

→ THE FUTURE OF PUBLIC TRANSPORT IS ON-DEMAND

SIMMONS&SIMMONS DIGITAL DAY MUNICH | 27 APRIL 2017



door2door 
THE MOBILITY COMPANY

Simmons & Simmons



STATUS QUO



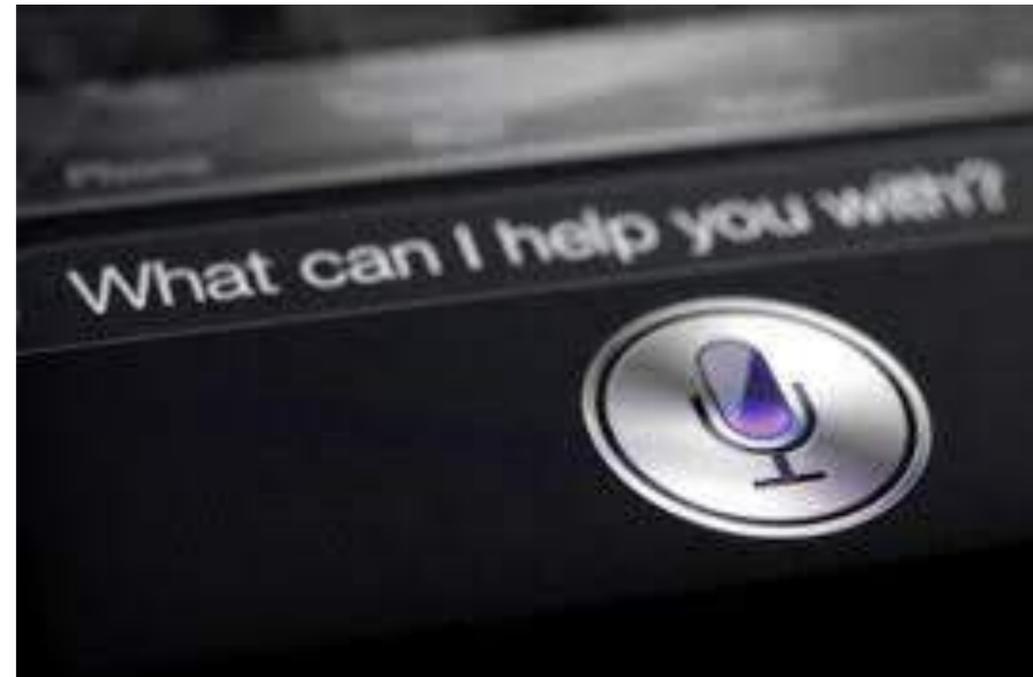
1987

KNIGHT RIDER = SCIENCE FICTION



2017

REALITY



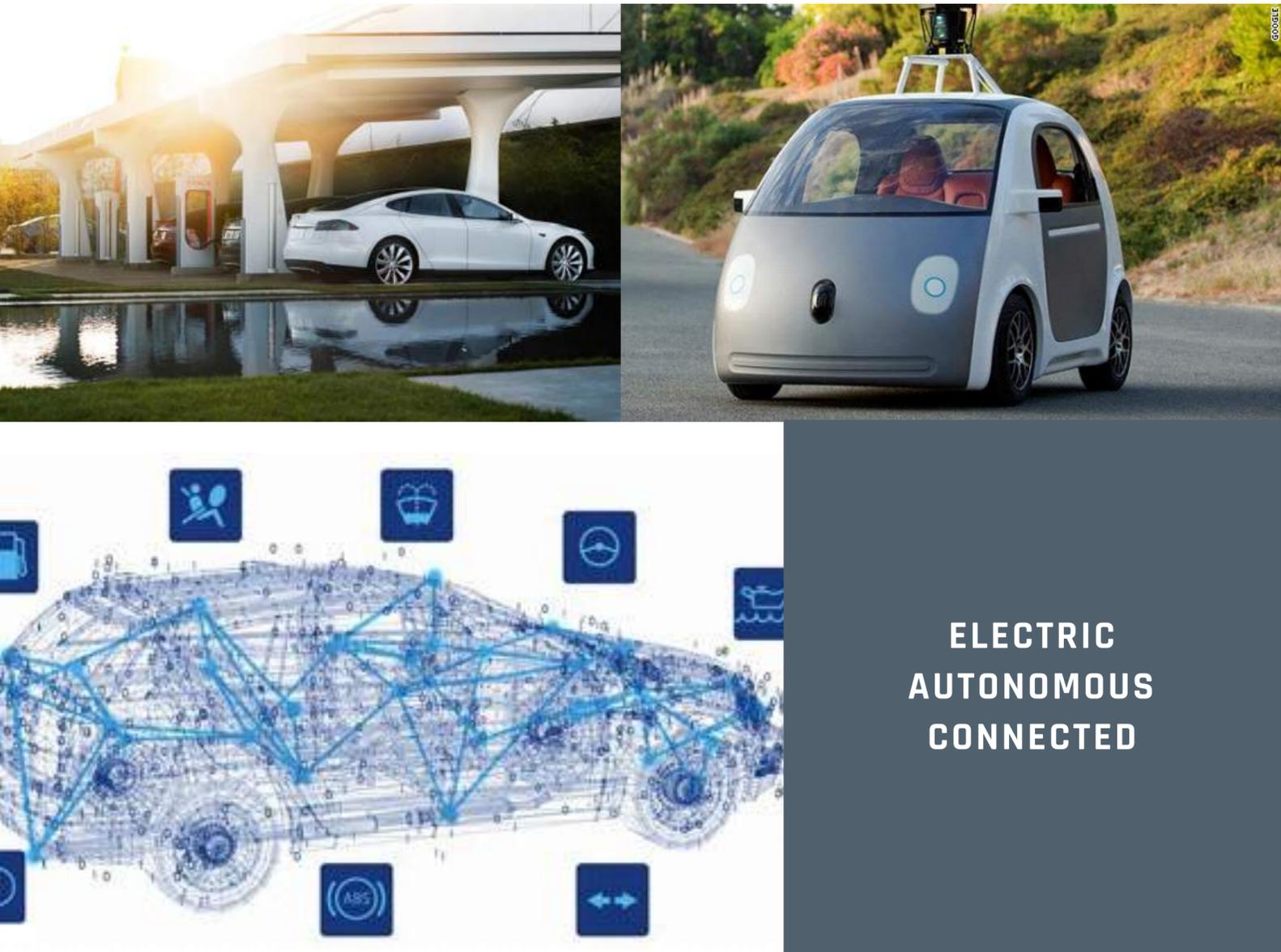






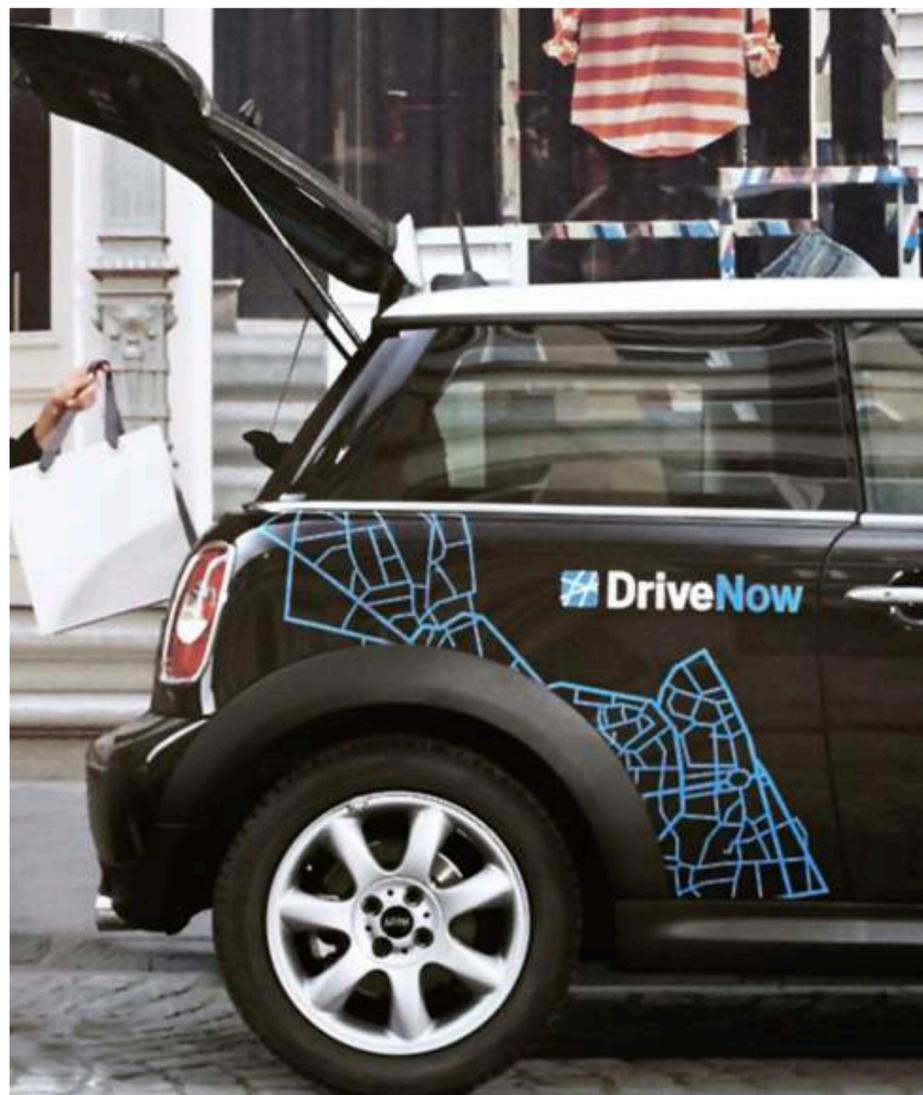


PRODUCT INNOVATION



BUSINESS MODEL INNOVATION











The drone is capable of carrying a **100kg(220lb)** passenger for **23 mins**



Germans have made flying car a reality: With 36 engines, top speed of 300 kph, this car flies

A German startup has made a renewable electric vehicle which can vertically takeoff and land. Finally a flying car is here.

