**JCPenney** 

Savings made easy—shop in store & online for incredible prices!



1000s of deals so low, no coupon needed! LIVE NOW!

Shop All

Excluded from coupons. While supplies last.

OR

Join us in store on Friday 11/25 · Doors open 5am

How much will you save?







# **Top Deals**







In 4 colors. Set includes 28" upright, 20" upright & a duffel bag.

pretocol

\*\*Scroll to bottom of ad for details.

save 84%

### \$1999 DIAMONDS ea. YES, PLEASE!

S.C. Penney Co.

\$80099\*

1/10 ct. t.w. diamond in sterling silver or 14k gold over silver sale \$33.32 ea. reg. \$124.98 ea.

1 to 2 ct. t.w. mined or lab-grown diamond in 10k or 14k gold sale \$1499.99 ea. | reg. \$3249.98-\$6249.98

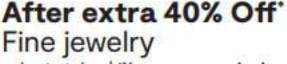








## 75% 5%



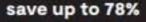
select styles | 'No coupon required.

Discount taken at register.

Prices shown reflect all discounts.

Discount already included at jcp.com.





\$54999\*

1 ct. t.w. mined or lab-grown diamond in 10k gold sale \$916.65 ea. reg. \$1999.98-\$2499.98 More **Bling** for Your Buck save up to 76% \$10099\*

1/4 to 1/2 ct. t.w. diamond in 10k gold sale \$333.32 ea. reg. \$699.98-\$833.32



50% Off Kids' Levi's® clothing select styles Levi's® for him & her select styles reg. \$17-\$78 reg. \$29.50-\$120 Valid 11/20-11/30

Available in a full range of sizes. Levrs

PUMA, Reebok, Skechers & adidas shoes for the family select styles sale \$24-\$67.50 msrp \$32-\$90 Excluded from coupons.



Additional offers and coupons do not apply to Levi's".

60% Xersion activewear for the family select styles reg. \$14-\$150





\$1499 St. John's Bay or a.n.a denim select styles reg. \$44-\$54

**Prices** You Can't Resist!



Women's boots | reg. \$65 or \$85



Savings Sweet Savings

Liz Claiborne 575tc ultra-fit performance sheet set 721-4786 reg. \$105-\$155

Liz claiborne



save 80%

DIAMONDS & GEMSTONES YES, PLEASE!

Diamond accent or lab-created gemstones sale \$24.99 ea. | reg. \$74.98 ea.

Limited time special, in sterling silver, for \$14.99 ea. Ring size 7. Resizing available with the purchase of Lifetime Protection Plan for \$25.

Wrap Up the Savings!



save 66% 099

Q7+ smartwatches select styles reg. \$90 ea.





Fashion silver boxed jewelry select styles sale \$11.99 set reg. \$60 set

## BLACK FRIDAY DEALS!

## Kitchen & Dining

Shop All

Excluded from coupons. While supplies last.





cooks

BLACK+DECKER





after \$20 mail-in rebate\*\* Cooks 2-qt. air fryer 780-0943, 5449, 5450, 5452 sale \$39.99 ea. reg. \$60 ea.

"Scroll to bottom of ad for details.

### cooks

### \$5999

Cooks 6-qt. air fryer 780-0944 reg. \$140



Cooks 5-qt. Latch & Travel programmable slow cooker 780-5520 reg. \$60



### \$7999

cooks

Instant

Instant Pot® 6-qt. Duo Plus V4 pressure cooker 780-5677 reg. \$200





Cooks 12-cup



Cooks waffle maker



BLACK+DECKER COOKS

after \$10 mail-in rebate" Black+Decker™ or Cooks small appliances

select styles

sale \$29.99 ea. | reg. \$50-\$70 "Scroll to bottom of ad for details.



Black+Decker™ 2-slice toaster



Cooks panini grill



Black+Decker™ 5-cup coffee maker



Cooks deep fryer

#### PowerXL



PowerXL® 8-qt. Vortex Pro air fryer 780-5732 | reg. \$220



PowerXL® Elite indoor smokeless grill 780-5737 | reg. \$200



Keurig® K-Select® single-serve coffee maker 780-6003 | reg. \$220

\$6999

BLACK+DECKER

Black+Decker<sup>™</sup> 6-slice air fryer toaster oven 780-0471 reg. \$130



\$15999

KALORIK

Kalorik 26-qt. Digital Maxx air fryer oven 780-1385 | reg. \$259 Valid 11/25-11/28.



\$15999 Cuisinart

Cuisinart® air fryer oven with grill 780-5833 | reg. \$340



Shop more

### BLACK FRIDAY DEALS!

in store & jcp.com



# Earn \$10 in Bonus Rewards\* for every \$50 you spend

Earn 11/18-11/30. Redeem 12/1-12/11. Limit 3. Not a Rewards member? <u>Join Today</u> \*Scroll below for details.





