2023 SANS Multi-sponsored Surveys

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Why sponsor a SANS Multi-sponsored Survey

- 500+ leads guaranteed
- Partner with SANS instructors
- Build brand awareness
- Gain valuable assets
- Participate in the Live Event

- 121 countries represented in 2022 registrations
- Co-branded report lives on-demand to SANS community
- Engage with the live audience in Slack
- Co-branding on SANS Survey Insights Report
- Inclusion in 30-minute panel
- 15-minute presentation opportunity
- Drive credibility for your company
- 5,500+ registrants for 2022 surveys
- Redistribution rights to event MP4
- Co-branding on survey event registration page
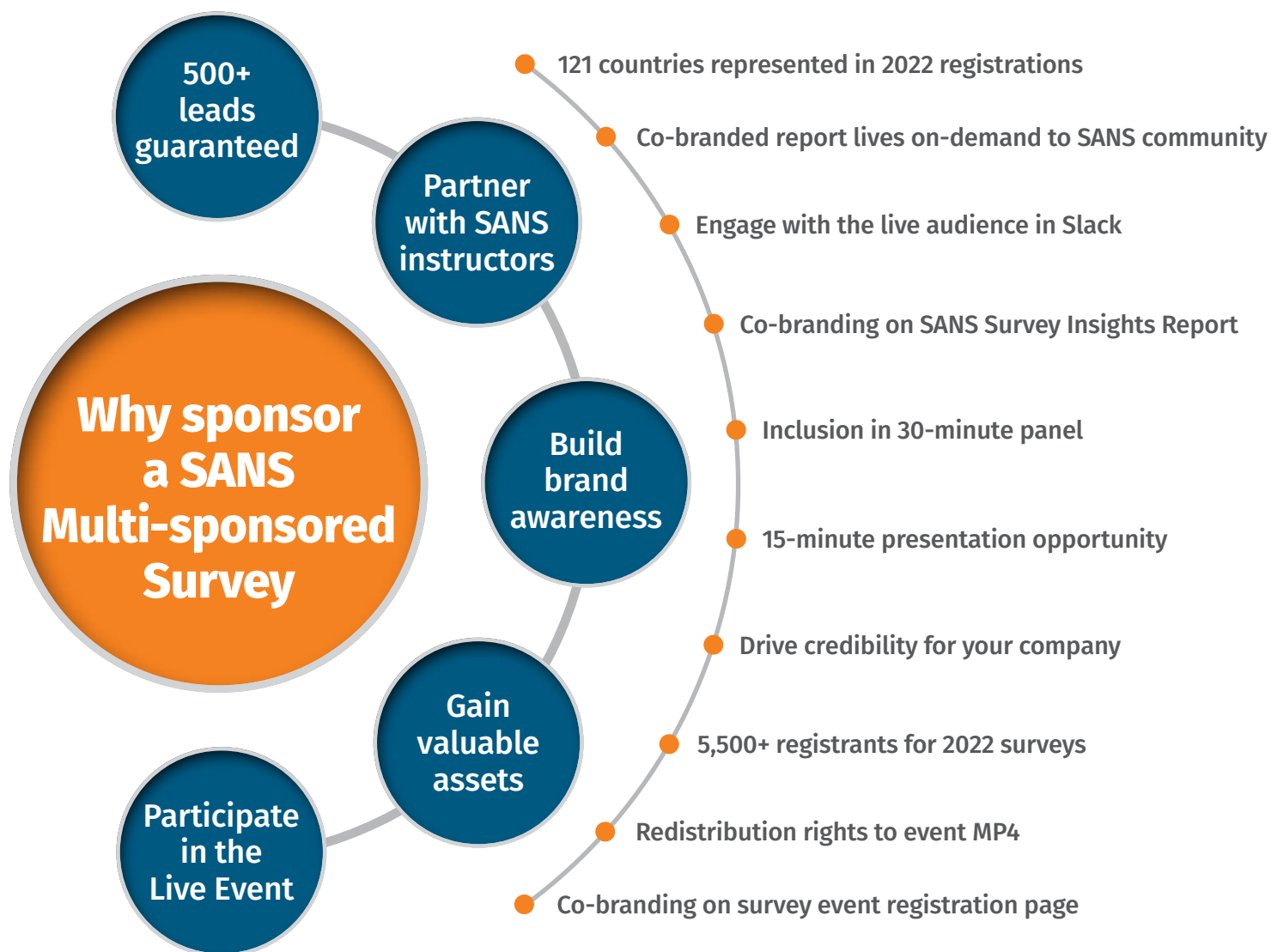
Hear What Attendees are Saying

" Great session. Enjoyed the war stories and recommendations.