IndiaToday.in | Edited by Mohak Gupta
New Delhi, April 21, 2017 | UPDATED 19:40 IST

A+ A-



Suggested Stories



Twinkle Khanna: Yogi Adityanath should do a gas-releasing asana



Taapsee Pannu EXCLUSIVE: Proud of my relationship status and th...



Karisma Kapoor stuns in swimsuit: 10 photos of Lolo that are too gorgeou...



The other side of triple talaq: When Muslim women sleep with...

by Taboola

1987



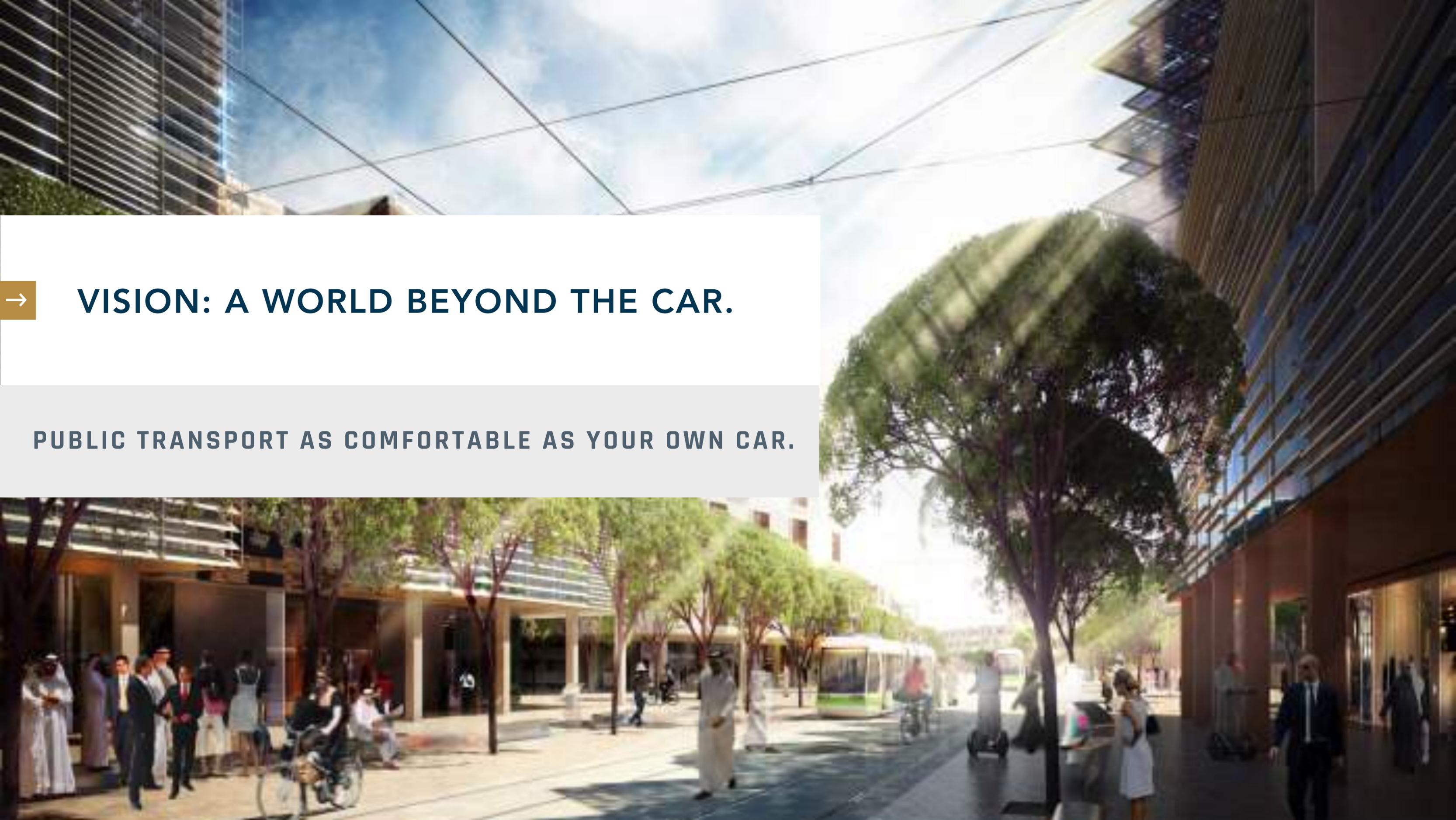
2017





A LITTLE PARTY
NEVER KILLED
NOBODY





VISION: A WORLD BEYOND THE CAR.

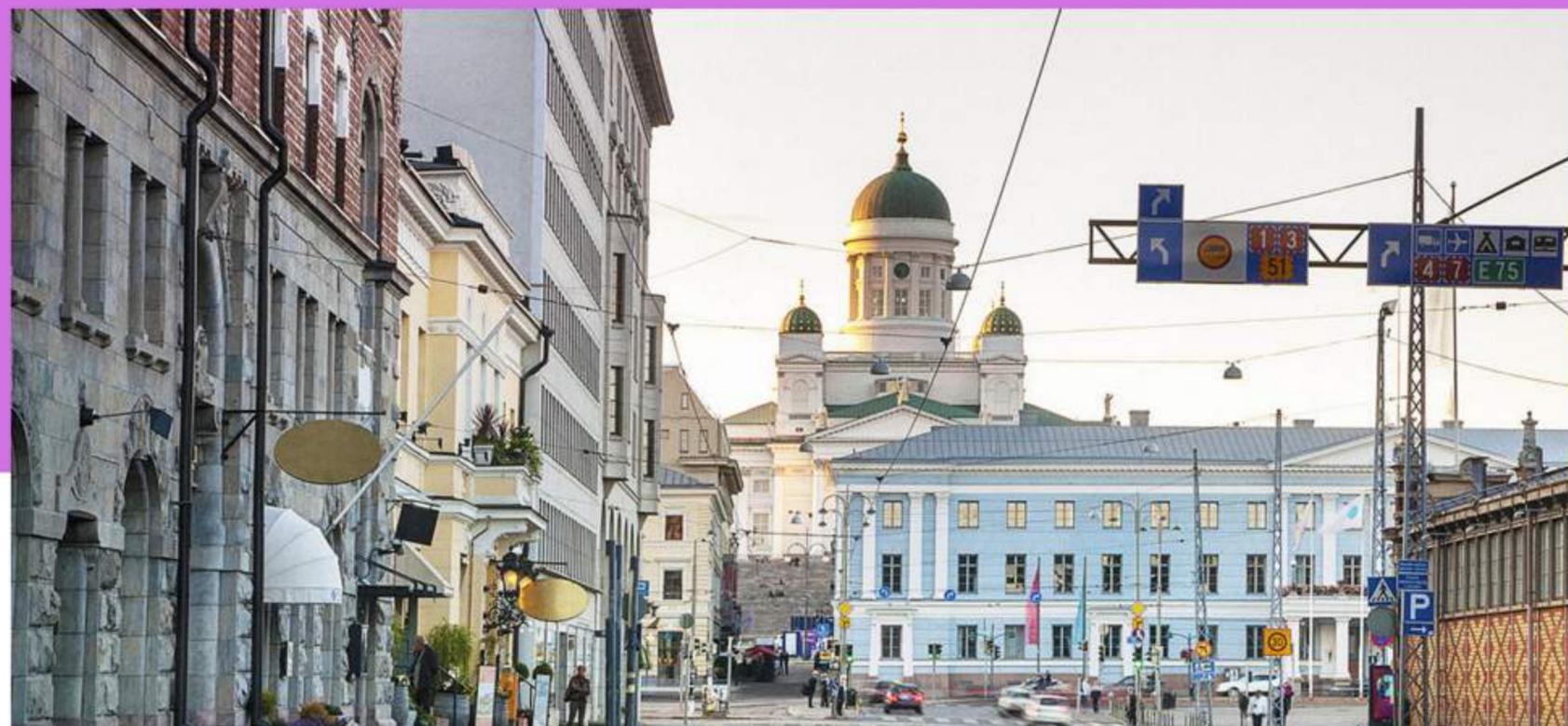
PUBLIC TRANSPORT AS COMFORTABLE AS YOUR OWN CAR.