Cooks 2-pc. or 3-pc. fry pan set 782-1202, 1198, 2013, 2100



Cooks 16" roaster 782-4897

Cooks 3-pc, cast iron

skillet set



Cuisinart 7-pc. or 8-pc. tool set 781-4537, 3178

\$**9**99 ea.

after \$10 mail-in rebate" Cooks, Cuisinart® or Anchor kitchen essentials

select styles sale \$19.99 ea. | reg. \$28-\$60 "Scroll to bottom of ad for details.



Cooks 18-pc. mixing bowls with lids | 781-4019, 4020





Anchor 15-pc. or 20-pc. storage set | 795-0377, 1169



after \$20 mail-in rebate\*\* Cooks 30-pc. nonstick

cookware set 782-0410, 0411, 1197

sale \$59.99 set reg. \$180 set

### whip up some holiday magic

\*\*Scroll to bottom of ad for details.



#### \$1999 ea.

782-1748

after \$20 mail-in rebate\*\*

Cooks 3.5-qt. cast iron dutch oven

sale \$39.99 ea. | reg. \$100 ea.

Other sizes also on sale.

#### \$4999 set

Farberware® Cookstart cookware set 782-4479 reg. \$160 set



**FARBERWARE** 

#### Cooks 14-pc. ceramic cookware set 782-1229, 1602 reg. \$240 set Available in 2 colors.

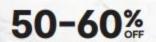




Cooks 15-pc. stainless steel cookware set 782-1205 | reg. \$220 set



Cooks spatter 11-pc. cookware set 782-1199, 4019, 4721 | reg. \$200 set



select styles | sale \$4.99-\$29.99 | reg. \$12-\$60



60% Holiday food gifts select styles sale \$7.99-\$31.99 reg. \$20-\$80 In store only.



Cuisinart

ADVENT CALENDAR

\$2999 set

Pyrex 18-pc. glass storage set with colored lids 795-9529 reg. \$78 set



\$19999 ea.

Cuisinart® 5.5-qt. stand mixer 780-1683



FARBERWARE Cuisinart

ругех

NutriBullet Pro 900W blender 780-4052 reg. \$129



Cuisinart® 12-pc. or Farberware® 15-pc. cutlery set 793-0539, 0552 | reg. \$120 set



### BLACK FRIDAY DEALS!

reg. \$115-\$200

### Bedding & Bath

Shop All

Excluded from coupons. While supplies last.



The snuggle is real.

The savings—a deal!

FIELDCREST

reg. \$14 ea. In store only.











Cozy Does it
Get comfortable this holiday
with soft bedding & more.

\$4999 any size

Bellisimo 1500tc cotton-rich sheet set 723-4954 reg. \$145-\$185 While supplies last.





\$4999 any size

North Pole Trading Co. faux mink-to-sherpa comforters 721-0892 reg. \$140-200







## \$1299

Home Expressions velvet plush twin blanket 720-2739 | reg. \$40 ea.





#### \$899 ea.

Fieldcrest luxury Egyptian sculpted cotton loops bath towels 740-1523 reg. \$26 ea.



FIELDCREST





# Home Decor & More

Shop All

Excluded from coupons. While supplies last.



\$3999 Home Expressions or Gibson 30-pc. dinnerware sets 786-2101, 5576, 9111, 9288, 9289 | reg. \$120 set Shown: Caroline Also available in gray & turquoise.

\$1999 set Cambridge 20-pc. flatware sets select styles | reg. \$60 set Shown: Maren Frost



up to 60% Off Flatware select styles



starting at select styles

Floorcare 869-0644, 2345 reg. \$300 Shown: Shark Rocket ultra-light stick or Iconic robo vacuum

CONIC Shark

Skyway

select styles

**ICONIC** 

Iconic percussion muscle massager 683-7309, 7310, 7311 reg. \$99 ea.

Skyway Chesapeake 4.0 20" carryon 047-1952, 1955, 2113, 1958 | reg. \$240 ea.



\$4999 any size

Skyway Everett luggage collection 047-0179, 0316, 0226, 0184, 1593, 1594



starting at Beautyrest Air mattresses 801-0348, 2366 reg. \$120-\$200

up to Sharper Image massage select styles

### \$99.99 ea.

Sharper Image powerboost deep tissue massager 864-1552





SHARPER IMAGE"

reg. \$195

### BLACK FRIDAY DEALS!

## Toys & Games

Shop All

Excluded from coupons. While supplies last.







Discovery Kids select styles





æ 📱

GROSHA



## Jewelry

Shop All

Excluded from coupons. While supplies last.

up to 75% OFF

We got your holiday!

After Extra 40% Off

After Extra 40% Off Fine jewelry

select styles

'No coupon required. Discount taken at register. Prices shown reflect all discounts. Discount already shown in final price on jcp.com.



