospitals received a generous donation of 1,200 dolls from American Girl.
- 84 children's hospitals received 1,980 Ella Dolls to help kids coping with the effects of cancer treatment.

"Play is so important to the healing process and ensures kids continue to develop normally and reach milestones even while in the hospital. Thanks to Mattel, we are able to meet this need for many patients. Because of the generous support, we are able to ensure the young patients in our care have developmentally appropriate toys while at Wolfson Children's. Your gift means the world to us!"
Pat Kirkland, MS, CCLS
Manager, Family Support Services - Wolfson Children's Hospital

"Thank you for the wonderful donation of American Girl dolls. They were such a blessing to our patients and I saw smiles on patients' faces that we hadn't seen for a very long time!"
Lisa H. Robertson
Family Ambassador/Community Donation Coordinator - Florida Hospital for Children

**Special
Olympics**
Southern California



Special Olympics and Mattel are currently in their twelfth year of partnership. Mattel has contributed greatly to the Young Athletes program and to the Special Olympics global volunteer force. Thanks to community-based seed investments, the Young Athletes program has grown significantly since its global launch in 2007. As the program continues to demonstrate outcomes and build credibility in communities, additional funding has been generated around the globe from top corporate sponsors.

Mattel remains one of the largest global teams of corporate volunteers in Special Olympics history and it continues to set the standard for employee engagement with kids at the event.

KEY PHILANTHROPY BRAND PROGRAMS



What happens when the experts in play team up with the experts in education?

Hot Wheels Speedometry! Launched in the Fall of 2013, Speedometry - a free curriculum offered online to educators and designed for kindergarten and fourth grade students that utilizes Hot Wheels cars and tracks to teach them the fundamentals of science, technology, engineering and mathematics (STEM) - is the result of a collaboration between the USC Rossier School of Education, the Mattel Children's Foundation and the Hot Wheels Brand Team.

The Mission:

Empower parents and educators with an engaging and easily accessible curriculum that teaches math, science and physics in an impactful, meaningful way. Enrich kids' understanding and educational experience of physical sciences via hands-on, collaborative, learn-by-play teaching methods.

Fun Fact:

Speedometry is now a regular part of the 4th grade school year curriculum in the Dallas Independent School district.

Quotes:

"...at first, I thought science was hard. Now that I know there's fun ways to do science, I'm curious if there's other ways to do stuff in a funner way." – Speedometry Student

"My students were very engaged and more willing to take risks." – Speedometry Teacher

"I'm letting them brainstorm versus me lecturing." – Speedometry Teacher

MAJOR ACCOMPLISHMENTS

• Spring 2017



Launched Speedometry in LA's Best 192 after school enrichment programs

• Summer / Fall 2017

Partnered with Microsoft for their Hacking Stem program with 80 Microsoft stores featuring Speedometry lessons

• Winter 2018

Launched the Kindergarten curriculum



40,000+
KITS SHIPPED
TO DATE ACROSS
THE US TO
EDUCATORS



Ella, Friend of Barbie™



When Mattel first decided to create **Ella, the first bald Barbie doll in 2012**, the plan was to make a limited supply to donate to children's hospitals throughout the United States and in Canada. The purpose of these not-for-profit dolls was to bring hope and comfort to young patients battling illnesses that cause hair loss through disease. Even though we didn't promote outside of the hospital network, soon after the dolls were distributed, demand quickly exceeded supply and we received many requests to reach more children. The power in this doll was that Barbie reflected their world – a powerful statement from their favorite character.

One mother of a little girl battling a rare form of leukemia petitioned for more of the dolls to be made after witnessing the impact Ella had on her daughter's recovery. Her daughter carried Ella with her everywhere, positively impacting her treatment and giving her a new hopeful attitude towards her illness and the loss of her long blonde curls. "When the charge nurse brought us 'Ella', I cried," said the mother. "It gave us the chance to say, 'Here's a beautiful, smiling doll. It doesn't have hair.'"

