## **SANS | GIAC Workforce Leadership Summit 2025**

Solving the Cybersecurity Talent Crisis

Thursday, May 1, 2025 | 8:30 AM - 12:30 PM



## **Abstract - Presentation 2**

Thursday, May 1 | 10:40 - 11:00 AM

## Cybersecurity Workforce Lessons Learned: Approaches that Work for Everyone from Interns to Board of Directors

Led by: Jon Brickey, Mastercard

In today's dynamic cybersecurity landscape, attracting, developing, and retaining top talent is a challenge for organizations of all sizes. Cybersecurity leaders must build comprehensive workforce strategies that address the full spectrum of talent—from entry-level professionals to seasoned executives and board members. This presentation draws on over a decade of lessons learned from a Fortune 500 financial institution, providing practical insights for cybersecurity professionals, talent managers, and executive leaders.

Led by a former Industry Chair for the National Initiative for Cybersecurity Education (NICE) Community Coordinating Council, this session explores key workforce development strategies, starting with the NICE Cybersecurity Workforce Framework—a powerful tool that standardizes job roles, supports compensation planning, and guides workforce development. Attendees will also gain insights into best practices for partnering with Human Resources to recruit and retain top cybersecurity professionals in a highly competitive job market.

Beyond hiring, workforce development extends across all levels of an organization. This presentation will cover programs that support **interns**, **early-career professionals**, **experienced practitioners**, and **even board members**, ensuring that cybersecurity awareness and leadership permeate the entire organization. Additionally, with evolving compliance and regulatory requirements, organizations must stay ahead of the **regulatory landscape that impacts cybersecurity workforce education and <b>training**.

Attendees will leave with actionable strategies to build and sustain a resilient cybersecurity workforce, ensuring their organizations remain competitive and secure in an ever-changing threat environment.