### 36-month special financing<sup>†</sup>

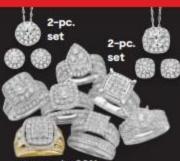
On all fine jewelry purchases over \$1000

Scroll below for details. In store only.



bonus buy save up to 80% \$5999\* ea.

1 ct. t.w. mined or lab-grown diamond<sup>‡</sup> 272/472-2817, 3591, 3001, 3589, 3592, 1786, 2843 sale \$999.99 ea. reg. \$2499.98-\$2999.98



\$119999\*

1-1/2 ct. t.w. lab-grown diamond<sup>‡</sup> or 2 ct. t.w.<sup>H‡</sup> 271/471-6041, 6040, 272/472-3634, 1777, 1804, 2970, 2836, 1811, 6039 sale 1999.99 ea.

sale 1999.99 ea. reg. \$3749.98-\$6249.98



\$49999\*

1/2 or 1 ct. t.w.<sup>#‡</sup>
272/472-1862, 2558,
1863, 2344, 2345,
274/474-1962, 1963
sale \$833.32 ea.
reg. \$1999.98 ea.

### Modern Bride AT JCPENNEY



save 73% 00099\* 3 ct. t.w. HI 272/472-3595, 2837, 6046, 1906 sale \$3333.32 ea. reg. \$7499.98 ea.



save up to 76% 0099\*

1 ct. lab-grown diamond\*\* 273/473-2349, 1206, 1207, 1205 sale \$1999.99 ea. reg. \$4166.65-\$4999.98

\$3799.99\* ea.

2 ct. lab-grown diamond® 273/473-7208, 1208, 1209, 1210 sale \$6333.32 ea. reg. \$12499.98 ea.



save up to 73% **^^**0

2 ct. t.w. lab-grown diamond; 1 ct. center stone® 273/473-2302, 2303, 2304, 2305, 3091 sale \$3333.32 set reg. \$7499.98 set



\$4499.99\* set

3 ct. t.w. lab-grown diamond; 2 ct. center stone® 273/473-2284, 2285, 2286, 2288, 2287 sale \$7499.99 set reg. \$13541.65 set



save up to 85%

1 to 2 ct. t.w. mined or lab-grown diamond\*0

273/473-7025, 272/472-2314, 1866, 273/473-2344, 1146, 272/472-1642, 2326, 2347, 3639, 2408, 3633, 3631 | sale \$1499.99 ea. | reg. \$2999.98-\$6249.98

save 77% 4 ct. t.w. HI

272/472-3638, 3666, 3609, 1798, 1943 sale \$4166.65 ea. reg. \$10999.98 ea.



### **Bright on Budget**

save up to 74%

2 to 2-1/4 ct. t.w. mined or lab-grown diamond\*0 274/474-2348: 273/473-2358, 272/472-7097, 2315, 2384, 2385, 273/473-2345 sale \$2999.99 ea. | reg. \$6249.98-\$6999.98



## up to **70%**

All diamond studs After additional 40% Off



#### \$29.99° pr.

1/6 ct. t.w. HS 271/471-2171, 2228, 2172, 2229 sale \$49.99 pr. reg. \$149.98 pr.



#### \$69.99\* pr.

1/5 ct. t.w. mined or lab-grown diamond studs 12 271/471-1285, 3148, 1353 sale \$116.65 pr. reg. \$324.98 pr.



#### \$119.99\* pr.

1/3 ct. t.w. studs HI 271/471-1324, 1318 sale \$199.99 pr. reg. \$449.98 pr.



#### \$149.99° pr.

3/8 ct. t.w.\* 271/471-1319, 1323, 3219, 3220 sale \$249.98 pr. reg. \$624.98 pr.



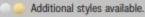
### \$279.99\* pr.

5/8 ct. t.w.\* 271/471-3110, 3242, 3111, 3243, 3112, 3244, 3113, 3245 sale \$466.65 pr. RED BOW reg. \$824.98 pr.



### \$549.99\* pr

1 ct. t.w.\* 271/471-1281, 1282, 1284, 1283 sale \$916.65 pr. reg. \$1999.98 pr.



#### bonus buy \$479.99° pr.

1 ct. t.w. mined or lab-grown diamond studs\* 271/471-1244, 1374, 1245, 8231 sale \$799.98 pr. reg. \$1624.98 pr.



### \$949.99\* pr.

1-1/2 ct. t.w. mined or lab-grown diamonds°



### sale \$1583.32 pr.

271/471-1242, 1375, 1243, 5037 reg. \$3749.98 pr.



### \$799.99° pr.

1-1/4 ct. t.w. mined or lab-grown diamond\*° 271/471-2160, 2178, 2221, 2222 sale \$1333.32 pr. reg. \$2999.98-\$3124.98



### \$1499.99° pr.

2 ct. t.w. mined or lab-grown diamond\*\* 271/471-2181, 2179, 1377, 1414 sale \$2499.98 pr. reg. \$6999.98 pr.



