



DR LINDA YUEH

Leading Economist, Broadcaster and Author

Dr Linda Yueh CBE is one of the most popular speakers on global trends and a renowned economist. She regularly gives private briefings to numerous global organizations who value her insights.

Dr. Linda Yueh is Fellow in Economics, St Edmund Hall, Oxford University, Adjunct Professor of Economics, London Business School, and author of *The Great Crashes: Lessons from Global Meltdowns and How to Prevent Them*, which was the Financial Times's Best New Economics Books. Her previous book was *The Great Economists: How Their Ideas Can Help Us Today*. The U.S. edition is: *What Would the Great Economists Do? How Twelve Brilliant Minds Would Solve Today's Biggest Problems*. This book was selected as The Times's Best Business Books of the Year and as Newsweek magazine's Best Fiction and Non-Fiction of the Year.

In addition to her academic work, Dr. Yueh is a broadcaster, for TV and radio, and was the BBC's Chief Business Correspondent and host of "Talking Business with Linda Yueh", as well as Economics Editor at Bloomberg TV.

Professor Yueh was Visiting Professor at Peking University and at LSE IDEAS where she was Chair of the LSE Economic Diplomacy Commission. She was an Adviser to the UK Board of Trade and a Board Director of a number of LSE-listed companies and Executive Chair of The Royal Commonwealth Society. She was a member of the UK Government's Independent Review Panel on Ring-Fencing and Proprietary Trading and has advised the World Bank, European Commission, Asian Development Bank, and World Economic Forum, among many others. She has also been an advisor to the British Chambers of Commerce (BCC), and a Board member of London & Partners, the official promotion agency for London.

She is widely published, including in leading media, and is the Editor of the Economic Growth and Development book series at Routledge. Her other books include: *Macroeconomics* (with Graeme Chamberlin), *Globalisation and Economic Growth in China* (with Yang Yao), *The Law and Economics of Globalisation: New Challenges for a World in Flux*, *The Future of Asian Trade and Growth: Economic Development with the Emergence of China*, *Enterprising China: Business, Economics and Legal Developments Since 1979*, and the award-winning *The Economy of China, China's Macroeconomic Policy*, and *China's Growth: The Making of an Economic Superpower*.

SUBJECTS

- Global Economy
- Major Economies: US, China, EU
- Emerging Markets
- Macroeconomics
- Brexit
- Covid-19 economic impact

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BOOKS & MASTERCLASSES

BOOKS

- China's Growth: The Making of an Economic Superpower (2013)
 - The Great Economists: How Their Ideas Can Help Us Today (2019)
 - The Great Crashes: Lessons from Global Meltdowns and How to Prevent Them (2023)
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VIDEOS

- **Video 1**
<https://www.youtube.com/embed/2o4Rb3zhJ4>
 - **Video 3**
https://www.youtube.com/embed/ebXwC_gdP2M
 - **Video 2**
https://www.youtube.com/embed/MQe1fJOK_IU
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