Similar responses and feedback encouraged Mattel to produce more Ella dolls to be distributed through UCLA Mattel Children's Hospital, a network of more than 200 hospitals associated with the Children's Hospital Association, CureSearch for Children's Cancer and the National Alopecia Areata Foundation. To date, we have donated over 50k Ella dolls to our partners in the U.S. and through the Mattel offices in Europe.

In 2019, Barbie's 60th anniversary, we are proud to reintroduce Ella, this time renamed as Barbie, with an updated look in multiple ethnicities to appeal to kids around the world. The Barbie brand is committed to being the most diverse and inclusive doll line on the market, or in the hospital, so we are excited to bring this inspiring product to more kids around the world.



"In 2018 alone, the National Alopecia Areata Foundation distributed 630 Ellas to recipients around the world who wanted a doll that, as they like to say, 'Looks like me.' Since 2013, it has been our privilege to distribute this unique doll – not available in stores! – that brings so much happiness to the alopecia areata community."



**OVER 50K
ELLA DOLLS
DONATED
TO OUR PARTNERS IN
THE U.S. AND EUROPE**



"Through our valued partnership with Mattel, we've provided Ella dolls to thousands of children and families affected by cancer. In addition to helping kids cope with hair loss associated with cancer treatment, Ella promotes strength and positivity, lifting spirits and bringing smiles to faces. The pictures and messages we receive from Ella recipients are inspiring and heartwarming; we're proud to work with the Mattel Children's Foundation to provide this special resource to our smallest cancer fighters." ~ Tiffani Copeland, Vice President Campaign Development & Communications – CureSearch for Children's Cancer

Volunteerism is part of the fabric of Mattel's corporate culture and we actively engage our most valuable assets – our employees – to extend our mission to kids in need through philanthropic activities. In 2017 and 2018, more than 4,000 global employees donated 8,000-plus hours of organized volunteer time.



HONG KONG

Mattel Hong Kong worked with Special Olympics to sponsor an annual event where several athletes and dozens of employees spent the day outside playing games and running obstacle courses.



AUSTRALIA

In December 2018, 15 Australian team members volunteered with local charity St. Kilda Mums. St Kilda Mums work to re-home preloved children's goods to families in need across the city. The employees spent the day cleaning out prams, sorting and packing donated clothes and creating packs for newborns that included everything from shoes and socks to changing mats and milk bottles.


**RAISED
10K**



CANADA

The Mattel Canada team set out to raise \$10k for Make-a-Wish to grant one wish to a child in their community. They sold candy-grams for Halloween, and organized a silent opportunity drawing breakfast, costume contest and pie throwing contest to raise more than \$18k in just 2 months!

MEXICO

Mattel Mexico partnered with Save the Children and went to La Casita de los Pequeños, a service in a disadvantaged community where over 30 employee volunteers brought toys and shared time playing with 120 kids from 0 – 9 years old.


**30
VOLUNTEERS
120 KIDS**



**80
CHILDREN**

SOUTH AFRICA

The Mattel Team in South Africa and the non-profit organization, Smiles Foundation, spent the day delivering toys and playing with 80 children at a local hospital treating children with burns and those who are living with facial conditions.





INDIA

In collaboration with their NGO partner, Masoom, 30 Mattel India volunteers delivered meaningful play experiences to 218 students that taught lessons in teamwork, leadership and planning.



218

STUDENTS



FISHER-PRICE

The Fisher-Price volunteers hosted a Play Space for the local Ronald McDonald House 5k where families we invited to take a spin around the Power Wheels track, experience virtual reality play and take pictures in the photobooth station. The team also took care of a local family in need by donating furniture and household items and delivering groceries.

Fisher-Price
VOLUNTEERS
5K 
FAMILIES

U.K.

