

# Munich Digital Day

## 5 May 2022

### 9.15am-4.20pm CEST | Virtual event

TIME	SESSION	DESCRIPTION
9.15-9.23am	<p><b>Welcome and Introduction</b></p> <p>Hans-Hermann Aldenhoff, Stephan Ulrich, Christopher Götz, Simmons &amp; Simmons LLP</p>	
9.23-9.55am	<p><b>How to improve the football experience on and off the pitch</b></p> <p>Johannes Holzmüller, Director Football Technology &amp; Innovation, FIFA</p>	<p>Technology advances at a tremendous pace in our daily life and the same applies to the sporting world. The presentation will focus on the potential of emerging technologies in football. FIFA's Football Technology &amp; Innovation team is currently exploring the use cases of 3D limb-tracking technologies. This emerging technology is one of the core elements of the semi-automated offside system that has been tested over the last two years. Beside the support for match officials or technical staff the new technology offers the opportunity to improve the communication to the football fans.</p>
10-10.20am	<p><b>eSports and Gaming – a legal perspective</b></p> <p>Tina Gausling, Elia Kim, Vishal Patel, Simmons &amp; Simmons LLP</p>	<p>In Europe, esports and gaming has become the largest entertainment industry today, worth in excess of €23 billion. Increasing participation has led to a vast amount of data being generated and collected. This session will explore the opportunities this data, along with the use of AI, is bringing to the sector and how also those parties which are not traditionally a 'participant' or a 'stakeholder' in the gaming and esports sectors can get involved.</p>
10.20-10.35am	<b>Break</b>	
<b>AI in practice</b>		
10.35-10.50am	<p><b>How AI has improved businesses today and will revolutionise it tomorrow</b></p> <p>Rasmus Rothe, Co-founder and CTO, Merantix Labs/AI Campus</p>	<p>The use of AI applications in business is widespread, from process optimisation and enhanced monitoring to generative tasks. This session will discuss, through case studies, how Merantix' AI applications are implemented in businesses today and what effect they have. While also highlighting current AI research and developments that will revolutionise business in the future.</p>

10.55-11.15am	<p><b>Europe's AI regulation – the investment and innovation challenge?</b></p> <p>Nicole Formica-Schiller, CEO &amp; Founder Pamanicor Health AG, Board German AI Association, OECD.AI Expert, Head EU AI-Regulation</p>	<p>Digital innovation in areas such as Life Sciences and Biotech, but also others, requires a holistic and interdisciplinary approach to effectively navigate the increasingly interconnected, regulated, and global digital healthcare eco-system. With the upcoming European AI Regulation and Data Act, existing legislation such as the GDPR, and geopolitical events such as Brexit, is Europe still an attractive investment location? This session will discuss how investors and companies should react to these evolving regulations in order to succeed on a global scale.</p>
11.20-11.40am	<p><b>Forthcoming AI regulation and policies in the EU, UK and Middle East</b></p> <p>Christopher Götz, Minesh Tanna, Nina Fischer, Simmons &amp; Simmons LLP</p>	<p>Christopher Götz, Minesh Tanna &amp; Nina Fischer from Simmons &amp; Simmons' Munich, London and Dubai offices, will give an overview of forthcoming AI regulation and policy in the EU, the UK and the Middle East. The presentation gives participants an understanding of draft regulations, national AI strategies and other similar legal issues that are currently being discussed in the field of AI in the various jurisdictions. This session highlights similarities but also differences in the approach of the aforementioned regions to deal with artificial intelligence and the risks associated with its use across all business sectors.</p>
11.40-12.15pm	<b>Lunch break</b>	