" I appreciate all of the panelists and the SANS TEAM for this event, I've learned a lot!

" Awesome event! Lots of great insights from all the speakers and great interacting with attendees. Looking forward to the next one.

2023 SANS Incident Response Survey

SURVEY RELEASE DATE:
9/13/2023
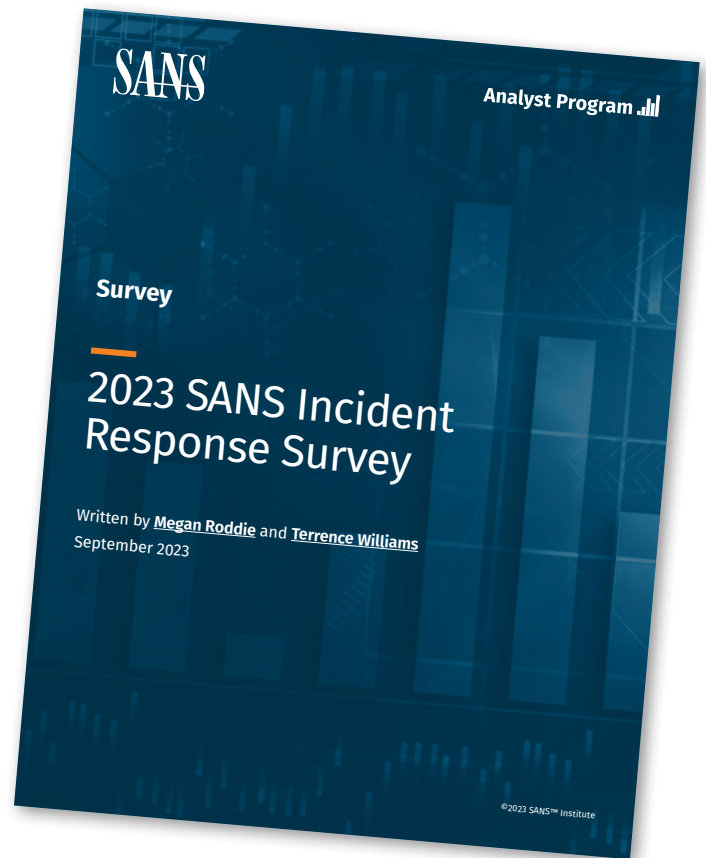**10:30 AM–2:30 PM (ET)**

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Incident response (IR) capabilities play a major role in an organization's security posture. IR teams and their capabilities determine how well organizations will be able to respond in the event a threat actor strikes. The SANS 2023 Incident Response survey will examine the tools, processes, and people involved in IR. We will look into rising technologies, response and recovery times, and employment trends in the industry. In addition, gathered data will be compared to results from previous years' surveys to identify trends and changes in the industry.

Specific topics covered include:

- How long are organizations taking to identify, respond to, and remediate incidents?

- What technologies are proving most useful in supporting incident response teams?

- Common issues and challenges organizations are facing when it comes to IR

  - What is the biggest challenge in your organization's IR?

  - How does your organization gather and store data for IR?

- How are organizations supporting their IR staff?

  - What training has been beneficial to supporting your organization's IR staff?

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Analyst Program

Survey

2023 SANS Incident Response Survey

Written by **Megan Roddie** and **Terrence Williams**
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2023 Sponsorship Package

	Platinum	Gold	Silver
Survey and Report			
Branded survey insights report	✔	✔	✔
Survey Insights Event			
Branding on survey event registration page	✔	✔	✔
15 minute thought leadership presentation	✔		
Inclusion in event expert panel discussion	✔	✔	
Event MP4	✔	✔	✔
Audience engagement in event interactive Slack workspace	✔	✔	✔
500 minimum lead guarantee	✔	✔	✔

Event Format

- SANS survey authors insights review
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion
- Slack workspace interaction
- Content-related contests and prizes throughout event