3 MINUTE READ

Helsinki Wants To Eliminate The Need For Car Ownership By 2025

Here's how they're going to do it.



ARE YOU REGISTERED
TO VOTE?

Register now to make sure you have a
voice in the election.

ON-DEMAND MOBILITY HAS MASSIVE IMPACT

OECD SIMULATION IN LISBON: EFFECTS OF ON-DEMAND SHUTTLES



100



3



97% OF PRIVATE CARS ARE ABSORBED.

97%



NO TRAFFIC JAM



1/3 LESS EMISSIONS



FREE SPACE IN THE CITY



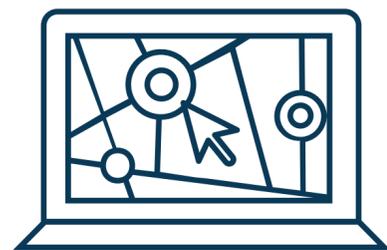
PUBLIC TRANSPORT AS COMFORTABLE AS YOUR OWN CAR



50.0000



DOOR2DOOR'S INTEGRATED MOBILITY PLATFORM



1

INSIGHTS

Analysis, Simulation, Planning



2

RIDE-SHARE

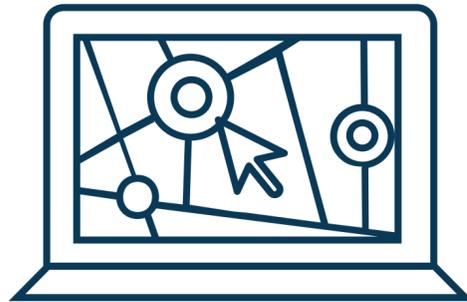
Ride Sharing Service



3

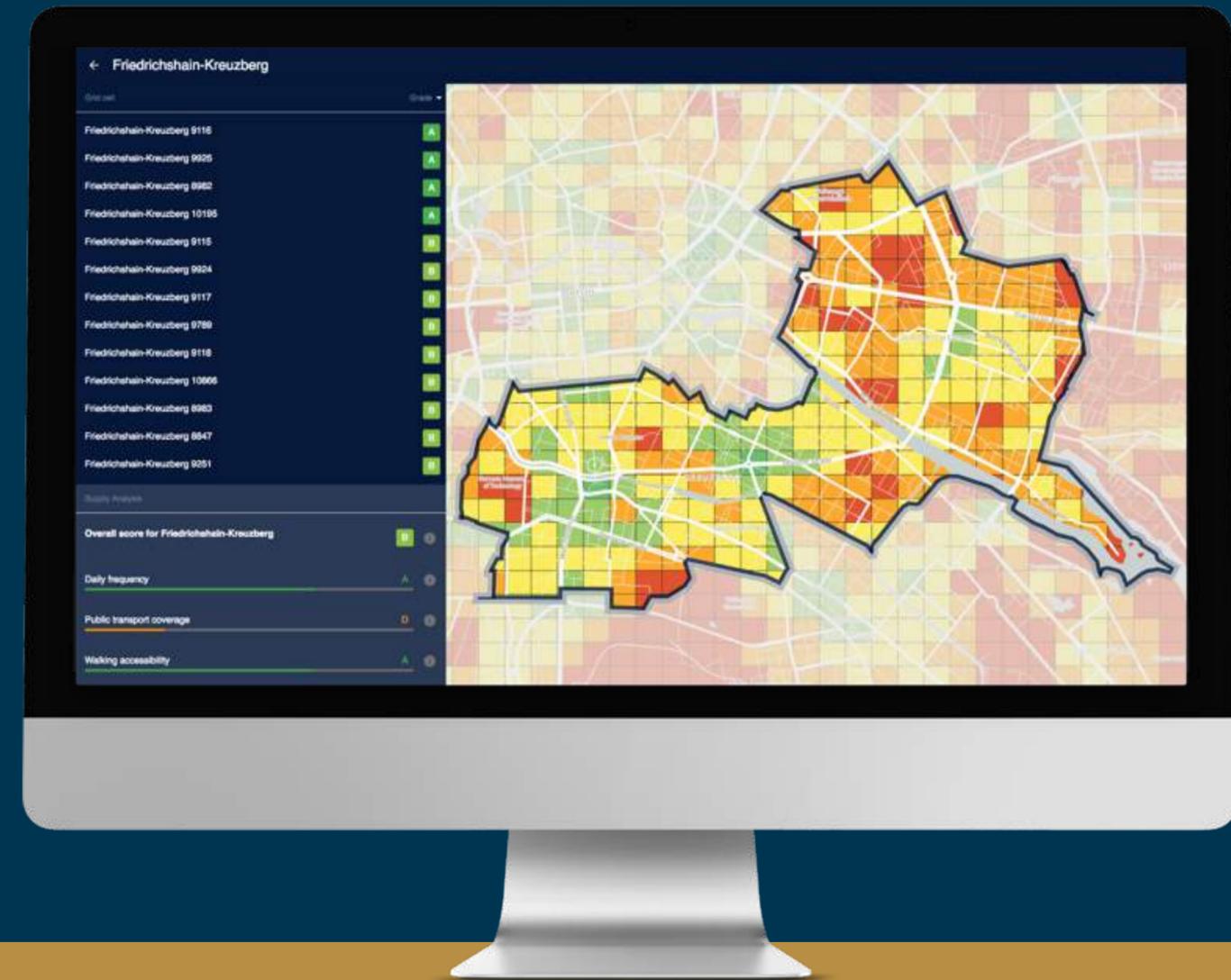
CONNECT

Multi-/intermodal App



1

INSIGHTS



ANALYZE, PLAN AND OPTIMIZE.