Volunteers from the Mattel U.K. office in Maidenhead spent the day at the Tooting House, part of the Ronald McDonald Charity, cooking brunch for the families, creating picture frames, and building an outdoor play area for the kids to enjoy during their stay.



COLOMBIA

The Mattel Colombia team spent the day at Manuel Cepeda Vargas District School where they volunteered their time playing active outdoor games like rock, paper, scissors, hopscotch and jump rope with 1,500 children between four and 15 years old.



1,500

CHILDREN

And the list goes on and on! Our employees are passionate ambassadors of play, bringing Mattel's spirit of giving to life through hundreds of community volunteer events every year, all around the world.



Another historic moment for Mattel: in 2018, we hosted our first-ever Global Day of Play. Offices all around the world came together as ONE TEAM in partnership with local charities and branches of some of our favorite global partners to make a positive impact on the community. We put smiles on kids' faces in some seriously creative ways, all guided by our purpose of inspiring WONDER!



28 
LOCATIONS

1,000
EMPLOYEES


5,500+
KIDS


To name just a few:

American Girl raised \$5500 for United Way through their Buck-a-Book sale, collected 50 backpacks filled with school supplies for their Adopt-a-School, and distributed 2,000 Luciana books in the Good Neighbor Festival Parade.

MEGA in Montreal partnered with Camp Père Sablon, hosting 300 kids for a MEGA Camp Day, complete with eight themed stations encouraging play, teamwork and inclusion.

In Argentina, employees donated art supplies to Nordelta Foundation and held a workshop to turn key words into a story and illustrated scene. Afterwards, they got to share breakfast with the kids.

At headquarters in El Segundo, we assembled 1,000 play kits for disaster relief, built eight playhouses with Habitat for Humanity, and invited 220 kids from LA's BEST and Coach Art for a playdate on the Mattel logo lawn.

In France, kids from APF France Handicap's local institute came for a fun after-school playdate interacting with our brands and visiting our showroom, and employees attended a workshop to experience various forms of handicaps first-hand.

Mattel Belgium supported a local organization called SOS Children's Villages, who work with children, families, communities and states to prevent family breakdown and ensure that children's rights are met. The volunteers spent the day renovating SOS's largest village in Belgium by painting houses and playgrounds, and taking on some gardening projects to improve the surroundings for the children they serve.

Check out our [summary video](#) to be reminded of the incredible power of play.



When you're part of the Mattel family, and your purpose is to inspire WONDER, there's one time of year that means just a little bit more: the holiday season. It's the most highly-anticipated time of the year for children of all ages, all across the world, and we're so fortunate to play a key role in delivering on that excitement and making memories that last a lifetime. Creating toys that top every kid's wish list is a huge part of it, but we all know the holidays are about so much more than that.

24 
LOCATIONS

500
EMPLOYEES


60,000
TOYS

DONATED
THAT'S ONE
FULL SLEIGH!

That's why our global Mattel locations come together every year to donate their time, Mattel toys, and their talents through our Global Gift of Play program. In 2018:

Mattel **Japan** collaborated with Little America Sunshine Kids to give toys to 400 kids in hospitals. Employees delivered the gifts in person with VIP guest Santa Claus in tow.

The **Fisher-Price** leadership team transformed into elves and Santa to visit the Oishei Children's Hospital in Buffalo, NY. They delivered toys, a tree decorated by the Design Team (which auctioned nearly \$10,000) and a customized Power Wheels "car" for kids to ride into surgery.

Mattel **Penang** volunteers visited the Seberang Jaya Hospital to visit and deliver specially wrapped toys for 180 kids being treated in the children's ward.

Employees from Mattel's **London** office transformed the Ronald McDonald House Charities Home next to Evelina Children's Hospital into a Winter Wonderland for families spending the holiday in the hospital.

MEGA partnered with the Generations Foundation to participate in their Holiday Toy and Food Drive and welcomed 100 kids for a fun-filled MEGA workshop featured on Montreal Global news. The children built special MEGA creations, enjoyed face painting and balloon sculpting, and took a ride on the train circling Santa's workshop.