## Gift your all. All for less.

### \$299.99° pr.

1/2 ct. t.w. lab-grown diamond\* 271/471-2192, 1340 sale \$499.98 pr. reg. \$1041.65 pr.

reg. \$2083.32 pr.



### EVEROSTAR

\$499.99° pr. 1 ct. t.w. lab-grown diamonds\* 271/471-2193, 2196 sale \$833.32 pr.







1/2 to 1-1/2 ct. t.w.<sup>Ho</sup> 280/480-1012, 1003, 1002, 1019, 1005, 1004 sale \$1999.99 ea. | reg. \$4249.98-\$4999.98 Additional styles available.





\$1499 GEMSTONES ea. YES, PLEASE!

> Lab-created gemstones sale \$24.99 ea. | reg. \$74.98 ea.

\*Limited time special, in sterling silver or 14k gold over silver, for \$14.99 ea. jcp.com 283/483-2016, 2051, 1050, 8076, 8034, 8065, 3003, 8050. Ring size 7. Resizing available with purchase of Lifetime Protection Plan for \$25.



\$1999 DIAMONDS & GEMSTONES ea. YES, PLEASE!

1/10 ct. t.w. diamond or lab-created gemstones sale \$33.32 ea. | reg. \$124.98 ea.

'Limited time special, in sterling silver or 14k gold over silver, jcp.com 283/483-7025, 7023, 7037, 8039, 8079, 1028, 1026, 2035, 8078, 8075. Ring size 7. Resizing available with purchase of Lifetime Protection Plan for \$25.





\$15999\*

1/10 to 1/4 ct. t.w. mined or lab-grown diamond<sup>‡</sup> 274/474-1820, 1819, 1821, 1375, 1783, 1880, 2330, 1784, 1787, 9674, 2327, 1788, 9675 sale \$266.65 ea. reg. \$520.82-\$624.98

save up to 70% \$499.99\* ea.

1/3 to 1/2 ct. t.w. \*\*\*
274/474-1523, 1606, 1613, 1526, 1939, 1952, 9334, 9335
sale \$833.32 ea.
reg. \$1249.98-\$1666.65
select styles are certified

5.

Modern Bride

\$4999\* 1/2 ct. t.w. HE 274/474-0185, 0184,

1566, 1764 sale \$833.32 ea. reg. \$1458.32-\$1749.98

\$899.99\* ea. 1 ct. t.w.<sup>H</sup> 274/474-1738, 1773, 1719 sale \$1499.99 ea. reg. \$3249.98 ea. Select styles are certified.



save up to 77% \$199999\* ea.

4 to 6 ct. t.w. mined or lab-grown diamond<sup>†</sup> 270/470-4342, 4352, 4440, 4403, 4311, 4314, 4020 sale \$3333.32 ea. reg. \$7499.98-\$8749.98



\$64999\* 2 ct. t.w. hoop or ring<sup>H2</sup> 270/470-3254, 3612,

2 Ct. t.w. noop of ring 270/470-3254, 3612, 6011, 1051, 1759, 6043 sale \$1083.32 ea. reg. \$2499.98 ea. \$899.99° ea.

2 ct. t.w. mined or lab-grown diamond bracelet<sup>‡</sup> 270/470-4062, 4319, 4277 sale \$1499.99 ea. reg. \$3499.99-\$3749.98





1 ct. t.w.<sup>H±</sup> 270/470-2423, 5117, 7214, 3570, 1774, 6012, 5412 sale \$583.32 ea. | reg. \$1499.98 ea. Additional styles available.

save up to 80%
\$999\*
1/10 to 1/6 ct. t.w. or genuine or lab-created gemstone\*
293/493-6213, 6097, 6395, 6209, 6447, 6355, 6330, 6453, 6438, 6436
sale \$166.65 ea.
reg. \$374.98-\$520.82
Additional styles available.

Enchanted
Disney representations

PRINCESS



Additional styles available.



sale \$44.99 ea. reg. \$99.98-124.98

**©Disney** 

9434, 8035

Additional colors available.



### Big savings. More gifts.

\$134<sup>99</sup>-\$249<sup>99</sup>\*

Bracelets\*\*
282-4380, 7069, 3067, 6120,
6142,3067, 4380, 6120, 6142, 7069
sale \$224.99-\$416.65
reg. \$541.63-\$999.98















65%

Boxed fashion jewelry sale \$5.99-\$8.99 reg. \$18-\$26

oin 14k gold \$\diamond \text{in 10k gold }\text{ in sterling silver }\text{%/or 14k gold over silver or black rhodium }\text{H} \text{ diamond ct. t.w.}

Total weight (t.w.) of all diamonds and other stones in each setting, unless noted. Diamonds and other stones solitaire weight may vary between .01 and .05 carat. Diamonds and other stones total weight may vary between .01 and .08 carat. Some diamonds and other stones may consist of fewer than 17 facets. For all jewelry sets, diamonds and other stones carat weight (ct.) represents the approximate total weight (t.w.) of all diamonds and other stones combined. Modern Bride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Gemstones and some diamonds may have been treated and may require special care. Jewelry photos may be enlarged to show detail.