PT SUPPLY DATA

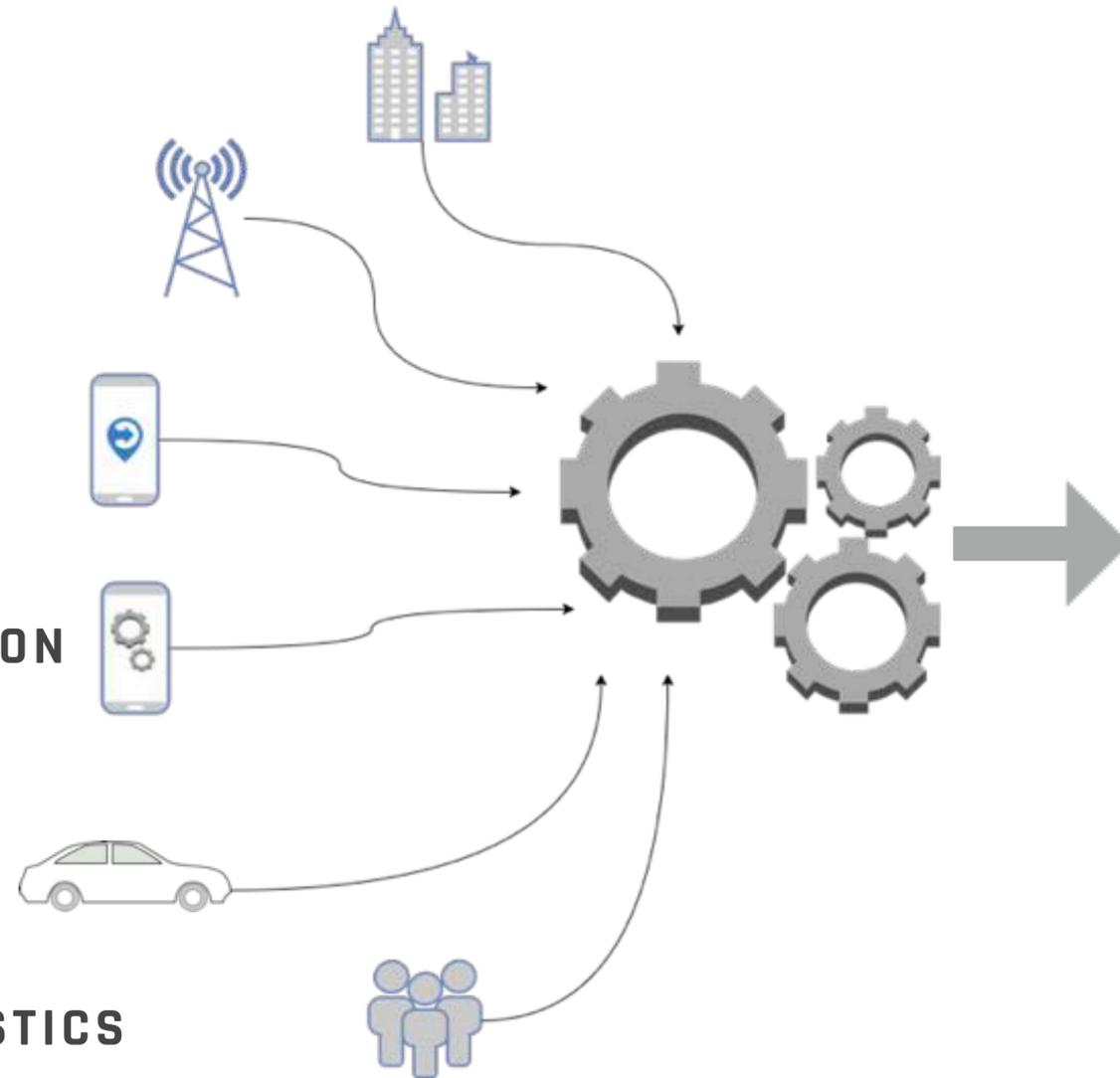
MOBILE DATA

APP USAGE DATA

API/SDK INTEGRATION

TRAFFIC DATA

POPULATION STATISTICS



→ ALMOST EVERY DATA SOURCE CAN BE INTEGRATED IN DOOR2DOOR INSIGHTS



2

RIDE-SHARE



EXPAND SERVICE, INNOVATE MOBILITY & INCREASE PROFITABILITY.

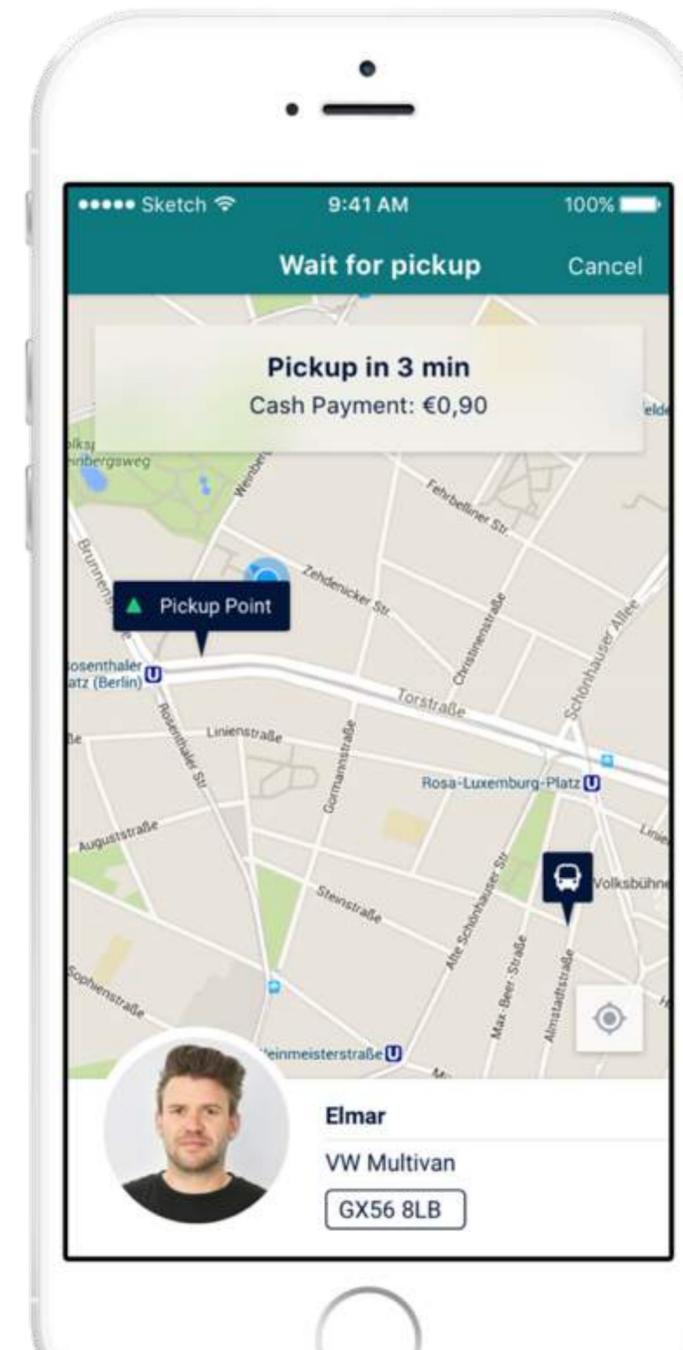
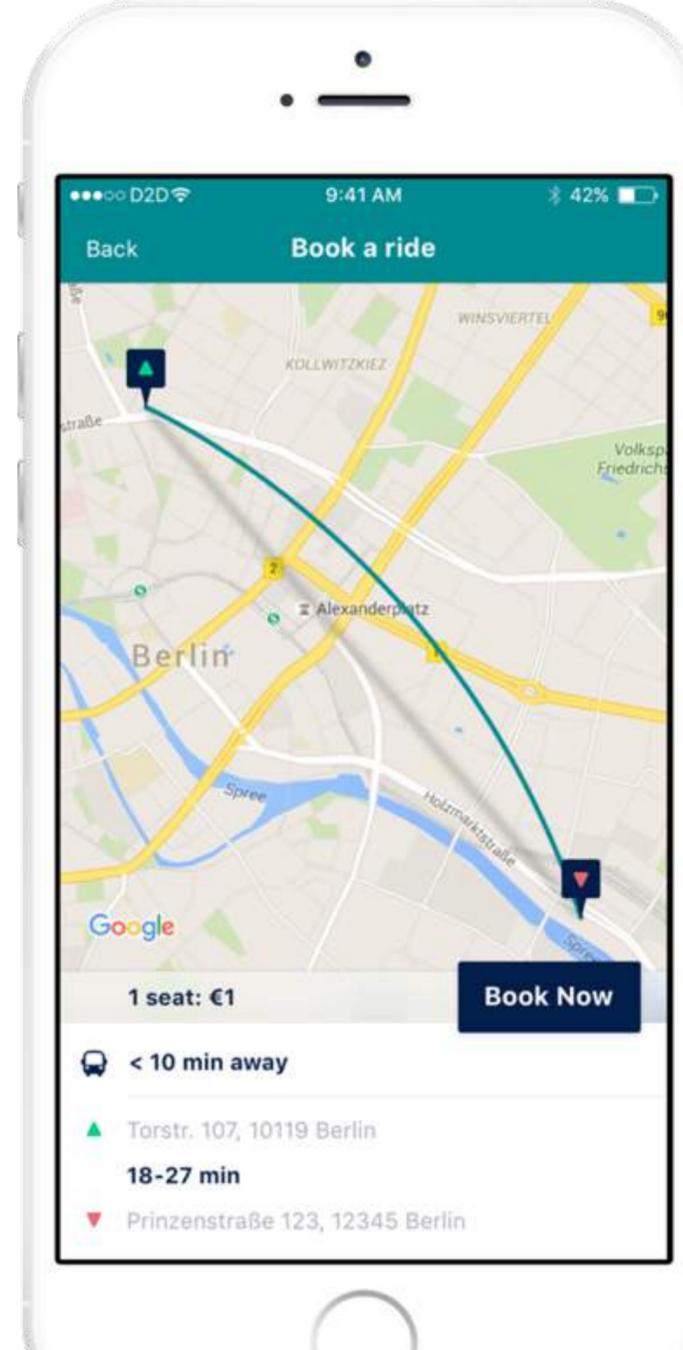
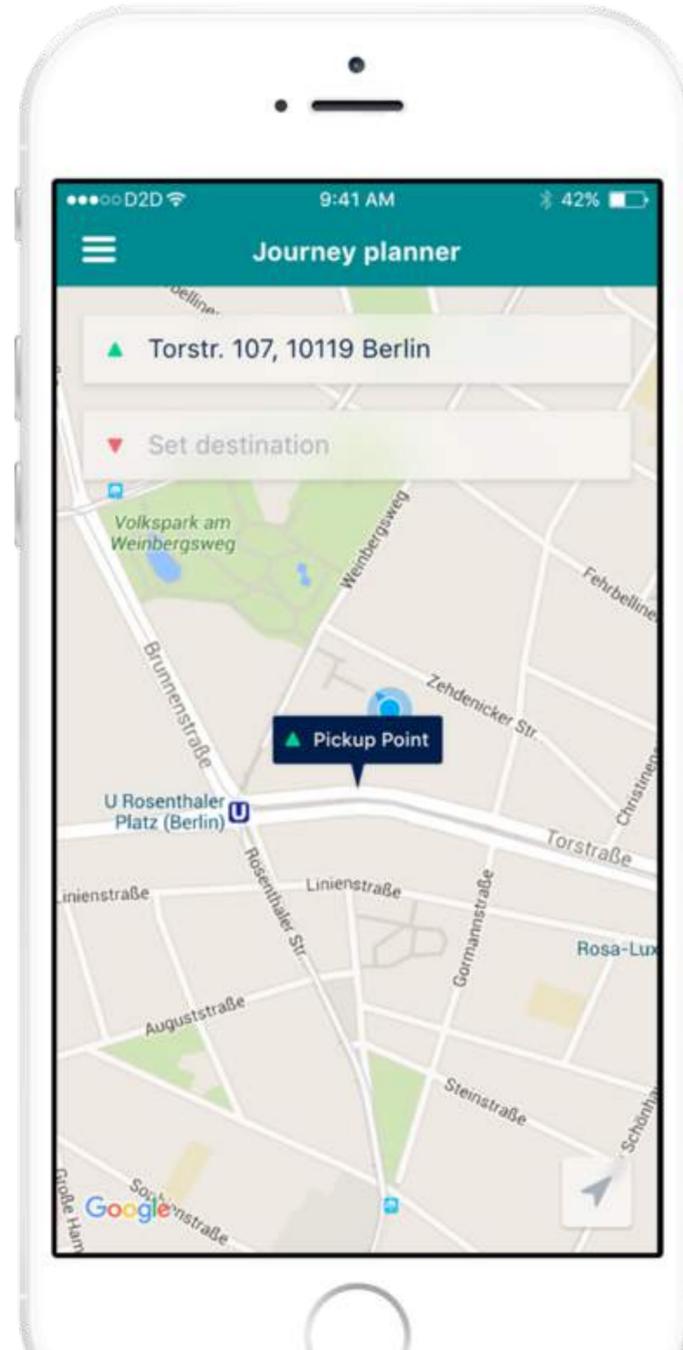
RIDE SHARING SHOWCASE IN BERLIN - ALLYGATOR SHUTTLE

