

AI & Data Protection Series

AI and data subject rights

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Our speakers



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List of webinars and dates

27 May: Data privacy considerations in AI model training

12 June: AI and GDPR purpose limitation requirements

24 June: AI-related Data Protection Impact Assessments (DPIAs)

22 July: Data privacy considerations in APAC AI legal regime

9 September: AI and data subject rights (AI and individuals' rights under the GDPR)

23 September: Automated decision making and profiling

7 October: Marrying GDPR and AI governance

21 October: AI and biometric data/special category data

4 November: AI and data security

18 November: GDPR considerations in contracting for AI solutions

AI & data subject rights: a practical conversation

Today's topics

- Section 1: Rights to be Informed & Access
- Section 2: Rectification & Erasure in relation to AI Systems
- Section 3: Data Portability & AI-Generated Insights
- Audience Q&A

Rights to be Informed & Access

Transparency in the age of AI

- **Scenario:** Someone applies for a job and suspects AI was used in screening. What information are they entitled to?
- **Key challenge:** How do we explain the operation of the AI system in plain language?
- The “meaningful information” standard – context is key
- Layered privacy notices for AI systems
- Balancing transparency with trades secrets



Rights to be Informed & Access

Transparency in the age of AI

A sensible starting point for delivering meaningful information:

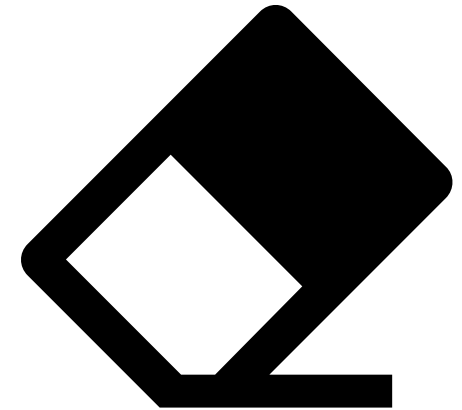
- The inputs the system uses to produce its outputs
- The extent of human review of those outputs to make a final decision
- How different inputs could lead to different outcomes



Rectification & Erasure in AI Systems

Can you really delete data from an AI model?

- Right to rectification
- Right to erasure (aka "right to be forgotten")
- Technical + legal questions: model updates, retraining, model inversion
- "*Unlearning*" when data is embedded in models



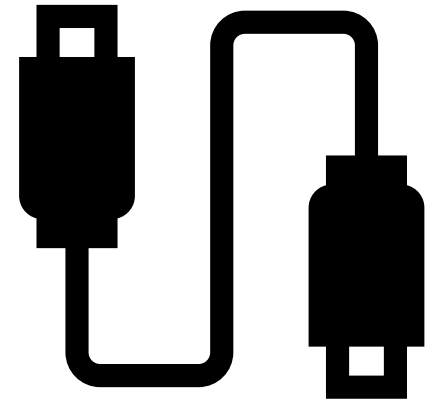
What does deletion mean when data is used in training a model?

Data Portability & AI-Generated Insights

Portability of Raw Data vs. AI Outputs

- Raw personal data vs. inferred or generated data
- Can data subjects get access to the *outputs* about them?
- Proprietary models vs. individual rights
- Emerging case law and regulatory views

“Is the AI-generated prediction about you also ‘your data’? Should it be portable or correctable?”



Useful resources

CtrlTransfer



Digital Regulation Tracker



AI Literacy Programme



Next session > 23 September: Automated decision making and profiling