## Digital Health & Data Spaces

12.15-12.35pm	<p><b>The European Health Data Space – from a health regulators perspective</b></p> <p>Nick Schneider, Head of Division 511 – New technologies and data use, German Federal Ministry of Health</p>	<p>The European Commission will officially publish its draft regulation for the European Health Data Space (EHDS) in Spring 2022. It is expected to provide the necessary legal certainty for cross-border access to health data. But can it deliver on its promises? This session will discuss how the EHDS might overcome existing obstacles and enable EU actors to make use of the potential offered by a safe and secured exchange, use or reuse of health data, and what pitfalls should be avoided.</p>
12.40-12.55pm	<p><b>Big Data and AI in the medical field</b></p> <p>Prof. Alexander Radbruch, Chair Diagnostic and Interventional Neuroradiology, University of Bonn</p>	<p>Join our session with Prof Alexander Radbruch, head of the newly created Clinic for Neuroradiology at the University Hospital Bonn. As one of Europe's most influential researchers in radiology, he integrates digitalisation and artificial intelligence to improve oncological diagnostics.</p>
1-1.20pm	<p><b>Data sharing, data access and data spaces – free flow of data vs. access restrictions</b></p> <p>Alex Brown, Martin Gramsch, Vladimir Murovic, Kilian Wolf, Simmons &amp; Simmons LLP</p>	<p>Availability and access to data is a key aspect for improvement and innovation in all business sectors. This session will look at the current legal tools available to gain access to data and new rules on the horizon.</p>
1.20-1.35pm	<b>Break</b>	

## Distributed ledger technology and crypto

1.35-1.55pm	<b>Regulation of Distributed Ledger Technology (DLT) – a Swiss perspective</b>  Lukas Staub, Attorney-at-Law / Policy advisor, Swiss Federal State Secretariat for International Finance	In 2021, Switzerland became one of the first countries to enact specific legislation for the use of blockchain and other distributed ledger technologies, creating legal certainty and enabling innovation and growth in the sector. The session will discuss Switzerland's approach to the integrity of the financial centre, including how the same rules apply to cryptocurrencies as to real monetary assets. Moreover, it will highlight future regulations the country is looking to develop, in regards to cryptoassets and global international standards.
2-2.40pm	<b>Crypto Regulation – Implications of MiCA on the EU market</b>  Konstantinos Adamos, In-house counsel, Revolut Arnaud Dartois, Co-founder and COO, Napoleon Group Sascha Semroch, Product Development Manager, Volatility and Crypto Currency Derivatives, Eurex Jochen Kindermann and Rosali Pretorius, Simmons & Simmons LLP	MiCA, the proposed EU regulation on crypto assets was published in September 2020. Since then the landscape for crypto assets has substantially changed and it's become clear that the existing financial market will be severely influenced by the new EU harmonised regime. This session will discuss the potential effect the MiCA, if adopted in the latest draft published in March 2022, will have on the EU market.
2.40-2.55pm	<b>Break</b>	

## Start-ups & Private Equity Panel

2.55-3.25pm	<b>Elevator Pitches</b>  Ralf-Michael Schmidt, Co-founder, Fabit Susanne Krehl, Co-founder, Fabit Maximillian Groth, CEO and co-founder, Decentriq Tomas van der Heijden, Co-founder, Briink	Data, ESG, Social Responsibility are the big buzzwords these days. We want to know, which business models start-ups have developed around these topics.  In our "Elevator Pitch" session, we invited three start-ups that are based in Germany to present their respective business models. Each start-up has 10-minutes to pitch their ideas: Fabit (digital coach for better money management), Decentriq (enterprise SaaS platform providing data clean rooms on-demand) and Briink (AI assistant for sustainable finance).
3.30-3.50pm	<b>Tech in the M&amp;A landscape</b>  Simon Croft, Vice President, Technology Holdings Christian Bornhorst and Fabian von Samson, Simmons & Simmons LLP	Join us as we discuss the latest acquisition trends, deal insights and value drivers in the tech sector with Technology Holdings and the German Simmons & Simmons Private Equity team.
3.55-4.15pm	<b>Bloomberg predictions</b>  Anurag Rana, Sector Head and Senior equity research analyst, Software and IT services, Bloomberg Intelligence	In this session Bloomberg is looking ahead and predicts upcoming trends in the area of digitalisation.
4.15-4.20pm	<b>Closing remarks</b>  Christopher Götz, Simmons & Simmons LLP	