

2024 Threat Hunting Survey

SURVEY RELEASE DATE: MARCH 20, 2024



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Branded Survey Paper	✓	✓	✓
Branded Presentation MP4	✓	✓	✓
Participation in Slack Workspace	✓	✓	✓
Inclusion in Panel Discussion		✓	✓
Two-Page Product Briefing			✓
15 Minute Presentation			✓
Opt-in Lead Guarantee	500	500	500

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SURVEY AUTHORS:



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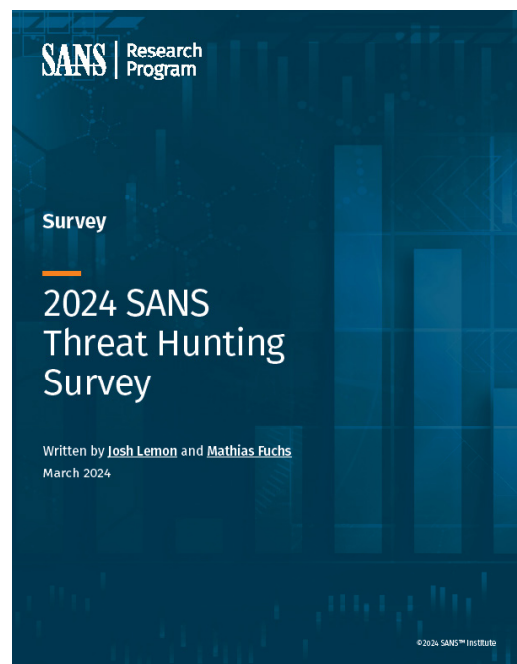
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SURVEY OVERVIEW:

SANS 2024 Threat Hunting Survey:
Hunting for Normal Within Chaos

In recent years, the landscape of cyber threats has evolved significantly, blurring the lines between tactics, techniques, and procedures (TTPs) used by cybercrime and nation-state-sponsored attacks. Cybercrime threat actors have increasingly adopted TTPs reminiscent of nation-state actors, and nation-state threat actors are moving more towards “living off the land” strategies to achieve their malicious objectives. These changes have brought to the forefront the need for proactive threat hunting to identify and mitigate these emerging threats. In the last two years, we’ve also seen the rise of threat actors compromising vulnerabilities in off-the-shelf software as an initial access technique.

Given this evolution of threat actors, we’ll look at how organisations are changing their proactive hunting activities and their use of hunting for unusual patterns, behaviours, and artefacts within network traffic and endpoints to catch threat actors that continually try to side-step detections.



EVENT FORMAT

- SANS Survey Authors: Debrief & Overview
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion

Included Throughout the Event

- Slack workspace interaction with SANS audience
- Content related contests and prize giveaways (*Sponsors are invited to participate and engage directly*)

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