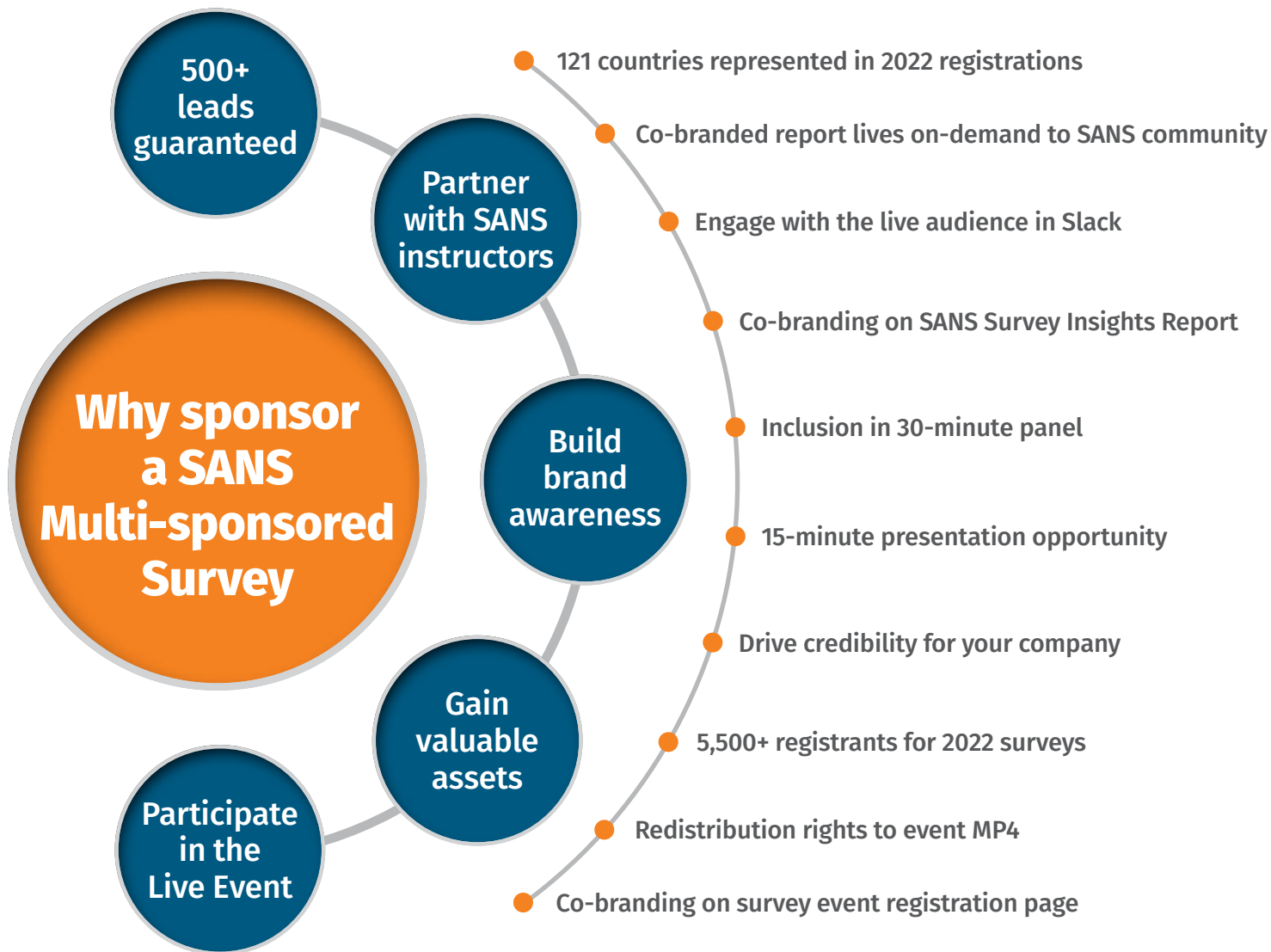


# 2023 SANS Multi-sponsored Surveys

SANS



## Hear What Attendees are Saying

“Great session.  
Enjoyed the war  
stories and  
recommendations.

“I appreciate all of the  
panelists and the SANS  
TEAM for this event, I’ve  
learned a lot!

“Awesome event! Lots of great insights  
from all the speakers and great  
interacting with attendees. Looking  
forward to the next one.

# 2023 SANS Visibility and Attack Surface Survey

SURVEY RELEASE DATE:

5/31/2023

10:30 AM–2:30 PM (ET)

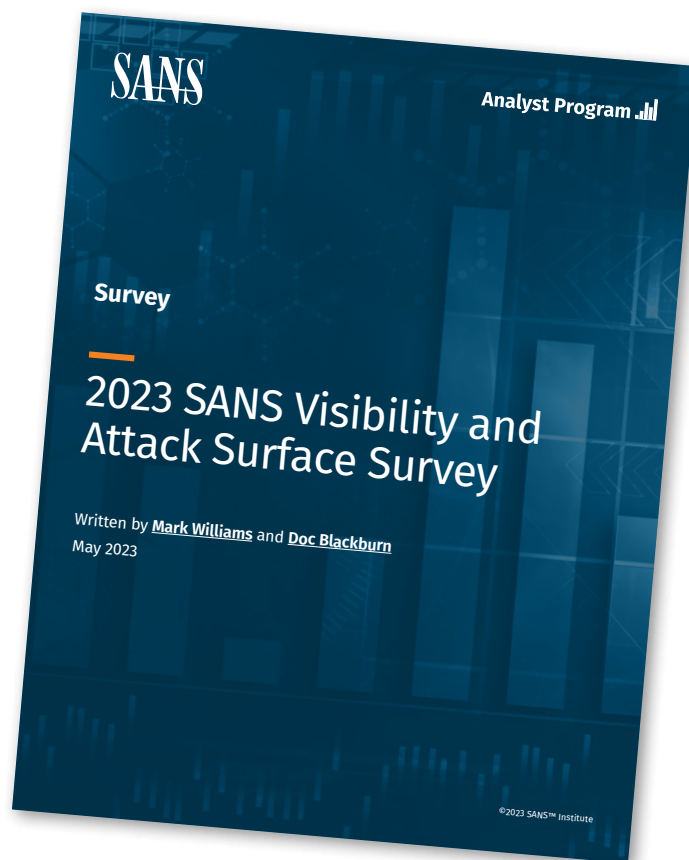
AUTHORS:



**Mark Williams**  
Certified Instructor



**Doc Blackburn**  
Principal Instructor



Functionality is critical to the mission of all organizations. It is also the critical element to anyone seeking to do harm to that mission.

For an organization and its partners to make use of functionality, it must be visible to both. Visibility to them, means visibility to others who may seek to do them harm. Organizations face uncertainty because with increasing visibility comes an increased attack surface, and therefore increased risk.

Or does it? This study looks at the correlation between the two, and how we can use factors of each to impact the other.

This research will attempt to define best practices as well as understanding how organizations understand the two issues to be linked, and how that may inform their response.

## 2023 Sponsorship Package

Platinum Gold Silver

### Survey and Report

Branded survey insights report

✓ ✓ ✓

### Survey Insights Event

Branding on survey event registration page

✓ ✓ ✓

15 minute thought leadership presentation

✓

Inclusion in event expert panel discussion

✓ ✓

Event MP4

✓ ✓ ✓

Audience engagement in event interactive Slack workspace

✓ ✓ ✓

500 minimum lead guarantee

✓ ✓ ✓

## Event Format

- SANS survey authors insights review
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion
- Slack workspace interaction
- Content-related contests and prizes throughout event