### Watches

Shop All

cluded from coupons. While supplies last

ARMITRON RELIC CASIO TIMEX



up to

#### After Extra 20% Off Watches | select styles

Additional styles available. No coupon required.
Discount taken at register. Prices shown reflect all discounts. Discount already shown in final price on jcp.com.



### 36-month special financing

available in store for qualifying fine jewelry & watch purchases of \$1000 or more (after discounts) made Nov. 18-27 on a JCPenney Credit Card. Must request at the time of purchase.



iTouch Sport 3 or Air 3 watches 050-2147, 2286, 0540, 0538, 0443, 0541

sale \$62.49 ea. reg. \$95 ea.







поисн 3 mouch 3







bonus buy Men's or women's

Citizen watches select styles sale \$182.81 ea. reg. \$325 en.





Women's two-tone or men's brown strap 039-8529, 1913

sale \$21.24 ea. reg. \$40 ea. Additional styles available.

GENEVA





CITIZEN

## BLACK FRIDAY DEALS!

## Women's Apparel

Shop All

Excluded from coupons. While supplies last.











Alfred Dunner apparel 817-2100, 9073

Liz Claiborne tops 851-1656 | reg. \$40 ea. uzclarbonne

817-2100, 9073 alfred reg. \$49.50-\$69.50 dunner



### BLACK FRIDAY DEALS!

### Women's Apparel

Shop All

Excluded from coupons. While supplies last.









### Women's Apparel

Shop All

Excluded from coupons. While supplies last.



Women's St. John's Bay or a.n.a faux-sherpa or fleece 845-0931, 0932 reg. \$44 ea.

\$1499 select styles





We got your holiday!

Women's St. John's Bay sweaters 845-0870 | reg. \$54 ea.





a.n.a tweed sweaters 842-1429 | reg. \$44 ea.

a.n.a pullover raglan sweaters 842-1432 | reg. \$44 ea.

Women's St. John's Bay 1/4-zip polar fleece 845-0884 | reg. \$32 ea.

Women's St. John's Bay shirts 845-0909 | reg. \$37 ea.

# soft to the touch





\$**9**99 ea.

Women's sweaters. shirts or fleece select styles

Women's St. John's Bay sweaters 845-0873 | reg. \$37 ea.

a.n.a sweaters 842-1425 | reg. \$37 ea.

### BLACK FRIDAY DEALS!

### Women's Apparel

Shop All













### Fragrances

Shop All

Excluded from coupons. While supplies last.

**25**%

#### Women's & men's fragrances

select products

Excluded from coupons. Valid 11/24-11/27.

In select stores and jcp.com.

Sam Edelman Signature Eau de Parfum 915-0850



D by Diesel Eau de Toilette 915-1205





Jason Wu Eau de Parfum 915-0925

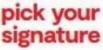
Guess Bella Vita Rosa Eau de Toilette 915-0967







Sabrina Carpenter Sweet Tooth Eau de Parfum 915-0821



Vince Camuto Illuminare Eau de Parfum 915-0946





Derek Lam 10 Crosby All of Me Eau de Parfum 915-1050



Mercedes-Benz Club Eau de Toilette 915-1068

Michel Germain Séxūal Steel Pour Homme Eau de Tollette 915-0650







Perry Ellis Bold Red Eau de Tollette 915-0554

Azzaro Chrome Eau de Toilette 915-1004





William Rast Rebel Eau de Parfum for Him 915-0805



Derek Lam 10 Crosby All of Me Eau de Parfum 915-1050









Michel Germain Séxual Secret Eau de Parfum 915-0640



William Rast Rebel Eau de Parfum for Him 915-0805

AZZARO

Tommy Bahama Maritime Deep Blue Eau de Cologne 915-0939







Dunhill Driven Black Eau de Parfum 915-0240

Paloma Picasso Eau

de Parfum 1.0-oz.

reg. \$50

#### sensational notes

Rebecca Minkoff Eau de Parfum 1.0-oz. select products | 915-0302 reg. \$55



Select fragrances

Excluded from coupons. Valid 11/24-11/27.





Julcy Couture Viva La Juicy

Gold Couture 2-pc. set 915-1269 | select products | reg. \$38



select products | 915-0274, 0277, 0279, 0296 reg. \$40







Women's fragrance gift sets Excluded from coupons.





