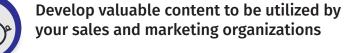
2024 Multicloud Security Survey

SURVEY RELEASE DATE: AUGUST 28, 2024

Educate the SANS audience of decision-makers and practitioners of your latest research developments

Why
Sponsor a
SANS Research
Project?





Dedicated thought leadership speaking session to showcase your solutions and speakers



Build brand awareness: Partner with SANS Instructors to drive credibility for your company



Receive valuable assets to reuse: Redistribution and co-ownership rights to all content

SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Branded Survey Paper	✓	✓	✓
Branded Presentation MP4	✓	√	✓
Participation in Slack Workspace	✓	√	✓
Inclusion in Panel Discussion		✓	✓
Two-Page Product Briefing			✓
15 Minute Presentation			√
Opt-in Lead Guarantee	500	500	500



2024 Multicloud Security Survey

SURVEY RELEASE DATE: AUGUST 28, 2024

SURVEY AUTHORS:







Simon VernonCertified Instructor

SURVEY OVERVIEW:

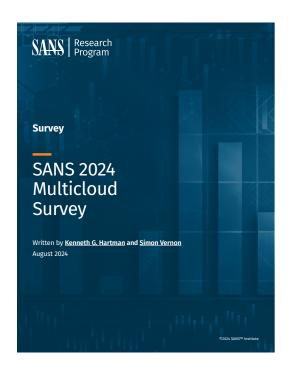
SANS 2024 Multicloud Survey: Securing Multiple Clouds Amid Constant Changes

Cloud services rapidly evolve as the result of incessant agile software delivery, but so are cloud customers. Previous SANS surveys have identified mergers and acquisitions as a major reason that cloud customers have started using a new cloud service provider and use multiple single sign-on solutions. Leadership changes can create a lack of consistency. Lack of architectural guidance may also leave different teams within a company going off in different directions.

This survey will explore the underlying forces behind why multicloud customers make the cloud adoption decisions that have been identified in past surveys.

Topics to be explored include:

- Identify the reasons behind why certain cloud technologies or best practices are only partially adopted
- Assess the influence of a cloud architecture strategy on the choices made during implementation
- Examine how widely used and effective various third-party and cloud-native security tools, technologies, and services are



EVENT FORMAT

- SANS Survey Author: Debrief & Overview
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- · Gold-sponsored panel discussion

Included Throughout the Event

- Slack workspace interaction with SANS audience
- Content related contests and prize giveaways (Sponsors are invited to participate and engage directly)