



## Job Description

**Job Title:** Business Development Manager (France)

**Reporting to:** Country Lead, (France)

**Location:** Homebased (France)

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### **Job Purpose:**

To be responsible for the sales and business development of the SANS product portfolio in France in accordance with agreed revenue, costs, budgets and profit margin targets, developing existing client relationships whilst identifying and pursuing new customer opportunities from prospect to partner and to fully represent and build the SANS brand in accordance with the Company's brand values and mission statement.

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### **Main duties and responsibilities:**

#### **Business Development**

- Responsible for acquiring new SANS customers from a specified target customer list.
- To fully understand the SANS portfolio to generate quality opportunities, differentiating our offerings against those of our competitors.
- To follow and understand the latest trends and developments in the Cyber Security industry.
- To effectively articulate the SANS business strategy & that of the wider SANS brand.
- To conduct face to face meetings with prospective customers (when appropriate and safe to do so).
- Responsible for forecasting sales on a monthly basis in line with business CRM processes.
- Represents SANS, translating Cyber Security industry developments into customer driven solutions.
- Onboard newly acquired customers.

#### **Account Management**

- Responsible for the management of all customers including 3rd party, resellers and global customers.
- To provide executive involvement in key accounts, managing and developing existing client relationships.
- To ensure "Rolls Royce" back-end post purchase support for customers within France.

#### **Sales Administration & Process**

- To monitor payment of customer invoices ensuring outstanding invoices and debts are settled in a timely manner.
- Support marketing campaigns and SANS events to help deliver revenue growth targets.
- To successfully develop and drive sales plans, using agreed methodologies.
- To embrace and adhere to agreed sales processes and procedures.

#### **Other**

- To manage and deliver agreed targets, KPI's and other set objectives.
- To take ownership of the tender process for any prospective customer procurement opportunities when applicable.
- To define and develop peer and executive relationships with the wider SANS teams.



- To build and maintain the SANS brand and mission.
- Carry out additional responsibilities as requested by the management team.
- Responsible for Profit & Loss Account for responsible area, managing France's revenue, costs and profit.
- Responsible for reporting on, and communicating France's business performance on a monthly basis.
- Responsible France's strategy creation, development and execution.
- Translate Cyber Security industry developments into customer driven solutions.