### Beauty & Salon

Shop All







Paul Mitchell haircare set 042-1633, 1634, 1638 | reg. \$20.99 set \$1799 set select products

Biolage haircare gift sets 042-1653, 1654, 1655, 1657 reg. \$34 set

\$5499 select products

HAIR REPAIR TREATMENT KIT

CHI 1" flat irons 042-1666, 1667, 1668, 1669 reg. \$79.99-\$89.99 Olaplex Hair gift set In store only. Excluded from coupons.

JCPenney Salon

### JCPenney Salon

\$1999 set select products

Paul Mitchell, Matrix Total Results, SexyHair, Redken or Design Essentials haircare gift sets 042-1640, 1664, 1672, 1682, 1715 reg. \$30-\$47

> Biolage, Paul Mitchell or Urban Hydration haircare gift sets 042-1642, 1655, 1714 reg. \$25-\$37

\$1799 set





35% select products

Liters or value sizes reg. \$22-\$42

REDKEN

We got your holiday!



Featured brands: Biolage, Joico, Matrix Total Results, Aluram, Paul Mitchell Tea Tree, Redken & Design Essentials

Gift**This** 

Big on Beauty
Pamper your loved ones with
these beauty faves





BLACK FRIDAY DEALS

**Boots** 

Shop A









## **Activewear**

Shop All







Men's Xersion fleece pants 578-0613, 0611, 0612, 0608, 0618 rug. \$40 oa.

\$1499 select styles





Women's Xersion leggings or yoga pants 840-0562, 0981 rug. \$37-\$44



Women's performance pullover or joggers rug. \$49 ca.



XERSION

adidas, Skechers, Reebok & PUMA shoes for the family select styles



exercise all your savings options













Men's or women's

**FILA shoes** 609-3013, 3031, 610-3154, 3161 msrp \$65-\$70



**SKECHERS** 









It's the card on everyone's list!

### A gift come true

Shop Gift Cards

50%

Men's & women's Champion activewear select styles 812-0639, 0657, 981-0433, 0446 reg. \$15-\$100

Also in women's plus sizes. Valid 11/22-11/28. Excluded from coupons.

Give Rudolph a run for his money!

Thampion

\$2699 select styles

Men's Champion hoodies reg. \$55 ea. Excluded from coupons.

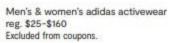


Women's Champion crew sweatshirts 812-0660 | reg. \$50 ea. Excluded from coupons.









50% select styles Sports Fan Shop outerwear & fleece for the family & pets 507-6557, 558-1555, 559-2850 reg. \$50-\$120





Excluded from coupons.

Teams and leagues vary by store.

adidas

Team sports merchandise excluded from coupons. Teams & leagues may vary by store.



Team game, gifts & toys reg. \$5-\$80



50% select styles

Team gifts & accessories 568-4623, 5511, 6609 reg. \$25-\$32 Excluded from coupons.



### Young Adult

Shop All











Juniors' fleece 216-8069, 8070, 8071, 8072, 8073 reg. \$39-\$49



Young men's or juniors' novelty tees select styles 529-1233, 1234, 1252, 1632 reg. \$20 ea.





Juniors' tees select styles 216-8028 reg. \$24 ea.





# Levi's® apparel

Shop All

Excluded from coupons. While supplies last.





Levi's® for him & her

select styles

reg. \$29.50-\$108 Available in a full range of sizes.

Valid 11/20-11/30.

**50**%

Kids' Levi's® clothing

select styles reg. \$17-\$78 Valid 11/20-11/30.



Additional offers and coupons do not apply to Levi's<sup>8</sup>.



Me gor ;

Additional offers and coupons do not apply to Levis\*.



Denim 2 Ways
Pair with cabin-chic sweaters
and fireside cocoa, or dancing
shoes and sparking cocktais.



Winter blues. Chill prices.

#### \$4170 ea.

Women's Levi's® 721 high-rise skinny jeans 843-1155 rag, \$69.50 ea.

> Additional offers and coupons do not apply to Levi's\*.

50% Kids' Levi's" Othing select styles reg. \$17-\$78

Additional offers and coupons do not apply to Levi's\*. Valid 11/20-11/30.

save in a snap





### Sleepwear & Basics

Shop All















Men's socks & underwear 503-3351, 504-0439, 2151 | \$21-\$40 'Scroll to bottom of ad for details. adidas excluded from coupons.

savings in a bunch!



12 days of socks select styles 503-0396 reg. \$40 set



### 50% sotoner slippers











### MIXIT.



select styles 122-1737, 1739, 1741, 1742, 1765, 1766, 1768, 1771, 1772 reg. \$6 pr.





\$499 Mixit slipper socks select styles 122-1662, 1670, 1673, 1961, 2494 reg. \$10 pr.



