

# 2024 CTI Survey

**SURVEY RELEASE DATE: MAY 22, 2024**



SPONSORSHIP PACKAGES	SILVER	GOLD	PLATINUM
Branded Survey Paper	✓	✓	✓
Branded Presentation MP4	✓	✓	✓
Participation in Slack Workspace	✓	✓	✓
Inclusion in Panel Discussion		✓	✓
Two-Page Product Briefing			✓
15 Minute Presentation			✓
Opt-in Lead Guarantee	500	500	500

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**SANS** | Research Program

## SURVEY AUTHORS:



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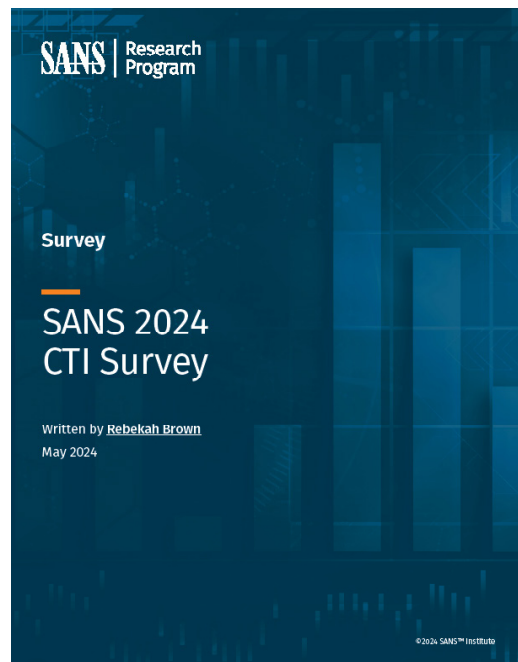
## SURVEY OVERVIEW:

**SANS 2024 CTI Survey:**  
*Managing the Evolving Threat Landscape*

In the past year, cyber threats are once again top of mind for organizations of all types. The global geopolitical situation continues to become more unstable, leading to increased conflicts and hybrid threats. Ransomware attacks have shown no signs of slowing down, affecting numerous victims worldwide. Simultaneously, organizations have been increasingly adjusting to the changing regulatory landscape and disruptive technologies, such as AI. As a result, cyber threat intelligence professionals have faced significant challenges in managing the evolving threat landscape and providing actionable intelligence to their stakeholders.

The 2024 CTI Survey will cover both the evolving threats as well as the processes analysts use, addressing topics including:

- How the CTI discipline has evolved in the past year
- How CTI analysts kept up with the ever-changing threat landscape
- How CTI analysts view emerging threats, such as adversary use of AI
- How technology enablement improves the efficiency of CTI teams



## EVENT FORMAT

- SANS Survey Authors: Debrief & Overview
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion

### Included Throughout the Event

- Slack workspace interaction with SANS audience
- Content related contests and prize giveaways (*Sponsors are invited to participate and engage directly*)

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