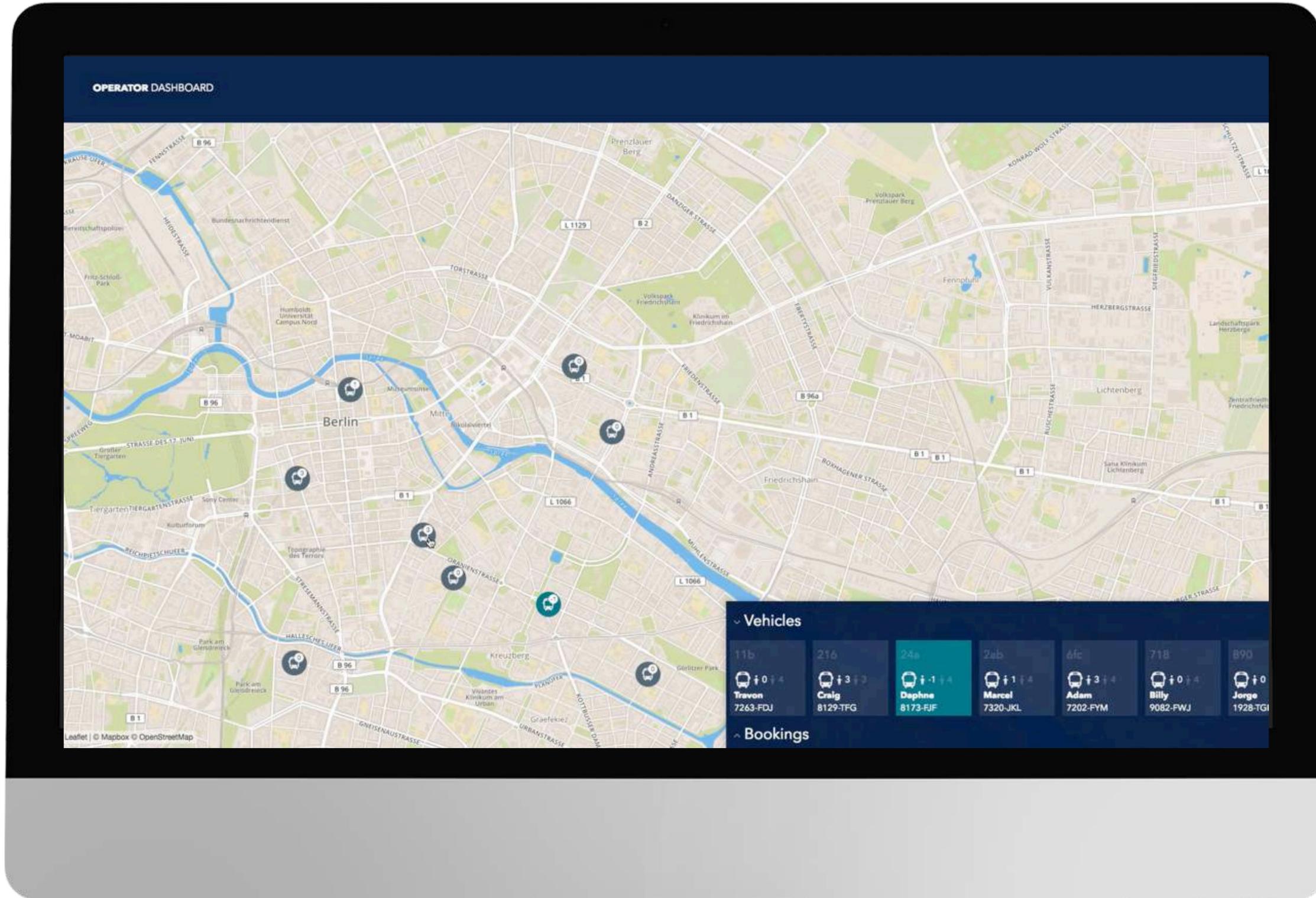


- SHARED, ON-DEMAND SHUTTLE SERVICE.
- BOOKABLE VIA ALLYGATOR APP.
- ALGORITHM CALCULATES OPTIMALE ROUTE.
- AS COMFORTABLE AS YOUR OWN CAR.