### Fast&Free Same-Day Pickup



**Get Details** 

Choose curbside or in-store pickup.







\$3799 Juicy by Juicy Couture 4-pc. pajama set select styles 712-0122, 0125, 0126 reg. \$79 set









# Men's Apparel Shop All







### BLACK FRIDAY DEALS!

### Big & Tall Apparel

Shop All















St. John's Bay easy-care pants select styles 516-8018 reg. \$50 ea.





Men's Dockers® gift sets select styles 536-2002, 2012, 2028 reg. \$30-\$70



Men's J. Ferrar dress shirts select styles reg. \$50 ea.



SAVANE

Men's Savane gift sets select styles 536-0674, 0675, 0677 reg. \$45 ea.

\$2999

Men's Haggar\* active series 5-pocket or urban trek cargo pants select styles | 510-0102, 5263, 5264, 5265 reg. \$75 ea.



select styles

HAGGAR

\*399a. Men's Dockers\* Signature Khaki Lux

Men's Dockers" Signature Khaki Lux Cotton Stretch or All Seasons Tech pants select styles | 514-5071 | reg. \$58-\$62 Valid 11/21-11/30.









### ARIZONA

Young men's Arizona shirt jackets or jeans select styles 523-0528, 525-1182 reg. \$50-\$60



Young men's Arizona fleece hoodies select styles 525-1060, 1063, 1165, 1068, 1064, 525-1069 reg. \$48 ea.



**Peak Comfort** Keep it casual with looks that never go out of style.



1252, 1632 reg. \$20 ea.



up to **60**%

Men's coats & cold-weather accessories select styles



Free Country midweight jackets 518-0627 | reg. \$125 ea.







Dockers® hoodie bomber with sherpa 518-2022

Levi's® bubble or midweight puffer jackets 518-0717 | reg. \$160 ea.



## BLACK FRIDAY DEALS!

# Kids & Babies

Shop All

Excluded from coupons. While supplies last.









799 ea. Babies' or toddlers' fleece sweatshirts

Babies' or toddlers' fleece sweatshirts or pants select styles | reg. \$20-\$26 \$399

Babies' playwear select styles 321-1867, 1868, 322-1827 reg. \$10-\$20















50% Kids' Airwalk clothing select styles 426-0762 reg. \$18-\$44 Excluded from coupons.

40% Off Kids' Hurley clothing select styles 426-2132 Excluded from coupons.

### Hurley)(

A CONTRACT CONTRACT



50% Kids' Levi's\* clothing select styles 384-3042 reg. \$17-578 Additional offers and coupons do not apply to Levi's\* Valid 11/20-11/30.





\$2999 set Kids' PUMA fleece sets select styles| reg. \$52 set Excluded from coupons.



Kids' Nike 38RAND by Russell Wilson fleece hoodies select styles | reg. \$42-\$45 Excluded from coupons.





## \$999

Kids' Xersion fleece select styles 415-2685, 2696, 435-5111, 5125 reg. \$30-\$46





#### \$2499 Kids' adidas fleece

hoodies select styles 435-5430 reg. \$40 ea. Excluded from coupons.



## BLACK FRIDAY Furniture &Mattress Event



### Up to 24 months special financing

JCPenney

csacusium

c

On qualifying furniture & mattress purchases made with a JCPenney Credit Card now through 11/30/22. Choose from 24 or 18 months.

- Free delivery on mattresses \$699 & above
- Earn up to \$100 in JCPenney Rewards<sup>†</sup>
- Free box spring on select mattress purchases
- Earn up to \$300 in JCPenney gift cards with select mattress purchases

"Must request at time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate or jcp.com for details.

\*Earn 1 point for every \$1 spent for purchases with a JCPenney Credit Card and 1 point for every \$2 spent with any other payment method on qualifying purchases. Max 2000 points in Rewards per transaction. Purchases with your JCPenney Credit Card are subject to credit approval. Exclusions apply. See store associate or Rewards Program Terms for details.



free box spring! \$599

Simmons Comfort Vibezzz plush queen mattress 799-2101 reg. \$1850

Beautyrest.

free box spring! \$699

Serta Lux Chamblee firm queen mattress 799-1686 reg. \$1550







free box spring! \$849

Sealy Posturepedic Retford queen mattress 799-3448 reg. \$2700



free box spring! \$899

Fieldcrest Eden Euro pillowtop queen mattress 799-4454 reg. \$2700

FIELDCREST





free box spring! \$999

Sealy Lacey hybrid queen mattress set 799-3517 reg. \$3200



## free box spring! \$1099\*

Sealy Posturepedic Porteer pillowtop queen mattress set 799-2530 reg. \$3300





## BLACK FRIDAY Furniture &Mattress Event



### Up to 24 months special financing



On qualifying furniture & mattress purchases made with a JCPenney Credit Card now through 11/30/22. Choose from 24 or 18 months.

