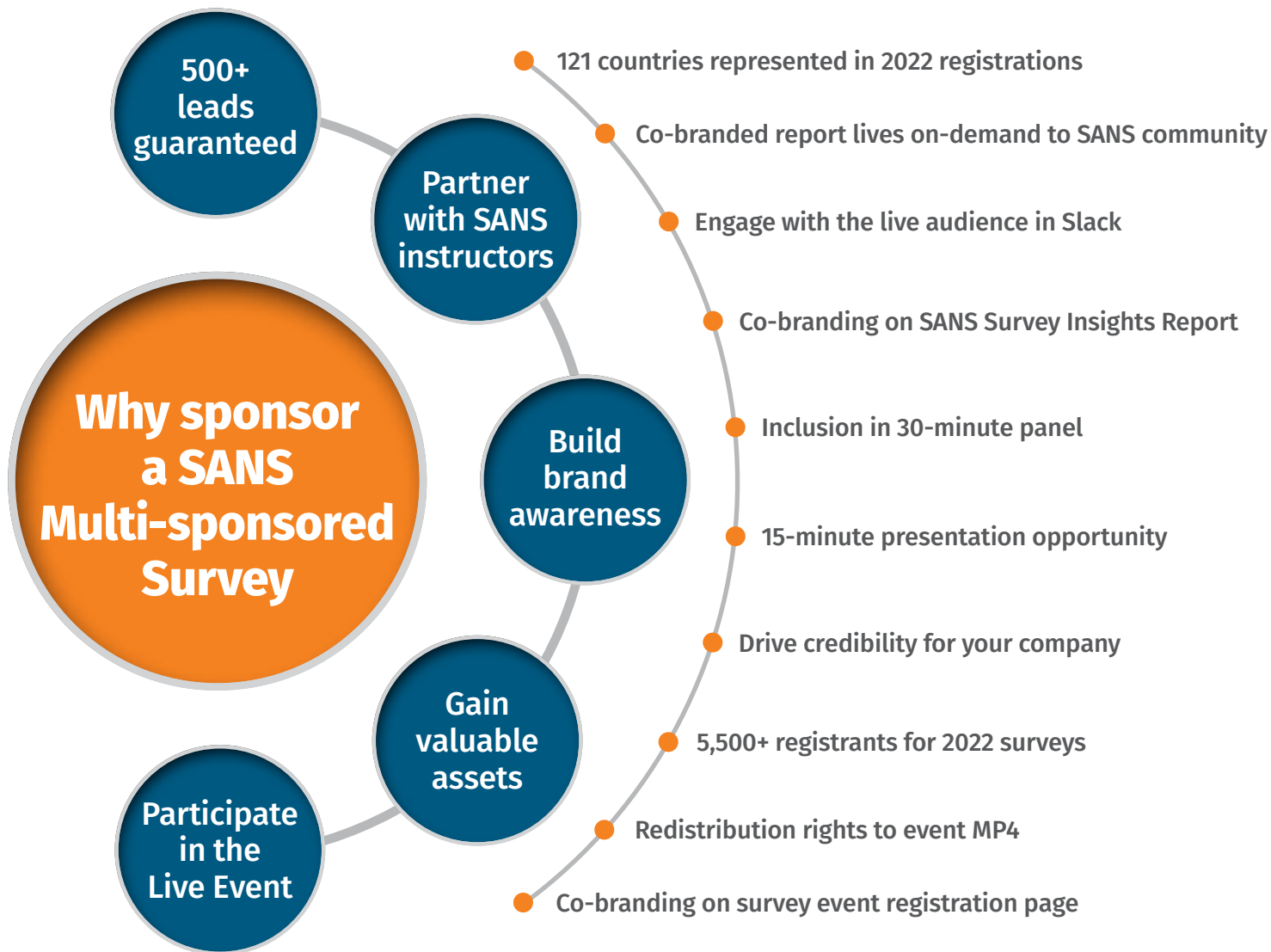


2023 SANS Multi-sponsored Surveys

SANS



Hear What Attendees are Saying

“ Great session.
Enjoyed the war
stories and
recommendations.

“ I appreciate all of the
panelists and the SANS
TEAM for this event, I’ve
learned a lot!

“ Awesome event! Lots of great insights
from all the speakers and great
interacting with attendees. Looking
forward to the next one.

2023 SANS Threat Hunting Survey: Focusing on the Hunters and How Best to Support Them

SURVEY RELEASE DATE:

4/19/2023

10:30 AM–2:30 PM (ET)

AUTHORS:



Josh Lemon
Certified Instructor



Mathias Fuchs
Certified Instructor

As vendors develop new software or tools for threat hunting, we need to remember that threat hunting is predominantly a human-based activity in looking for incidents that our automated tools have not yet found, or cannot yet detect. This year we focus on the hunters themselves and how their organisation supports their ability to conduct threat hunting. Are Hunters asked to complete multiple tasks at once? How much focus is given to Threat Hunting compared to other cybersecurity tasks? We look further at the skills that organizations want to see from threat hunters that are just starting out, through to those that have been hunting for many years. We again also look at year-on-year trends to see how organisations have shifted their perspectives on threat hunting.



2023 Sponsorship Package

Platinum Gold Silver

Survey and Report

Branded survey insights report

✓ ✓ ✓

Survey Insights Event

Branding on survey event registration page

✓ ✓ ✓

15 minute thought leadership presentation

✓

Inclusion in event expert panel discussion

✓ ✓

Event MP4

✓ ✓ ✓

Audience engagement in event interactive Slack workspace

✓ ✓ ✓

500 minimum lead guarantee

✓ ✓ ✓

Event Format

- SANS survey authors insights review
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Break
- Platinum-sponsored presentations
- Platinum-sponsored panel discussion
- Gold-sponsored panel discussion
- Slack workspace interaction
- Content-related contests and prizes throughout event