Employees from Mattel **Kuala Lumpur** created a circus themed holiday party to celebrate with their community, impacting 1000 children with the joy of play and toys.

Mattel **Mexico** partnered with the Make-a-Wish Foundation to auction a "Dreamtopia-themed" Christmas tree, which was donated to the Hospital Juárez as an incredible surprise for their smallest patients.

Check out the [2018 summary video](#) to see how we made this time of year even more special for some very appreciative kids and families.

TOY DONATIONS



1.7MM
TOYS
DONATED



TOY DONATIONS

The power of our iconic brands is never more apparent than when we're able to provide a toy to a child in need. Whether they're battling illness, overcoming disadvantages, or recovering from natural disasters, nothing puts smiles on faces quite like a Mattel product. Toy donation to children's hospitals, schools, youth homes, shelters, orphanages and many non-profit organizations serving children in need is the pillar of our giving history and remains the number one way we deliver on our mission of ensuring a world where every child plays.



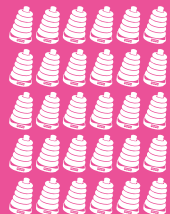
12MM
RETAIL
VALUE



PLAY KITS

Mattel play kits – branded cinch bags with specially curated product – were developed in 2018 as a creative way to supply our partners in disaster relief with toys for pop-up shelters housing families affected by natural disasters. This quickly became a popular mechanism for in-kind donations, with more than 4,000 play kits in 2018 assembled by employee volunteers and donated to key children's organizations focused on foster care, homelessness, natural disasters and schools.

520K
TOYS
DONATED



1100
NPOs
SERVED



"As the global leader in product philanthropy, Good360 is extremely proud of our long-standing partnership with Mattel. Toys and educational items are a high need all year long and collectively, we have been able to impact the lives of children both here in the US as well as internationally. It is extremely gratifying to work with Mattel in removing barriers to play and helping advocate for play in the lives of all children, including those who find themselves in challenging life situations."

- Howard Sherman, Good360 CEO



15,000 TOYS
DONATED TO RAISE FUNDS
FOR PEDIATRIC PROGRAMS



DOING THE
MOST GOOD®

7,000 toys

DONATED FOR CALIFORNIA WILDFIRE
DISASTER RELIEF



4,000
TOYS DONATED TO THE
ANGEL TREE PROGRAM

3K

PLAY KITS DONATED
FOR HURRICANE MARIA
DISASTER RELIEF



American Girl

200K
BOOKS DONATED TO



Save the Children®
LEGACY PROGRAM

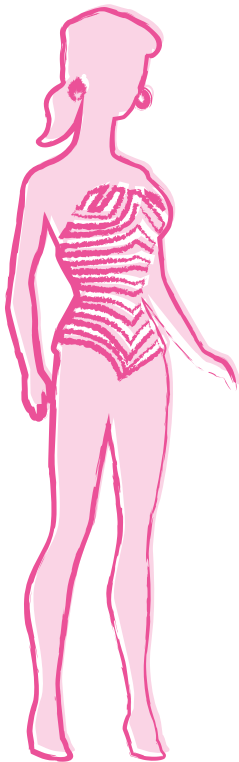
12K

DOLLS DONATED TO
Good360, REACHING
10K CHILDREN



Grantee Listing (Partial)