USER- & DRIVER APP





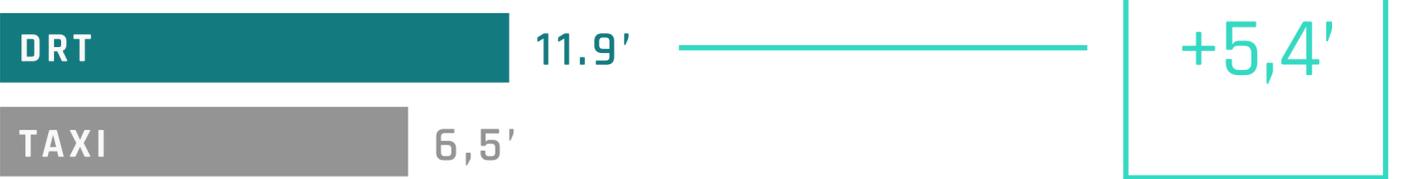
▶ PASSENGERS PER HOUR



▶ RIDES PER HOUR



▶ AVERAGE WAITING TIME

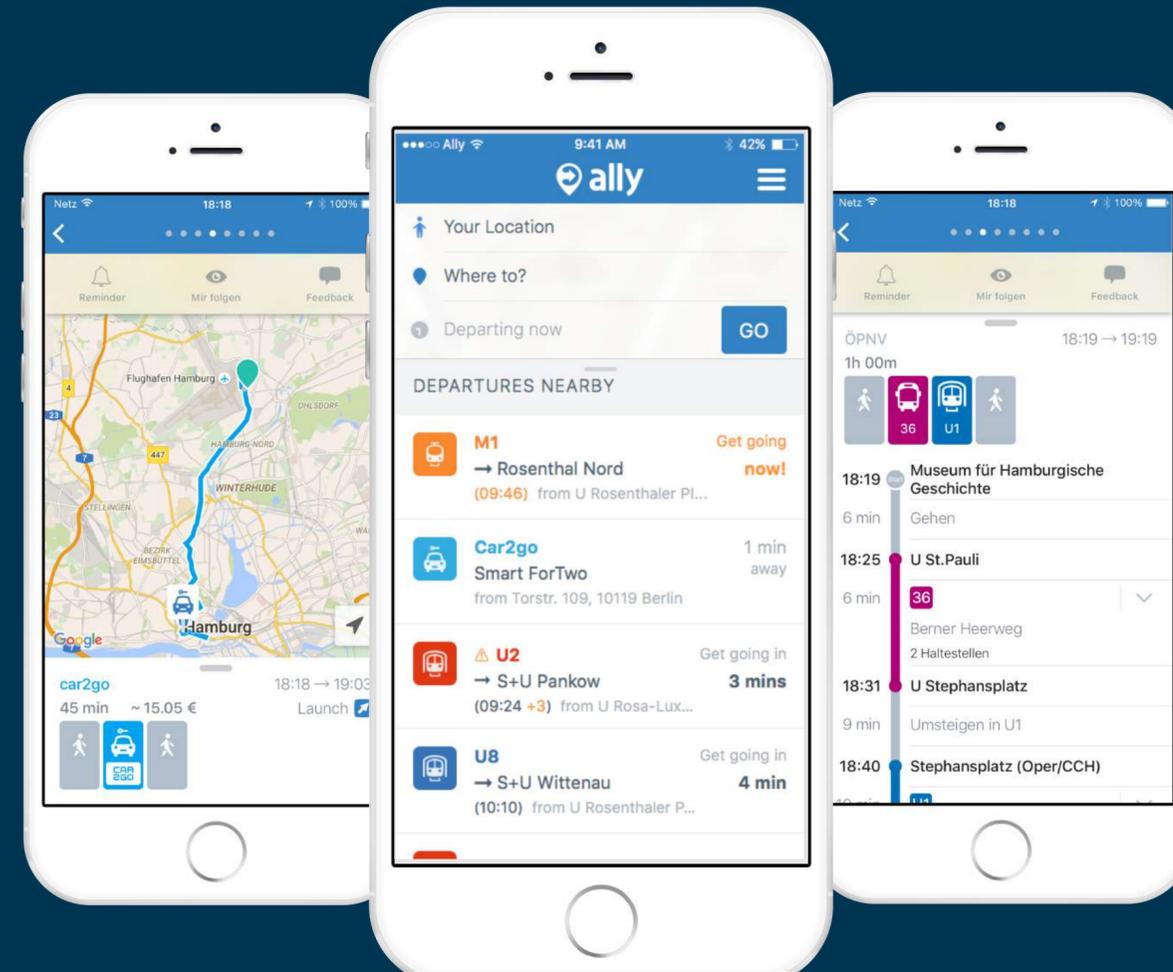




3

CONNECT

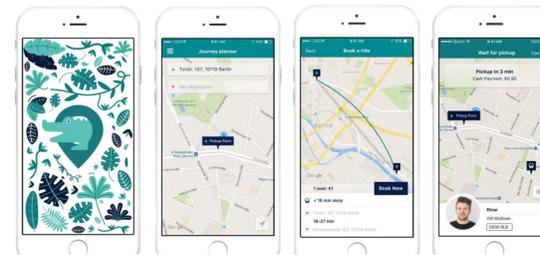
Multi-/Intermodal App



CONNECT EFFICIENT PT INFRASTRUCTURE (TRAM, METRO, BUS) WITH RIDE-SHARE SERVICE.



MOBILITY ANALYTICS



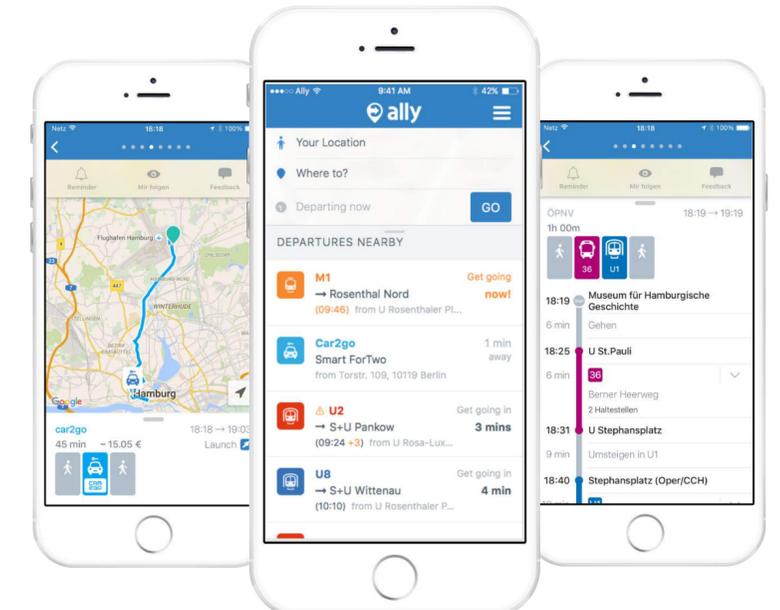
PASSENGER APP



DRIVER APP



AUTOMATED ALGORITHMS



MULTIMODAL APP

RIDE SHARING

DOOR2DOOR'S ON-DEMAND PLATFORM. ENABLING TO INNOVATE.



„DOOR2DOOR'S PLATFORM ENABLES PUBLIC TRANSPORT TO TRULY DIGITIZE AND TO INNOVATE.“

CHANCELLOR DR. ANGELA MERKEL, 26. JANUARY 2017 @DOOR2DOOR HQ.



