Friday, August 20, 2021

SANS
SPONSORSHIP
PROGRAM

VIRTUAL EVENT

MALWARE & RANSOMWARE

Overview

As organizations continue to deal with emerging threats in the malware space, it's easy for some to take a complacent view and say, "Malware, haven't we done this already? We've been dealing with this for decades." And while this isn't necessarily wrong, ransomware continues to be one of the most popular cyber attacks among organizations. With malware and ransomware becoming more sophisticated and threatening than ever before, it's important for security teams to up their defense and strategies and stay ahead of these attacks.

The rise and evolution of ransomware is a great example of such a progression. In the early days of ransomware, individuals were disproportionately impacted. The vast majority of businesses were well prepared to deal with a single machine (or even a few machines) infected through drive by downloads. Today, ransomware operators have upped their game, adopting APT style tactics and learning evasion techniques from traditional malware authors.

The state of play in the malware and ransomware game continues to change at a rapid pace. Those who are still trying to defend against yesterday's threats will find themselves woefully unprepared to deal with the attacks of today. Those same slow movers are also likely to be devastated by whatever comes next. One of the most important steps an organization can take in preventing a ransomware attack is by having the right cybersecurity tools on hand. Solution providers have aided defenders by providing new innovative classes of tools that didn't even exist a few short years ago.

Join this SANS lead forum as we explore various malware & ransomware topics through invited speakers while showcasing current capabilities available today. Presentations will focus on technical case-studies and thought leadership using specific examples relevant to the industry.

Relevant Topics

- Next-Gen Antivirus
- Application Whitelisting
- Anti-Ransomware
- Real-Time Sandboxes for Application Containers
- EDR/XDR
- Network Monitoring & Detecting Malware Command and Control (C2)

Sponsorship Opportunities

Platinum *(Limited Availability)*
- 35 minute speaking slot
- 400 opt-in leads with no cap from virtual session and archived viewings
- Receive edited and full mp4 recording of the sessions
- Logo placement and advertisement of sponsorship level in marketing information

Silver
- Branding only
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Chairperson
Jake Williams
SANS Senior Instructor

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