

SANS CYBER SOLUTIONS FEST 2022

Virtual Event | October 13-14, 2022

The 3rd annual SANS Cyber Solutions Fest 2022 aims to enlighten and equip security practitioners with state of the art tools that they can use to efficiently protect their organization's network. Packed with 2 full days of thought-leading content covering a variety of security topics, sponsors can share their products through case studies, demos, and discussions revolving around their solutions.

Thousands of cybersecurity professionals from around the world joined [last year's SANS Cyber Solutions Fest](#) and interacted with SANS experts and guest speakers. Over 40 sponsors participated in our event, delivering eye-opening case studies, cutting-edge Tech Talks, and insightful discussions on the latest techniques and solutions available.

Sponsor the SANS Cyber Solutions Fest and discover what can be achieved in the field of cybersecurity and the implementation of new technology.



SPEAKER OPPORTUNITIES

Platinum sponsors have multiple speaking opportunities per track, allowing them to present a variety of topics related to their mission. Gold sponsors can speak on one of our track's agenda and deliver a thought leadership session to their target audience.



AUDIENCE

As the largest and most respected cybersecurity training organization in the world, our community consists of highly qualified security practitioners who are on the front lines actively fighting today's threats. Their companies invest heavily in their training and skills with SANS.



NETWORKING LIVE

Sponsors can chat live with chairpersons, speakers, and attendees throughout the event. Discuss your presentation and answer questions in real time and interact with security professionals seeking more information on your products and services.

SANS SPONSORSHIP PROGRAM

| SANS CYBER SOLUTIONS FEST 2022 * | SILVER | GOLD | PLATINUM |
|--|------------------------------------|------------------------------------|---|
| Position on Event Advisory Board | | | ✓ |
| Speaking Opportunity | | 30-minute session | 40-minute session 20-minute tech-talk Seat on panel |
| Branding on Website & Personal Chat Workspace via Slack | ✓ | ✓ | ✓ |
| Inclusion in Virtual Passport to Prizes <i>(Prizes provided by SANS. Sponsors have option to give prize away)</i> | ✓ | ✓ | ✓ |
| Cross Branding of Promotional Marketing Materials | ✓ | ✓ | ✓ |
| mp4 Recording of Session | | ✓ | ✓ |
| Event Opt-in Registrations | Registrations from sponsor's track | Registrations from sponsor's track | Registrations from both tracks on selected day |
| On-Demand Registrations (leads from archive recording) | | ✓ | ✓ |
| Opt-in Lead Guarantee | 500 | 750 | 1,500 |

* More details to follow upon release of sponsorship

Contact the [SANS Sponsorship Program](#) to learn more about sponsoring.