Earn up to \$100 in JCPenney Rewards<sup>†</sup>

"Must request at time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate or jcp.com for details.

Earn 1 point for every \$1 spent for purchases with a JCPenney Credit Card and 1 point for every \$2 spent with any other payment method on qualifying purchases. Max 2000 points in Rewards per transaction. Purchases with your JCPenney Credit Card are subject to credit approval. Exclusions apply. See store associate or Rewards Program Terms for details.



**\$599** 

Signature Design by Ashley Blake sofa jcp.com only 797-5305 reg. \$1000

up to 40% Off Entire stock living room furniture



\$989

Signature Design by Ashley Altari 2-pc. chaise sectional jcp.com only 797-3337 reg. \$1400







\$499

Signature Design by Ashley Brisben 5-pc. counter height dining set jcp.com only 796-1173 reg. \$1050

50% Off

Entire stock dining room furniture



\$319

Signature Design by Ashley Jerary upholstered queen bed jcp.com only 790-0520 reg. \$600

40% Off

Entire stock bedroom furniture







\$499 48" wood corner

fireplace media tv stand console jcp.com only 794-6297 reg. \$1110

\$419

Anna push back recliner jcp.com only 797-7046 reg. \$900



Made-to-measure blinds, shades & shutters from Bali & Levolor We got your holiday!



### 12 months special financing

On qualifying curtains, blinds, shades & shutter purchases made with a JCPenney Credit Card now through 11/30/22.

"Must request at time of purchase. Subject to credit approval. Does not include In-Home Custom Window. See store associate or jcp.com for details.







### JCPenney In-home Custom Window Exclusive Black Friday Savings Event!

Let our designers bring the showroom to you: shop custom blinds, shades, shutters, drapery & more. Complete service includes measure & installation.

Call 1.866.964.0444 or go to jcpcustomwindow.com to schedule your free appointment and view our current promotions, or see store associate for details.





#### Save \$25-\$200 on bestselling Kirsch® custom window treatments\*

Excluded from coupons.

\*Offer valid 12/8/2022-1/23/2023 on qualifying purchases in the U.S. only. Offer excludes Kirsch® Basics. Not valid on prior purchases. Additional exclusions and restrictions may apply. May not be combined with other offers. All rights reserved. All trademarks used herein are the property of their respective corporations.

Prices effective 11/18/22-11/27/22, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off, MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. The JCPenney Mastercard is issued by Synchrony Bank pursuant to a license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks. of Mastercard International Incorporated. The Contactless Indicator mark, consisting of four graduating arcs, is a trademark owned by and used with permission of EMVCo, LLC. Buy One Get One Offers: Buy one item at regular price, get the second item of equal or lesser value for 50% off, as advertised in the specific offer. Buy Two Get One Offers: Buy two products at regular price, get the third product of equal or lesser value for 50% off, as advertised in the specific offer. Buy Three Get Three Offers: Buy three products at regular price, get three products of equal or lesser value for free, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. Mail-in Rebate: One rebate per item, per address (except in R(). Rebate given at the register in CT, RI and Miami-Dade County, FL. Haircare Offer: JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month. Shaq disclaimer: SHAQUILLE O'NEAL™, SHAQUILLE O'NEAL XLG™, and the Shaquille O'Neal signature are trademarks of ABG-Shaq, LLC. Rights of Publicity and Persona Rights are used with permission of ABG-Shaq

Bonus Rewards: JCPenny Rewards members earn a \$10 bonus Reward for every \$50 spent in store and online on qualifying purchases 11/18/22-11/30/22. Limit 3 bonus Rewards per customer. Earned bonus Rewards will be delivered via email on 12/1/22 and will be valid 12/1/22-12/11/22.

Coupon Giveaway Offer: \$10, \$100 or \$500 off select purchases of \$10, \$100, \$500 or more respectively. Each offer good in store only, excluding taxes and shipping charges, 11/25/22. One use per coupon, one coupon per customer per transaction; must be provided/surrendered at time of purchase. 2 in 200 coupons is \$100 off \$100, 198 in 200 coupons are \$10 off \$10. Additionally, each store will have at least one \$500 off \$500 coupon. Must be 18 or older to receive this giveaway coupon card. JCPenney Associates are not eligible to use the in-store giveaway discount card.

## BLACK FRIDAY DEALS!

## Family **Pajamas**

We got your holiday!

**50**%

select styles reg. \$5-\$69

Shop All

Excluded from coupons. While supplies last.







#### Green & Not-So-Mean

Make the nice list with a holiday favorite loved by kids & adults alike!





### Picture-Perfect Polar Bears

Round up your cubs for the cutest family photos



### **Plaid About Christmas**

It's a classic print that stays in style year after year—perfect for the whole family!