PUBLIC TRANSPORT



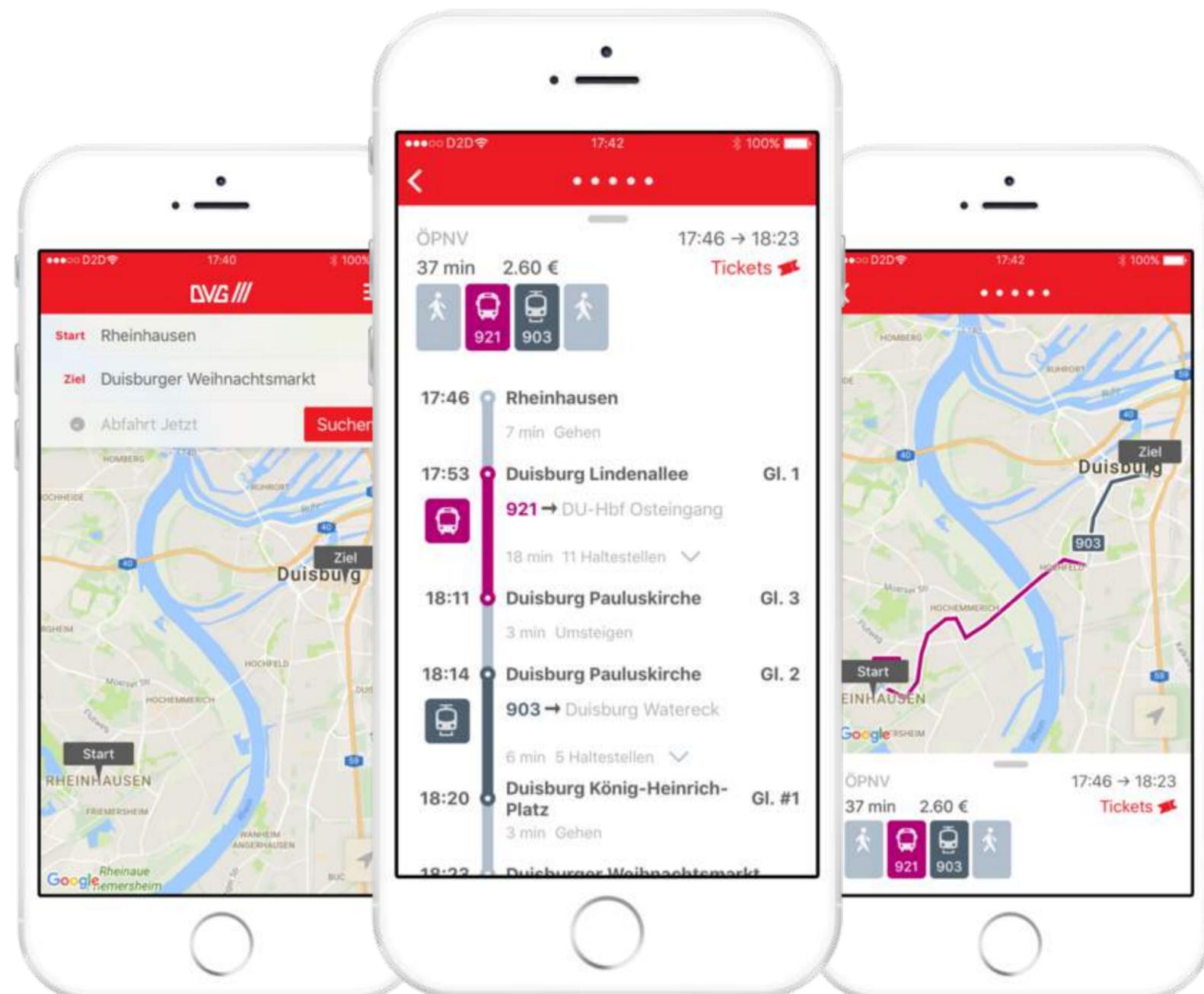
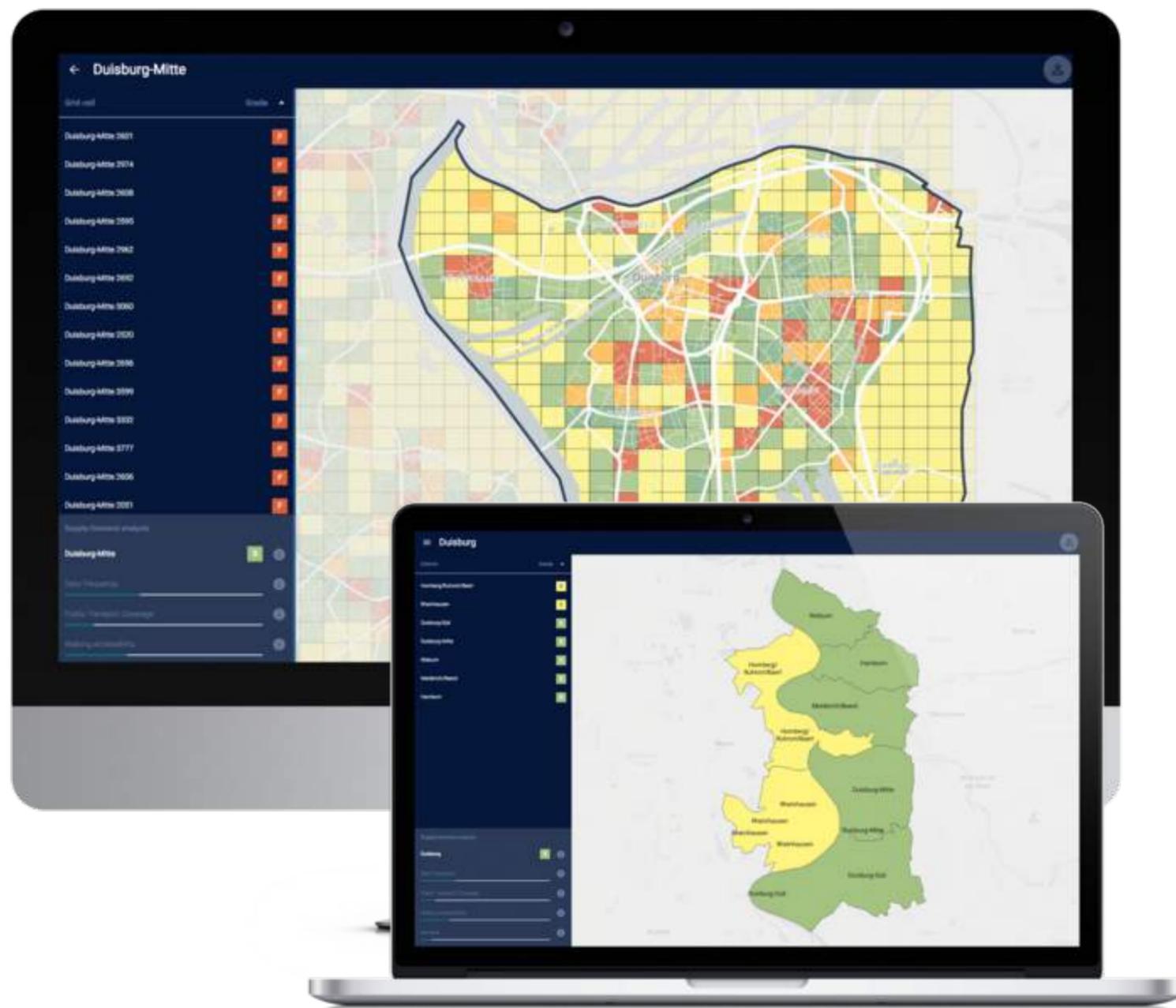
AUTOMOTIVE