- Aaron Diamond AIDS Research Center
- AFM – Téléthron
- Alannah & Madeline Foundation
- Aldo Leopold Nature Center
- American Red Cross
- APF France Handicap
- Apprentis d'Auteuil
- Arkansas State University Foundation
- Autry Museum
- Baby2Baby
- Baruch College
- Beijing Children's Hospital Group
- Beverly's Birthdays
- Big Brothers Big Sisters - Canada
- Big Brothers Big Sisters Dane County
- Big Brothers Big Sisters of Peel
- Born This Way Foundation
- Boys and Girls Club of Buffalo
- Boys and Girls Club of Carson
- Boys and Girls Club of Sarasota Florida
- Canadian Red Cross
- Catlin Gabel Fund
- Charitable Fund Downside Up
- Children's Guardian Fund
- Children's Health Council
- Children's Health Fund
- Children's Hospital Association
- Children's Institute
- Children's Scholarship Fund
- City of Hope
- CJ Anderson Foundation
- Clayton Kershaw Foundation
- Cœur et Act
- Community Services Unlimited
- Connecticut Children's Medical Center
- CureSearch
- Darussafaka Kinderkrebsstiftung
- Delivering Good
- Disability Challengers
- Dodgers Foundation
- Dons Solidaires
- Dordelta Foundation
- East Aurora Community Nursery
- Echoes of Hope
- El Segundo Educational Foundation
- Feed the Children
- FIT Foundation
- Flintridge Sacred Heart Academy
- Fondazione Mission Bambini ONLUS
- Food Bank of WNY
- French American International School
- Fundacio Juame Bofill
- Fundacja United Way
- Futand Research Center of Pediatric Development
- Game Changer
- GenHERation
- Globalminded
- Good+ Foundation
- Good360
- Habitat for Humanity
- Harvard Graduate School of Education
- Heal LA
- Hiram College
- Homeless Not Toothless
- Huegel Elementary
- Huntington Library & Gardens
- Integra Foundation
- Kids Help Phone - Canada
- KidSafe
- L'Agence du Don en Nature
- LA Food Bank
- LA Mayors Fund
- LAPD Foundation
- LA's Best
- Laurel Foundation
- Library Foundation for Sarasota Florida
- Little Kids Rock, Inc.
- Madison Reading Project
- Madison's Children's Museum
- Magic Johnson Foundation
- Make A Wish - Canada
- Make A Wish - Chile
- Make A Wish International
- Make A Wish Los Angeles
- Make A Wish National



Grantee Listing (Partial)

- March of Dimes
- Marcy High School
- Masoom
- Matthews Public Library
- Mexico Red Cross
- Middleton Outreach Ministry
- Miry's List
- Muse/Ique
- Mychal's Learning Place
- National Alopecia Areata Foundation
- New Jerusalem Children's Home
- Northside Center for Child Development
- Occidental College
- Oishei Children's Hospital of Buffalo
- OMID Foundation
- One Voice
- Open School
- Otis College of Art & Design
- Our House
- Overture Center for the Arts
- Pajama Program
- PATH - Making It Home
- Playworks
- Polytechnic School
- Pratham USA
- PS I love you
- Quinnipiac University
- Read to a Child
- Ready Set Read
- Reine Fabiola Hospital for Children
- Restos du Cœur
- Richstone Family Center
- Rocking the Boat
- Ronald McDonald House of WNY
- Salvation Army
- SAMU Social de Paris
- Sarasota Opera
- Save the Children
- Second Stage Theater
- Skechers Friendship Walk
- Special Olympics - Belgium
- Special Olympics - Chile
- Special Olympics International
- Special Olympics of WI
- Special Olympics Southern CA
- The Alannah & Madeline Foundation
- The School of American Ballet
- The Smile of a Child
- The Toy Foundation
- Tous Contre le Cancer
- Tuck School
- UCLA Foundation
- UCLA Mattel Children's Hospital
- United Way of Buffalo
- United Way of Dane County, WI
- Venice Family Clinic
- Wake Forest University
- Wildlife Conservation Society
- Women in Toys
- Worldwide Orphans
- Zimmer Museum





kids rule our world

For more information about the Mattel Philanthropy Programs and the
Mattel Children's Foundation, please visit: **Philanthropy.Mattel.com**
For additional questions, please contact us at: Foundation@Mattel.com

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