

SANS 2022 VULNERABILITY MANAGEMENT SURVEY

Detecting and Combatting Cloud Environment & Supply Chain Vulnerabilities

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Analyst Program 

MEET THE AUTHORS



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David is a security consultant based in Salt Lake City, Utah focused on vulnerability management, application security, cloud security, and DevOps. David has 20+ years of broad, deep technical experience gained from a wide variety of IT functions held throughout his career, including: Developer, Server Admin, Network Admin, Domain Admin, Telephony Admin, Database Admin/Developer, Security Engineer, Risk Manager, and AppSec Engineer.

OVERVIEW

This year's Vulnerability Management Survey will dig deeper into how organizations deal with supply chain vulnerabilities and vulnerabilities in cloud-hosted systems and services. We will analyze the maturity data collected from previous year's surveys and dive into trends and new insights founds in this year's survey.

The survey will address key issues such as:

- Where organizations are spending time and maturing their vulnerability management programs
- How organizations are communicating their vulnerability data to stakeholders
- How organizations are responding to an increasing number of critical supply chain vulnerabilities
- What organizations are doing to combat and track vulnerabilities in their cloud environments

SPONSOR

- Sponsors have the opportunity to associate with this highly sought after SANS survey.
- Cobrand the dedicated interactive survey event and associated results whitepaper.
- Engage directly with a captive SANS audience via a dedicated event Slack workspace.
- Collaborate with a SANS' top cybersecurity expert at the forefront of the ever-changing war on cybersecurity.

View next page for sponsorship packages.

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| SPONSORSHIP PACKAGES | GOLD | PLATINUM |
|---|---------------------|---------------------|
| Survey and Paper | | |
| Receive survey results, draft paper for review, and final branded survey results whitepaper | ✓ | ✓ |
| Interactive Survey Event (120–150 minute virtual presentation) October 19, 2022 | | |
| Branding on the survey event registration page | ✓ | ✓ |
| Inclusion in interactive event Slack workspace | ✓ | ✓ |
| Branded MP4 recording of survey event | ✓ | ✓ |
| 15–20 minute speaking slot | | ✓ |
| Inclusion in 20–30 minute panel discussion with the survey author(s) and platinum sponsors | | ✓ |
| Opt-in lead guarantee | 300 leads no cap | 500 leads no cap |

Lead Submission

The initial installment of leads will be provided within two business days of the live presentation. Additional leads will be provided on a regular basis for the first three months following the presentation. After three months, leads will be provided as requested.

Promotions

Survey & Survey Event: The survey and associated event will be promoted to the SANS community of over 430,000 cybersecurity professionals. The event recording will be made available for OnDemand viewing.

Whitepaper: The whitepaper will be available for download in the SANS Reading Room on the same day as the survey event and will be promoted to the SANS community.

ADDITIONAL SPONSORSHIP

Associated Paper or Product Review

Publish a custom paper based on a segment of the survey that is of interest to you or a product review that calls on the survey as an entry point to the review.

This associated paper also includes a webcast. Webcast includes a 200-lead guarantee with no cap and continued lead generation as a SANS OnDemand webcast.

Contact your SANS representative today to learn more about sponsoring this SANS survey.