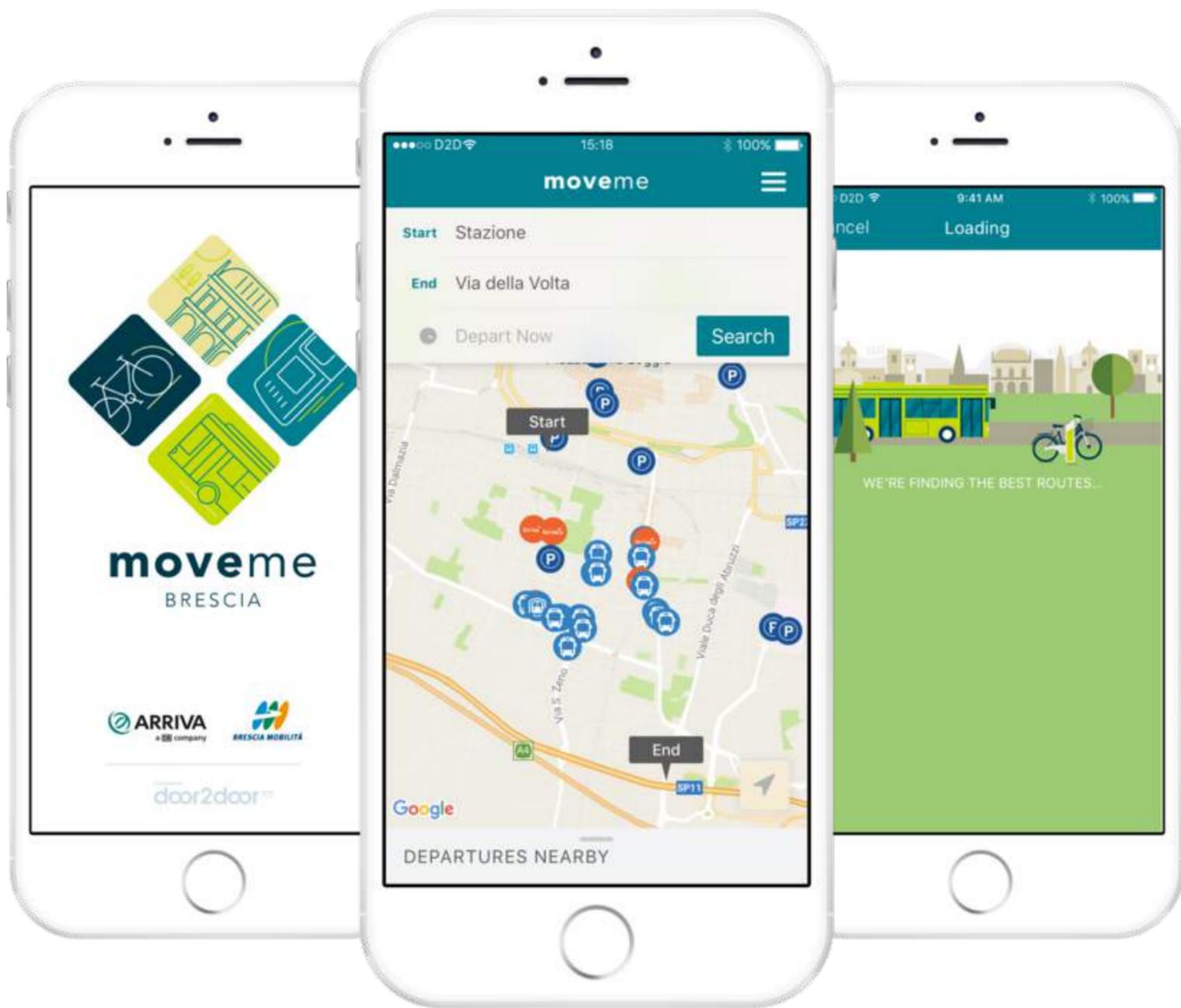


INFRASTRUCTURE & SOFTWARE



MOBILITY SERVICE PROVIDERS TRUST DOOR2DOOR AS THEIR SUPPLIER.





MANAGEMENT



MAXIM NOHROUDI
Managing Director



DR. TOM KIRSCHBAUM
Managing Director



ELLEN KUDER
VP Growth



LISETTE FABIAN
VP Product



ERIKA ENBERG
VP Talent



TEAM LEADS



ANNE DE NOBLET

Marketing



DAMINA LASNIA

Mobile



DANIEL MOLNAR

Data Science



KARIME MIMOUN

Finance



KLAUS HARTI
Routing



THIAGO BUENO
Platform



ULI STRÖTZ
Geodata



ADVISORS



Dr. Günther Lamperstorfer | Super Angel Investor
Günther is a serial entrepreneur & investor. He co-founded CompuNet (acquired by General Electric) and hybris! (acquired by SAP). Günther is a proven expert building SaaS-companies.



Holger G. Weiss | Co-Founder German Autolabs
Holger is a serial entrepreneur. He co-founded Gate5 (acquired by Nokia, then Nokia HERE), then joined Aupeo as CEO (acquired by Panasonic). Holger is an expert in the automotive industry.



Philipp Reth | Head of Innovation Arriva plc
Philipp co-founded Call-a-Bike (acquired by Deutsche Bahn). He then rolled-out car- & bike sharing in 16 countries, i.e. the DriveNow joint-venture in Copenhagen. He's an expert in the public transport industry.

35 Tech

13 Growth

14 Operations

EUR 12 million
INVESTED-TO-DATE

60+
TEAM SIZE



PILOT WITH AUTONOMOUS VEHICLES, OPERATED BY DOOR2DOOR PLATFORM.



CHALLENGES FOR THE OLD ECONOMY



FORMER TIMES: ESSENTIAL MODE OF TRANSPORT



TODAY: HOBBY



HOBBY?



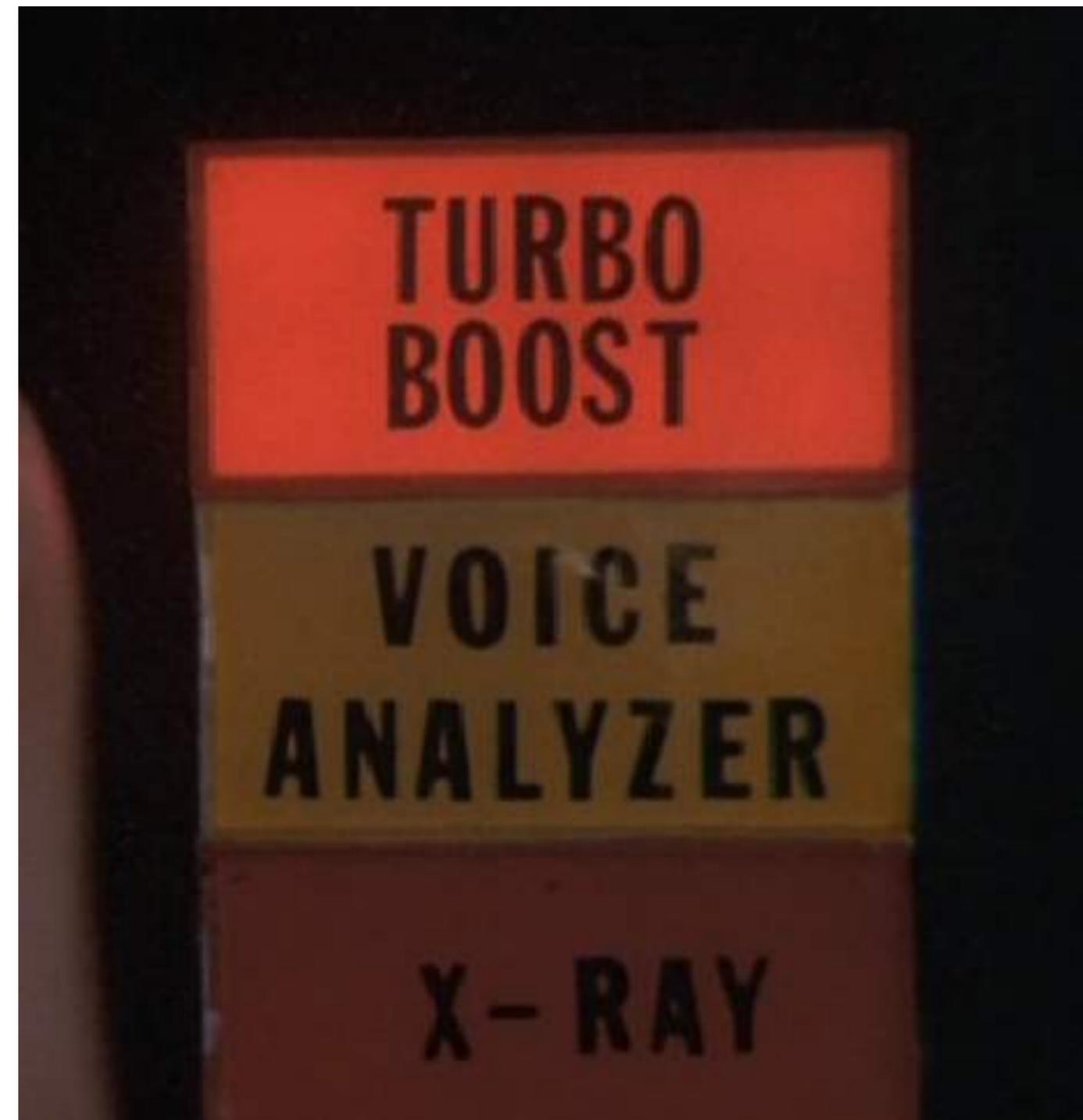








**LET'S BE
VILLARIBA!**



→ **THANKS.**

LEARN MORE

www.door2door.io

CONNECT WITH US

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 facebook.com/door2door.io

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