

SANS 2022 CLOUD SECURITY SURVEY

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Analyst Program 

OVERVIEW

The state of cloud security is evolving. Many organizations are implementing new and more advanced cloud security services that offer cloud-focused controls and capabilities, including services and tools that provide network connectivity and security for end users and office locations, security monitoring and policy controls, and identity services, among others.

The SANS Cloud Security Survey will explore the types of services organizations are using, what types of controls and tools provide the most value, and how effective cloud security brokering is for a range of use cases.

MEET THE AUTHOR



Dave Shackleford
SANS Senior Instructor

Dave Shackleford is the owner and principal consultant of Voodoo Security and faculty at IANS Research. He has consulted with hundreds of organizations in the areas of security, regulatory compliance, and network architecture and engineering, and is a VMware vExpert with extensive experience designing and configuring secure virtualized infrastructures. Dave is a SANS Analyst, serves on the Board of Directors at the SANS Technology Institute, and helps lead the Atlanta chapter of the Cloud Security Alliance.

Topics will focus on:

- Cloud security skills gaps and requirements
- Cloud security automation
- Cloud security operations guardrails, tools, and processes
- Cloud security threats and incidents

SPONSOR

- Sponsors of this survey can highlight critical trends in cloud security and address key issues in cloud security that many technical security professionals are experiencing.
- Cobrand the survey results whitepaper and webcast.
- Collaborate with SANS' best cybersecurity experts who are at the forefront of the ever-changing war on cybersecurity.

View next page for sponsorship packages.

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SPONSORSHIP PACKAGES	GOLD	PLATINUM
Survey and Paper		
Receive draft of the survey results for review and a final, branded survey results whitepaper	✓	✓
Survey Analysis & Discussion (100—150 minute virtual presentation) March 2022		
Branding on the survey presentation registration page	✓	✓
15—20 minute speaking slot		✓
Included in 20—30 minute panel discussion with the survey author(s) and platinum sponsors		✓
Leads	300 leads no cap	500 leads no cap

LEAD SUBMISSION AND SURVEY PROMOTIONS

Lead Submission

The initial installment of leads will be provided within two business days of the live presentation. Additional leads will be provided on a regular basis for the first three months following the presentation. After three months, leads will be provided as requested.

Promotions

Survey: The survey will be promoted for five to six weeks to our SANS community.

Survey Presentation: The presentation will be promoted to the SANS community one week after the survey closes.

Whitepaper: The whitepaper will be available in the SANS Reading Room on the same day as the presentation and will be promoted to the SANS community.

ADDITIONAL SPONSORSHIP

Associated Paper or Product Review

Publish a custom paper based on a segment of the survey that is of interest to you or a product review that calls on the survey as an entry point to the review.

This associated paper also includes a webcast. Includes 200-lead guarantee with no cap and continued lead generation as a SANS archive webcast.

Contact your SANS representative today to learn more about sponsoring this SANS survey.