

# 2024 Artificial Intelligence Survey

SURVEY RELEASE DATE: SEPTEMBER 11, 2024



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Branded Survey Paper	✓	✓	✓
Branded Presentation MP4	✓	✓	✓
Participation in Slack Workspace	✓	✓	✓
Inclusion in Panel Discussion		✓	✓
Two-Page Product Briefing			✓
15 Minute Presentation			✓
<b>Opt-in Lead Guarantee</b>	<b>500</b>	<b>500</b>	<b>500</b>

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## SURVEY AUTHOR:



**Matt Edmondson**  
Principal Instructor

## SURVEY OVERVIEW:

### SANS 2024 AI Survey:

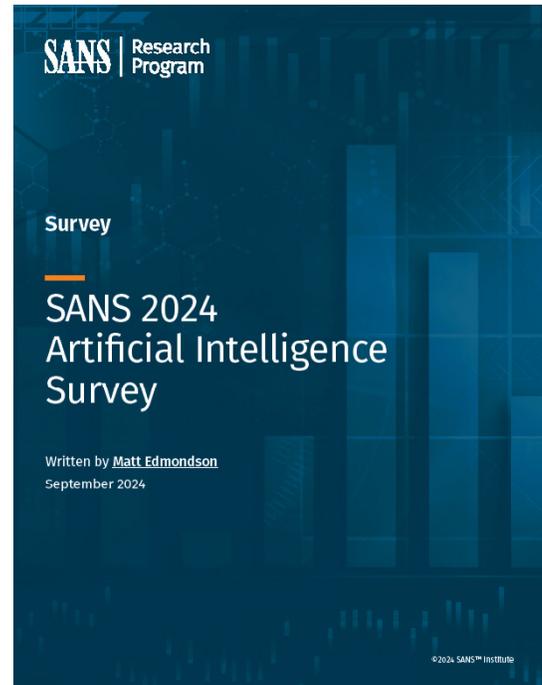
*AI and Its Growing Role in Cybersecurity: Lessons Learned and Path Forward*

Two years ago, artificial intelligence (AI) was primarily a buzzword, but the times have changed quickly! The rapid integration of artificial intelligence in multiple sectors has revolutionized operational efficiency, data analytics, and automation.

This survey will enable a comprehensive look into how AI is reshaping the cybersecurity landscape. Delving deep into real-world applications, challenges, and the evolution of AI-based threat actors, this survey aims to provide an understanding of where we stand and where we are headed.

We will uncover:

- The successful implementations and pivotal breakthroughs of AI in security
- Shortcomings, challenges, and areas of improvement
- The impact of AI on workforce dynamics, including training, roles, and job satisfaction
- Emerging AI-powered threats and defensive strategies
- Recommendations and strategies for harnessing AI's potential in 2024 and beyond



## EVENT FORMAT

- SANS Survey Author: Debrief & Overview
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion

### Included Throughout the Event

- Slack workspace interaction with SANS audience
- Content related contests and prize giveaways (*Sponsors are invited to participate and engage directly*)

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